

Applied Science (Health Entrepreneurship and Innovation), **BAS**

NUHCIBAS

Integrate your current health care background with a management and leadership education focused on innovation and entrepreneurship.


Program description

The BAS program with a concentration in health entrepreneurship and innovation is designed for students with an AAS degree who want to lead transformative change in health through the creation of new products, processes and systems.

Students have the opportunity to examine current evidence-based practice and health care policy through a lens of innovation using an integrated systems perspective, enabling them to hone the skills necessary to be a leader of innovation in a health care context.

Students with an Associate of Applied Science degree in any field can pursue this pathway.

At a glance

- **College/School:** [Edson College of Nursing and Health Innovation](#)
- **Location:** [Downtown Phoenix](#), [West Valley](#) or [Online](#), [ASU Local](#)
- **Second language requirement:** No
- **First required math course:** Any math course with the MATH general studies designation will satisfy the math requirement.
- **Math intensity:** General 

Required courses (Major Map)

[2024 - 2025 Major Map \(on-campus\)](#)

[2024 - 2025 Major Map \(online\)](#)

[Major Map \(Archives\)](#)

Concurrent program options

Students pursuing concurrent degrees (also known as a "double major") earn two distinct degrees and receive two diplomas. Working with their academic advisors, students can create their own concurrent degree combination. Some combinations are not possible due to high levels of overlap in curriculum.

Accelerated program options

This program allows students to obtain both a bachelor's and master's degree in as little as five years. It is offered as an [accelerated bachelor's plus master's degree](#) with:

[Aging, MS](#)

[Healthcare Innovation, MHI](#)

Acceptance to the graduate program requires a separate application. Students typically receive approval to pursue the accelerated master's during the junior year of their bachelor's degree program. Interested students can learn about eligibility requirements and [how to apply](#).

Admission requirements

General university admission requirements:

All students are required to meet general university admission requirements.

[First-year](#) | [Transfer](#) | [International](#) | [Readmission](#)

Additional requirements:

Students must have an AAS degree from a regionally accredited institution to be eligible for admission to BAS programs at Arizona State University.

Tuition information

When it comes to paying for higher education, everyone's situation is different. Students can learn about [ASU tuition and financial aid](#) options to find out which will work best for them.

Change of Major Requirements

Students with an Associate of Applied Science degree in health, business or a related field are eligible to change their ASU major to this applied science program in health entrepreneurship and innovation.

Students should visit the [Change of Major form](#) for information about how to change a major to this program.

Attend online

ASU Online

ASU offers this program in an online format with multiple enrollment sessions throughout the year. Applicants may [view the program's ASU Online page](#) for program descriptions and to request more information.

ASU Local

It is now possible to earn an ASU degree with [ASU Local](#), an integrated college experience in which students take advantage of in-person success coaching and programming experiences on site while completing one of 130+ undergraduate online degree programs, all of which come with online faculty interaction and tutoring support.

Transfer options

ASU is committed to helping students thrive by offering tools that allow personalization of the transfer path to ASU. Students may use [MyPath2ASU®](#) to outline a list of recommended courses to take prior to transfer.

ASU has [transfer partnerships](#) in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools and resources, and they help students save time and money in their college journey.

Global opportunities

Global experience

Students learn to thrive in a global environment through the rich educational and interpersonal experiences inherent in study abroad. A resume enhanced by the valuable study abroad experience will impress prospective employers and help the student stand out should they decide to pursue advanced study.

With more than 300 [Global Education program opportunities](#) available to them, health entrepreneurship and innovation students are able to tailor their experience to their unique interests and skill sets. Whether in a foreign country, in the U.S. or online, students build communication skills, learn to adapt and persevere, and are exposed to research and internships across the world, increasing their professional network.

Career opportunities

Primary career opportunities include health care administrators and health care managers, as well as:

- entrepreneurs
- health architects
- health care administrators
- health care strategists, advisors, project managers and administrators
- health innovation consultants
- health product and service managers
- health system designers
- intrapreneurs (managers who promote innovative product development and marketing)
- public relations experts in health

Example job titles and salaries listed below are not necessarily entry level, and students should take into consideration how years of experience and geographical location may affect pay scales. Some jobs also may require advanced degrees, certifications or state-specific licensure.

Career	*Growth	*Median salary
<u>Business Analyst</u> ☀	9.7%	\$95,290
<u>CEO</u>		\$189,520
<u>Customer Service Manager</u> ☀		\$61,370
<u>General Manager (GM)</u> ☀	4.2%	\$98,100
<u>Medical and Health Services Manager</u> ☀	28.4%	\$104,830
<u>Office Manager</u> ☀	5.6%	\$103,330

* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

☀ Bright Outlook

Contact information

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