

Health Education and Health Promotion, BS

NHHEHPBS

Do you want to put an end to health disparities and help people lead healthier lives? Discover what it takes to become a certified health education specialist, protect the health of individuals and serve communities through public health education.

Program description


In the BS in health education and health promotion program, students learn how to improve health outcomes and prevent chronic and infectious disease. They develop an understanding of how to help communities advocate for healthier environments and champion health equity. Students learn to plan, implement, manage and evaluate health promotion programs.

Students are able to specialize their knowledge in areas such as:

- body image and wellness
- climate and health
- diabetes prevention
- emergency preparedness
- HIV and substance abuse prevention
- school health
- sexual health
- social media and health
- violence prevention

Once students graduate, they are eligible to sit for the certified health education specialist exam through the National Commission for Health Education Credentialing (<https://www.nchec.org>). This is a globally recognized credential for health professionals. The health education and health promotion program rigorously prepares students for the CHES exam.

At a glance

- **College/School:** [College of Health Solutions](#)
- **Location:** [Downtown Phoenix](#) or [Online, ASU Local](#)
- **Second language requirement:** No
- **First required math course:** MAT 117 - College Algebra or MAT 142 College Mathematics
- **Math intensity:** General 

Required courses (Major Map)

[2024 - 2025 Major Map \(on-campus\)](#)

[2024 - 2025 Major Map \(online\)](#)

[Major Map \(Archives\)](#)

Concurrent program options

Students pursuing concurrent degrees (also known as a "double major") earn two distinct degrees and receive two diplomas. Working with their academic advisors, students can create their own concurrent degree combination. Some combinations are not possible due to high levels of overlap in curriculum.

Admission requirements

General university admission requirements:

All students are required to meet general university admission requirements.

[First-year](#) | [Transfer](#) | [International](#) | [Readmission](#)

Tuition information

When it comes to paying for higher education, everyone's situation is different. Students can learn about [ASU tuition and financial aid](#) options to find out which will work best for them.

Change of Major Requirements

A current ASU student has no additional requirements for changing majors.

Students should visit the [Change of Major form](#) for information about how to change a major to this program.

Attend online

ASU Online

ASU offers this program in an online format with multiple enrollment sessions throughout the year. Applicants may [view the program's ASU Online page](#) for program descriptions and to request more information.

ASU Local

It is now possible to earn an ASU degree with [ASU Local](#), an integrated college experience in which students take advantage of in-person success coaching and programming experiences on site while completing one of 130+ undergraduate online degree programs, all of which come with online faculty interaction and tutoring support.

Transfer options

ASU is committed to helping students thrive by offering tools that allow personalization of the transfer path to ASU. Students may use [MyPath2ASU®](#) to outline a list of recommended courses to take prior to transfer.

ASU has [transfer partnerships](#) in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools and resources, and they help students save time and money in their college journey.

Global opportunities

Global experience

With more than 300 [Global Education program opportunities](#) available to them, health education and health promotion students are able to tailor their experience to their unique interests and skill sets. Whether in a foreign country, in the U.S. or online, students build communication skills, learn to adapt and persevere, and are exposed to research and internships across the world, increasing their professional network.

The College of Health Solutions recommends [these programs](#) for students majoring in health education and health promotion.

Career opportunities

Employment of health educators is expected to grow much faster than the average for all professions, with the U.S. Department of Labor predicting a 17% increase in the field between 2020 and 2030. The need for health education specialists, or health educators, has never been more critical than it is today.

Health education specialists can work with nonprofit organizations, tribal nations, schools, hospitals, clinics, businesses and government agencies. Graduates can hold an assortment of roles, such as lactation consultant, diabetes educator, cancer information specialist and grant writer.

Common job titles include:

- community health educator
- community outreach coordinator
- wellness coordinator
- prevention specialist

Example job titles and salaries listed below are not necessarily entry level, and students should take into consideration how years of experience and geographical location may affect pay scales. Some jobs also may require advanced degrees, certifications or state-specific licensure.

Career	*Growth	*Median salary
<u>Certified Health Education Specialist (CHES)</u> ☀	7.2%	\$59,990
<u>Community Health Worker</u> ☀	14.1%	\$46,190
<u>Environmental Protection Specialist</u> ☀	6.1%	\$76,480
<u>Epidemiologist</u> ☀	26.7%	\$78,520
<u>Fitness and Wellness Coordinator</u>	4.3%	\$56,090
<u>Healthcare Professor</u> ☀	19.1%	\$100,300
<u>Medical and Health Services Manager</u> ☀	28.4%	\$104,830
<u>Social Services Director</u> ☀	9.1%	\$74,240

* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

☀ Bright Outlook

Professional licensure

ASU programs that may lead to professional licensure or certification are intended to prepare students for potential licensure or certification in Arizona. Completion of an ASU program may not meet educational requirements for licensure or certification in another state. For more information, students should visit the [ASU professional licensure](#) webpage.

Contact information

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