Applied Science (Health Entrepreneurship and Innovation), **BAS**

Integrate your current health care background with an innovation and leadership education focusing on health innovation.

**Program Description**

The BAS program with a concentration in health entrepreneurship and innovation is designed for students with an AAS degree who want to lead transformative change in health through the creation of new products, processes and systems.

Students have the opportunity to examine current evidence-based practice and health care policy through a lens of innovation using an integrated systems perspective, and they hone the skills necessary to be a leader of innovation in a health care context.

Students with health-related backgrounds who would like to learn more about innovation and leadership within health care organizations may be interested in the health entrepreneurship and innovation concentration. Students with an Associate of Applied Science degree in business or a related field may also have interest if they have employment experience in the health industry.

**At a Glance**

- **College/School:** [Edson College of Nursing and Health Innovation](#)
- **Location:** [Downtown Phoenix campus, West campus](#) or [Online, ASU Local](#)
- **Additional Program Fee:** Yes
- **Second Language Requirement:** No
- **First Required Math Course:** Any math course with the MA general studies designation will satisfy the math requirement.
Required Courses (Major Map)

2022 - 2023 Major Map (On-campus)
2022 - 2023 Major Map (Online)
Major Map (Archives)

Concurrent Program Options

Students pursuing concurrent degrees (also known as a "double major") earn two distinct degrees and receive two diplomas. Working with their academic advisors, students can create their own concurrent degree combination. Some combinations are not possible due to high levels of overlap in curriculum.

Accelerated Program Options

This program allows students to obtain both a bachelor's and master's degree in as little as five years. It is offered as an accelerated bachelor's and master's degree with:

Aging, MS
Healthcare Innovation, MHI

Acceptance to the graduate program requires a separate application. During their junior year, eligible students are advised by their academic departments to apply.

Admission Requirements

General University Admission Requirements:
All students are required to meet general university admission requirements.
Freshman | Transfer | International | Readmission

Additional Requirements:

Students must have an Associate of Applied Science from a regionally accredited institution to be eligible for admission to Bachelor of Applied Science programs at Arizona State University.

Change of Major Requirements

Students with an Associate of Applied Science degree in health, business or a related field are eligible to change their ASU major to this applied science program (health entrepreneurship and innovation).

Students should refer to https://changemajor.apps.asu.edu for information about how to change a major to this program.
Attend Online

ASU Online

ASU offers this program in an online format with multiple enrollment sessions throughout the year. Applicants may view the program description and request more information [here](#).

ASU Local

It is now possible to earn an ASU degree with ASU Local, an integrated college experience in which students take advantage of in-person success coaching and programming experiences on site while completing one of 130+ undergraduate online degree programs, all of which come with online faculty interaction and tutoring support. Those interested may learn more about ASU Local [here](#).

Transfer Options

ASU is committed to helping students thrive by offering tools that allow personalization of the transfer path to ASU. Students may use [MyPath2ASU™](#) to outline a list of recommended courses to take prior to transfer.

ASU has transfer partnerships in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools and resources, and they help students save time and money in their college journey. Students may learn more about these programs by visiting the admission site: [https://admission.asu.edu/transfer/MyPath2ASU](https://admission.asu.edu/transfer/MyPath2ASU).

Global Opportunities

Global Experience
Students gain valuable experience through studying abroad, experience that enhances their resumes. With more than 250 programs available, study abroad allows students to tailor their educational experience to their unique interests and skill sets. Students in the health entrepreneurship and innovation concentration can observe international approaches to health and study innovative business and health techniques used across the globe. Those who study abroad acquire heightened cultural competency, leadership and critical thinking skills, enabling them to stand out in their field. [https://goglobal.asu.edu/](https://goglobal.asu.edu/)

Career Opportunities

Primary career opportunities include health care administrators and health care managers as well as:

- entrepreneurs
- health architects
- health care administrator
• health care strategists, advisors, project managers and administrators
• health innovation consultant
• health product and service managers
• health system designers
• intrapreneurs --- managers responsible for promoting innovative product development and marketing
• public relations experts in health

Career examples include but are not limited to those shown in the following list. Advanced degrees or certifications may be required for academic or clinical positions.

<table>
<thead>
<tr>
<th>Career</th>
<th>*Growth</th>
<th>*Median Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Business Analyst</td>
<td>10.7%</td>
<td>$87,660</td>
</tr>
<tr>
<td>CEO</td>
<td></td>
<td>$185,950</td>
</tr>
<tr>
<td>Customer Service Manager</td>
<td></td>
<td>$58,450</td>
</tr>
<tr>
<td>General Manager (GM)</td>
<td>5.8%</td>
<td>$103,650</td>
</tr>
<tr>
<td>Medical and Health Services Manager</td>
<td>31.5%</td>
<td>$104,280</td>
</tr>
<tr>
<td>Office Manager</td>
<td></td>
<td>not available</td>
</tr>
</tbody>
</table>

* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

☀ Bright Outlook ☀ Green Occupation

Contact Information

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