

# Health Entrepreneurship and Innovation, BS

NUHCIBS

Organizations need problem solvers --- people who see issues as opportunities, not obstacles. This program is focused on preparing you to tackle real-world challenges through innovation, technology and more. You'll have an impact with this degree.

## Program description

The BS program in health entrepreneurship and innovation provides a broad background in the principles of innovation, leadership, complexity science, change theory, collaboration and evidence-based decision-making to ensure that its graduates are prepared to manage implementation of innovation in the health care arena.

Through the use of evidence-based decision-making and leadership skills in interprofessional teams, students learn to tackle health care challenges using modern technology, public policy and communication. This unique program situates students at the intersection of innovation and entrepreneurship, enabling them to develop their own solutions to health challenges.


Program areas of emphasis:

- develop competence in the design, application and testing of innovative processes and products
- incorporate current trends with interprofessional teams
- lead processes of innovation and transformation

The Bachelor of Science in health entrepreneurship and innovation is an attractive degree completion pathway for transfer students and students seeking to change their major, as well as incoming first-year students. Students should consult with an advisor to review the applicability of completed coursework and to review a degree completion plan.

## At a glance

- **College/School:** [Edson College of Nursing and Health Innovation](#)

- **Location:** [Downtown Phoenix](#), [West Valley](#) or [Online](#), [ASU Local](#)
- **Second language requirement:** No
- **First required math course:** MAT 142 - College Mathematics Any math course that meets the MATH designation.
- **Math intensity:** General 

## Required courses (Major Map)

[2024 - 2025 Major Map \(on-campus\)](#)

[2024 - 2025 Major Map \(online\)](#)

[Major Map \(Archives\)](#)

## Concurrent program options

Students pursuing concurrent degrees (also known as a "double major") earn two distinct degrees and receive two diplomas. Working with their academic advisors, students can create their own concurrent degree combination. Some combinations are not possible due to high levels of overlap in curriculum.

## Accelerated program options

This program allows students to obtain both a bachelor's and master's degree in as little as five years. It is offered as an **accelerated bachelor's plus master's degree** with:

[Aging, MS](#)

[Healthcare Innovation, MHI](#)

Acceptance to the graduate program requires a separate application. Students typically receive approval to pursue the accelerated master's during the junior year of their bachelor's degree program. Interested students can learn about eligibility requirements and [how to apply](#).

## Admission requirements

**General university admission requirements:**

All students are required to meet general university admission requirements.

[First-year](#) | [Transfer](#) | [International](#) | [Readmission](#)

## Tuition information

When it comes to paying for higher education, everyone's situation is different. Students can learn about [ASU tuition and financial aid](#) options to find out which will work best for them.

# Change of Major Requirements

A current ASU student has no additional requirements for changing majors.

Students should visit the [Change of Major form](#) for information about how to change a major to this program.

## Attend online

### ASU Online

ASU offers this program in an online format with multiple enrollment sessions throughout the year. Applicants may [view the program's ASU Online page](#) for program descriptions and to request more information.

### ASU Local

It is now possible to earn an ASU degree with [ASU Local](#), an integrated college experience in which students take advantage of in-person success coaching and programming experiences on site while completing one of 130+ undergraduate online degree programs, all of which come with online faculty interaction and tutoring support.

## Transfer options

ASU is committed to helping students thrive by offering tools that allow personalization of the transfer path to ASU. Students may use [MyPath2ASU®](#) to outline a list of recommended courses to take prior to transfer.

ASU has [transfer partnerships](#) in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools and resources, and they help students save time and money in their college journey.

## Global opportunities

### Global experience

Through [study abroad](#), students majoring in health entrepreneurship and innovation are able to experience different health environments and deepen their understanding of innovative business and health care processes being used across the globe.

With more than 300 programs available to them, students can tailor their experience to their unique interests and skill sets. The valuable heightened cultural competency, leadership, and critical thinking skills they acquire enhance their resumes and are applicable to any career choice.

# Career opportunities

Graduates may be employed as:

- entrepreneurs
- health architects
- health care administrators
- health care strategists, advisors, project managers and administrators
- health innovation consultants
- health product and service managers
- health system designers
- intrapreneurs --- managers responsible for promoting innovative product development and marketing
- public relations experts in health

Example job titles and salaries listed below are not necessarily entry level, and students should take into consideration how years of experience and geographical location may affect pay scales. Some jobs also may require advanced degrees, certifications or state-specific licensure.

Career	*Growth	*Median salary
<u><b>Business Analyst</b></u> ☀	9.7%	\$95,290
<u><b>CEO</b></u>		\$189,520
<u><b>Customer Service Manager</b></u> ☀		\$61,370
<u><b>General Manager (GM)</b></u> ☀	4.2%	\$98,100
<u><b>Medical and Health Services Manager</b></u> ☀	28.4%	\$104,830
<u><b>Office Manager</b></u> ☀	5.6%	\$103,330

\* Data obtained from the Occupational Information Network (O\*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

☀ Bright Outlook

## Contact information

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