Food and Nutrition Entrepreneurship, BS

NHFNUENBS

Are you interested in food and nutrition? Explore the many opportunities for a career in this rapidly growing field.

Program Description

The BS in food and nutrition entrepreneurship addresses significant and ongoing changes in the food industry by preparing students with the sound nutrition principles and business acumen that will enable them to competitively participate in a growing field.

The program encompasses important areas of knowledge and skills for future nutrition entrepreneurs, whether they intend to innovate within an organization or launch a food or nutrition-related business. Key topics include how to develop an online presence, supported by evidence-based principles, thorough social media, blogging, podcasting and video; how to launch nutritionally sound startups and businesses for individual practice and consulting; and how to market and manage a business.

Experiential learning is integrated into the curriculum; students have opportunities to work with specialists in food and nutrition entrepreneurship in order to gain practical experience, build professional relationships and establish a foundation and direction for their careers after graduation.

At a Glance

- **College/School**: [College of Health Solutions](#)
- **Location**: Downtown Phoenix or Online, ASU Local
- **Additional Program Fee**: Yes
- **Second Language Requirement**: No
- **First Required Math Course**: Any math course that meets the MA designation.
- **Math Intensity**: General
Required Courses (Major Map)

2022 - 2023 Major Map (On-campus)
2022 - 2023 Major Map (Online)
Major Map (Archives)

Concurrent Program Options

Students pursuing concurrent degrees (also known as a "double major") earn two distinct degrees and receive two diplomas. Working with their academic advisors, students can create their own concurrent degree combination. Some combinations are not possible due to high levels of overlap in curriculum.

Admission Requirements

General University Admission Requirements:
All students are required to meet general university admission requirements.

Change of Major Requirements

A current ASU student has no additional requirements for changing majors.

Students should refer to https://changemajor.apps.asu.edu for information about how to change a major to this program.

Attend Online

ASU Online

ASU offers this program in an online format with multiple enrollment sessions throughout the year. Applicants may view the program description and request more information here.

ASU Local

It is now possible to earn an ASU degree with ASU Local, an integrated college experience in which students take advantage of in-person success coaching and programming experiences on site while completing one of 130+ undergraduate online degree programs, all of which come with online faculty interaction and tutoring support. Those interested may learn more about ASU Local here.

Transfer Options

ASU is committed to helping students thrive by offering tools that allow personalization of the transfer path to ASU. Students may use MyPath2ASU™ to outline a list of recommended courses to take prior to transfer.
ASU has transfer partnerships in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools and resources, and they help students save time and money in their college journey. Students may learn more about these programs by visiting the admission site: [https://admission.asu.edu/transfer/MyPath2ASU](https://admission.asu.edu/transfer/MyPath2ASU).

**Program Learning Outcomes**

Program learning outcomes identify what a student will learn or be able to do upon completion of their program. This program has the following program outcomes:

- Communicate evidence-based food and nutrition information and basic food science information in oral and written form.
- Identify and explain improvements in a culinary workplace using the tenets of food safety.
- Apply the principles of food management and systems in the provision of food and nutrition services to individuals and organizations.
- Develop a menu applying knowledge of food and nutrition and utilize leadership and communication skills working in the field.

**Global Opportunities**

**Global Experience**

With over 250 programs in more than 65 countries (programs vary in length, from one week to one year), study abroad is possible for all ASU students who wish to acquire global skills and knowledge in preparation for a 21st century career. Students earn ASU credit for completed courses, while staying on track for graduation, and they may apply financial aid and scholarships toward program costs. [https://goglobal.asu.edu/](https://goglobal.asu.edu/)

**Career Opportunities**

Graduates are prepared for careers in the delivery of products and services, research and development, management of food service and sustainable food systems, and in nutrition and health communication and promotion. They also have capabilities to launch startups and businesses focused on individual practice, consulting and new product and service development.

Career examples include but are not limited to those shown in the following list. Advanced degrees or certifications may be required for academic or clinical positions.

<table>
<thead>
<tr>
<th>Career</th>
<th>*Growth</th>
<th>*Median Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Community Health Worker</td>
<td>15.2%</td>
<td>$42,000</td>
</tr>
<tr>
<td>Position</td>
<td>Growth Rate</td>
<td>Median Salary</td>
</tr>
<tr>
<td>--------------------------------</td>
<td>-------------</td>
<td>---------------</td>
</tr>
<tr>
<td>Fitness and Wellness Coordinator</td>
<td>not available</td>
<td></td>
</tr>
<tr>
<td>Food Service Manager</td>
<td>5.9%</td>
<td>$34,570</td>
</tr>
<tr>
<td>General Manager (GM)</td>
<td>5.8%</td>
<td>$103,650</td>
</tr>
<tr>
<td>Manufacturing Plant Manager</td>
<td>0.9%</td>
<td>$108,790</td>
</tr>
<tr>
<td>Production Assistant</td>
<td>8.1%</td>
<td>$49,730</td>
</tr>
<tr>
<td>Restaurant Manager</td>
<td>0.6%</td>
<td>$56,590</td>
</tr>
<tr>
<td>Social Services Director</td>
<td>17.0%</td>
<td>$69,600</td>
</tr>
</tbody>
</table>

* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

🌞 Bright Outlook  🌿 Green Occupation

**Contact Information**

[College of Health Solutions](#) | HLTHN 401AA
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[CHS@ASU.EDU](mailto:chs@asu.edu) | 602-496-3300