

Community Advocacy and Social Policy, BA

PPCASPBA

Are you searching for your opportunity to explore issues of diversity, oppression and privilege and to examine advocacy and intervention strategies as preparation for engaging in social change? This program provides the tools you need to advance your social justice aspirations.


Program description

The BA program in community advocacy and social policy focuses on advocacy strategies through an in-depth exploration, analysis and comparison of social service systems and policies from an empowerment perspective.

The program emphasizes examining the needs of historically underserved individuals, families and communities. Policy analysis and social change are critical themes in developing an advocacy knowledge base, as are the equally important themes of prevention and social well-being. Students complete courses in two core areas: diversity and oppressed populations, and social issues and interventions.

While the Bachelor of Arts program in community advocacy and social policy is fully accredited regionally under the Higher Learning Commission, it is not accredited through the Council of Social Work Education because it does not lead to a BSW degree. Therefore, this degree does not fulfill a professional licensing requirement: a Bachelor of Social Work degree from a CSWE-accredited Bachelor of Social Work program.

At a glance

- **College/School:** [Watts College of Public Service & Community Solutions](#)
- **Location:** [Downtown Phoenix](#), [West Valley](#) or [Online](#), [ASU Local](#)
- **Second language requirement:** No
- **First required math course:** MAT 142 - College Mathematics
- **Math intensity:** General 

Required courses (Major Map)

[2024 - 2025 Major Map \(on-campus\)](#)

[2024 - 2025 Major Map \(online\)](#)

[Major Map \(Archives\)](#)

Concurrent program options

Students pursuing concurrent degrees (also known as a "double major") earn two distinct degrees and receive two diplomas. Working with their academic advisors, students can create their own concurrent degree combination. Some combinations are not possible due to high levels of overlap in curriculum.

Admission requirements

General university admission requirements:

All students are required to meet general university admission requirements.

[First-year](#) | [Transfer](#) | [International](#) | [Readmission](#)

Tuition information

When it comes to paying for higher education, everyone's situation is different. Students can learn about [ASU tuition and financial aid](#) options to find out which will work best for them.

Change of Major Requirements

A minimum cumulative GPA of 2.00 is required to enter this program.

Students should visit the [Change of Major form](#) for information about how to change a major to this program.

Attend online

ASU Online

ASU offers this program in an online format with multiple enrollment sessions throughout the year. Applicants may [view the program's ASU Online page](#) for program descriptions and to request more information.

ASU Local

It is now possible to earn an ASU degree with [ASU Local](#), an integrated college experience in which students take advantage of in-person success coaching and programming experiences on site while completing one of 130+ undergraduate online degree programs, all of which come with online faculty interaction and tutoring support.

Transfer options

ASU is committed to helping students thrive by offering tools that allow personalization of the transfer path to ASU. Students may use [MyPath2ASU@](#) to outline a list of recommended courses to take prior to transfer.

ASU has [transfer partnerships](#) in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools and resources, and they help students save time and money in their college journey.

Program learning outcomes

Program learning outcomes identify what a student will learn or be able to do upon completion of their program. This program has the following program outcomes:

- Apply social justice techniques to advance human rights, social and economic justice
- Apply professional theories to working with diverse, oppressed and marginalized populations in both micro and macro practice
- Identify and apply advocacy concepts and methods that support and advance social, economic and environmental justice

Global opportunities

Global experience

[Global Education programs](#) give students the chance to witness how policy, advocacy and social service systems function internationally, providing an opportunity for them to develop a valuable skill set that can give them an advantage in their career, as well as personal enrichment. Enhancing global awareness, communication competency and leadership skills through study abroad can better prepare a student for a career in social services.

Whether in a foreign country, in the U.S. or online, participation in one of the more than 300 Global Education programs encourages students to build communication skills that span intercultural boundaries, challenges them to adapt and persevere, exposes them to differences across the world that they can't experience from textbooks, and increases their ability to work with diverse groups of people.








Career opportunities

Graduates are prepared for employment in the social services arena, such as performing basic case management tasks, staffing hotlines and warmlines, making referrals to needed services, recruiting volunteers, and developing and providing training.

In addition, advocate positions are part of many organizations and areas, such as hospitals and the behavioral health system.

This degree program also prepares students to pursue graduate education.

Example job titles and salaries listed below are not necessarily entry level, and students should take into consideration how years of experience and geographical location may affect pay scales. Some jobs also may require advanced degrees, certifications or state-specific licensure.

Career	*Growth	*Median salary
<u>Advocate</u> 	8.6%	\$38,520
<u>Certified Health Education Specialist (CHES)</u> 	7.2%	\$59,990
<u>Community Health Worker</u> 	14.1%	\$46,190
<u>Community Specialist</u> 	6.5%	\$47,290
<u>Counselor (General)</u> 	17.2%	\$43,390
<u>Marriage and Family Therapist (MFT)</u> 	14.9%	\$56,570
<u>Social Services Director</u> 	9.1%	\$74,240

* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

 [Bright Outlook](#)

Contact information

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