Health Education and Health Promotion, BS

Do you want to help people lead healthier lives? Learn what it takes to become a certified health education specialist and protect the health of individuals and communities through public health education.

Program Description

In the BS in health education and health promotion program, students learn how to help communities advocate for healthier environments as well as how to teach individuals how to get and stay healthy. Students learn to plan, implement, manage and evaluate health promotion programs.

With a variety of course options, students can specialize their knowledge in areas like diabetes prevention, sexual health, climate and health, HIV and substance abuse prevention, emergency preparedness, social media and health, body image and wellness, school health, and violence prevention.

Graduates become catalysts for improving community and individual well-being through health education and promotion.

At a Glance

- **College/School:** [College of Health Solutions](#)
- **Location:** [Downtown Phoenix campus](#), ASU@Lake Havasu or [Online, ASU Local](#)
- **Additional Program Fee:** Yes
- **Second Language Requirement:** No
- **First Required Math Course:** Any math course that meets the MA designation.
- **Math Intensity:** General

Required Courses (Major Map)
Concurrent Program Options

Students pursuing concurrent degrees (also known as a "double major") earn two distinct degrees and receive two diplomas. Working with their academic advisors, students can create their own concurrent degree combination. Some combinations are not possible due to high levels of overlap in curriculum.

Admission Requirements

General University Admission Requirements:
All students are required to meet general university admission requirements. 
Freshman | Transfer | International | Readmission

Additional Requirements:

The Downtown campus is available to all students who meet university admission standards.

The West campus is only available to students who will be first-time freshmen, defined as those who have earned 12 college credit hours or fewer at the time of admission.

Change of Major Requirements

A current ASU student has no additional requirements for changing majors.

Students should refer to https://changemajor.apps.asu.edu for information about how to change a major to this program.

Attend Online

ASU Online

ASU offers this program in an online format with multiple enrollment sessions throughout the year. Applicants may view the program description and request more information here.

ASU Local

It is now possible to earn an ASU degree with ASU Local, an integrated college experience in which students take advantage of in-person success coaching and programming experiences on site while completing one of 130+ undergraduate online degree programs, all of which come with online faculty interaction and tutoring support. Those interested may learn more about ASU Local here.
Transfer Options

ASU is committed to helping students thrive by offering tools that allow personalization of the transfer path to ASU. Students may use MyPath2ASU™ to outline a list of recommended courses to take prior to transfer.

ASU has transfer partnerships in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools and resources, and they help students save time and money in their college journey. Students may learn more about these programs by visiting the admission site: https://admission.asu.edu/transfer/MyPath2ASU.

Global Opportunities

Global Experience
With over 250 programs in more than 65 countries (programs vary in length, from one week to one year), study abroad is possible for all ASU students who wish to acquire global skills and knowledge in preparation for a 21st century career. Students earn ASU credit for completed courses, while staying on track for graduation, and they may apply financial aid and scholarships toward program costs. Students in this major will satisfy some major requirements by participating in study abroad learning. https://goglobal.asu.edu/

Career Opportunities

Health education and health promotion professionals fill a critical role as they teach individuals how to stay well by living healthy lifestyles, and they help mobilize communities to create healthy environments through policy, advocacy and environmental change. Employment of health educators is expected to grow much faster than the average for all professions, with the U.S. Department of Labor predicting a 17% increase in the field between 2020 and 2030.

This degree enables students to sit for the certified health education specialist exam through the National Commission for Health Education Credentialing (https://www.nchec.org/). The certified health education specialist is a globally recognized credential for health professionals that provides a competitive edge in the job market, qualifying students for positions in health care and insurance organizations. Graduates had a 100% pass rate on the CHES exam in 2020, compared with a 70% pass rate nationally. After five years of practice, those with the CHES credential are eligible to become master certified health education specialists, who are then eligible to become certified diabetes educators, expanding the field of practice and career opportunities.

Graduates of this degree program can also pursue further graduate study in such fields as:

- community health
- public health
• health education and promotion
• health psychology
• medicine and dentistry (with additional elective sciences)
• occupational therapy
• physical therapy
• physician assistant
• social work

Advanced degrees or certifications may be required for academic or clinical positions.

Career examples include but are not limited to those shown in the following list. Advanced degrees or certifications may be required for academic or clinical positions.

<table>
<thead>
<tr>
<th>Career</th>
<th>*Growth</th>
<th>*Median Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Certified Health Education Specialist (CHES)</td>
<td>11.4%</td>
<td>$56,500</td>
</tr>
<tr>
<td>Epidemiologist</td>
<td>4.6%</td>
<td>$74,560</td>
</tr>
<tr>
<td>Fitness and Wellness Coordinator</td>
<td>not available</td>
<td></td>
</tr>
<tr>
<td>Genetic Counselor</td>
<td>21.5%</td>
<td>$85,700</td>
</tr>
<tr>
<td>Healthcare Professor</td>
<td>20.5%</td>
<td>$99,090</td>
</tr>
<tr>
<td>Physician Assistant (PA)</td>
<td>31.3%</td>
<td>$115,390</td>
</tr>
<tr>
<td>Public Health Physician</td>
<td>not available</td>
<td></td>
</tr>
<tr>
<td>Social Services Director</td>
<td>17.0%</td>
<td>$69,600</td>
</tr>
</tbody>
</table>

* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

Solar Bright Outlook  Green Occupation

Professional Licensure

ASU programs that may lead to professional licensure or certification are intended to prepare students for potential licensure or certification in Arizona. Completion of an ASU program may not meet educational requirements for licensure or certification in another state. For more information, students should visit the ASU professional licensure webpage: https://admission.asu.edu/academics/licensure.

Contact Information

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