Health Entrepreneurship and Innovation, BS

If your desire is to create positive change and innovation in health care, become empowered with the freedom to collaboratively contribute to the design of new processes and solutions that impact people, products, environments and health systems.

Program Description

The BS program in health entrepreneurship and innovation provides a broad background in the principles of innovation, leadership, complexity science, change theory, collaboration and evidence-based decision-making to ensure its graduates are prepared to manage implementation of innovation in the health care arena.

Through the use of evidence-based decision-making and leadership skills in interprofessional teams, students learn to tackle health care challenges using modern technology, public policy and communication. This unique program situates students at the intersection of innovation and entrepreneurship, enabling them to develop their own solutions to health challenges.

Program areas of emphasis:

- develop competence in the design, application and testing of innovative processes and products
- incorporate current trends with interprofessional teams
- lead processes of innovation and transformation

At a Glance

- **College/School:** Edson College of Nursing and Health Innovation
- **Location:** Downtown Phoenix, West or Online, ASU Local
- **Additional Program Fee:** Yes
• **Second Language Requirement**: No
• **First Required Math Course**: Any math course that meets the MA designation.
• **Math Intensity**: General

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**Required Courses (Major Map)**

- [2023 - 2024 Major Map (On-campus)]
- [2023 - 2024 Major Map (Online)]
- [Major Map (Archives)]

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**Concurrent Program Options**

Students pursuing concurrent degrees (also known as a "double major") earn two distinct degrees and receive two diplomas. Working with their academic advisors, students can create their own concurrent degree combination. Some combinations are not possible due to high levels of overlap in curriculum.

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**Accelerated Program Options**

This program allows students to obtain both a bachelor's and master's degree in as little as five years. It is offered as an accelerated bachelor's plus master's degree with:

- Aging, MS
- Healthcare Innovation, MHI

Acceptance to the graduate program requires a separate application. Students typically receive approval to pursue the accelerated master's during the junior year of their bachelor's degree program. Interested students can learn about eligibility requirements and how to apply.

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**Admission Requirements**

**General University Admission Requirements:**
All students are required to meet general university admission requirements.

First-year | Transfer | International | Readmission

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**Tuition Information**

When it comes to paying for college, everyone's situation is different. Students can learn about ASU tuition and financial aid options to find out which will work best for them.

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**Change of Major Requirements**

A current ASU student has no additional requirements for changing majors.
Students should visit the Change of Major form for information about how to change a major to this program.

**Attend Online**

**ASU Online**

ASU offers this program in an online format with multiple enrollment sessions throughout the year. Applicants may view the program’s ASU Online page for program descriptions and to request more information.

**ASU Local**

It is now possible to earn an ASU degree with ASU Local, an integrated college experience in which students take advantage of in-person success coaching and programming experiences on site while completing one of 130+ undergraduate online degree programs, all of which come with online faculty interaction and tutoring support.

**Transfer Options**

ASU is committed to helping students thrive by offering tools that allow personalization of the transfer path to ASU. Students may use MyPath2ASU® to outline a list of recommended courses to take prior to transfer.

ASU has transfer partnerships in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools and resources, and they help students save time and money in their college journey.

**Global Opportunities**

**Global Experience**

Through study abroad, students majoring in health entrepreneurship and innovation are able to experience different health environments and deepen their understanding of innovative business and health care processes being used across the globe.

With more than 300 programs available, students can tailor their experience to their unique interests and skill sets. The valuable heightened cultural competency, leadership, and critical thinking skills they acquire will enhance their resumes and be applicable in any career choice.

**Career Opportunities**

Graduates may be employed as:
• entrepreneurs
• health architects
• health care administrator
• health care strategists, advisors, project managers and administrators
• health innovation consultant
• health product and service managers
• health system designers
• intrapreneurs --- managers responsible for promoting innovative product development and marketing
• public relations experts in health

Career example titles and salaries listed below are not necessarily entry level, and students should take into consideration how years of experience, geographical location, and required advanced degrees or certifications may affect pay scales.

<table>
<thead>
<tr>
<th>Career</th>
<th>*Growth</th>
<th>*Median Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Business Analyst</td>
<td>9.7%</td>
<td>$95,290</td>
</tr>
<tr>
<td>CEO</td>
<td></td>
<td>$189,520</td>
</tr>
<tr>
<td>Customer Service Manager</td>
<td></td>
<td>$61,370</td>
</tr>
<tr>
<td>General Manager (GM)</td>
<td>4.2%</td>
<td>$98,100</td>
</tr>
<tr>
<td>Medical and Health Services Manager</td>
<td>28.4%</td>
<td>$104,830</td>
</tr>
<tr>
<td>Office Manager</td>
<td>5.6%</td>
<td>$103,330</td>
</tr>
</tbody>
</table>

* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

☀ Bright Outlook

**Contact Information**

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