Community Advocacy and Social Policy, **BA**

This is your opportunity to explore issues of diversity, oppression and privilege and to examine advocacy and intervention strategies as preparation for engaging in social change.

**Program Description**

The BA program in community advocacy and social policy focuses on advocacy strategies through an in-depth exploration, analysis and comparison of social service systems and policies from an empowerment perspective.

The program's emphasis is on examining the needs of historically under-served individuals, families and communities. Policy analysis and social change are critical themes in developing an advocacy knowledge base as are the equally important themes of prevention and social well-being. Students complete courses in two core areas: diversity and oppressed populations and social issues and interventions.

While the Bachelor of Arts in community advocacy and social policy program is fully accredited regionally under the North Central Regional Higher Education Association, it is not accredited through the Council of Social Work Education because this degree is not a BSW degree. Therefore, this degree does not fulfill a professional licensing requirement that requires a Bachelor of Social Work degree from a CSWE-accredited Bachelor of Social Work program.

**At a Glance**

- **College/School:** [Watts College of Public Service & Community Solut](#)
- **Location:** [Downtown Phoenix, West or Online, ASU Local](#)
- **Additional Program Fee:** Yes
- **Second Language Requirement:** No
- **First Required Math Course:** MAT 142 - College Mathematics
Required Courses (Major Map)

2022 - 2023 Major Map (On-campus)
2022 - 2023 Major Map (Online)
Major Map (Archives)

Concurrent Program Options

Students pursuing concurrent degrees (also known as a "double major") earn two distinct degrees and receive two diplomas. Working with their academic advisors, students can create their own concurrent degree combination. Some combinations are not possible due to high levels of overlap in curriculum.

Admission Requirements

General University Admission Requirements:
All students are required to meet general university admission requirements.
First-year | Transfer | International | Readmission

Change of Major Requirements

A current ASU student has no additional requirements for changing majors.

Students should refer to https://changemajor.apps.asu.edu for information about how to change a major to this program.

Attend Online

ASU Online

ASU offers this program in an online format with multiple enrollment sessions throughout the year. Applicants may view the program description and request more information here.

ASU Local

It is now possible to earn an ASU degree with ASU Local, an integrated college experience in which students take advantage of in-person success coaching and programming experiences on site while completing one of 130+ undergraduate online degree programs, all of which come with online faculty interaction and tutoring support. Those interested may learn more about ASU Local here.

Transfer Options
ASU is committed to helping students thrive by offering tools that allow personalization of the transfer path to ASU. Students may use MyPath2ASU™ to outline a list of recommended courses to take prior to transfer.

ASU has transfer partnerships in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools and resources, and they help students save time and money in their college journey. Students may learn more about these programs by visiting the admission site: https://admission.asu.edu/transfer/MyPath2ASU.

Program Learning Outcomes

Program learning outcomes identify what a student will learn or be able to do upon completion of their program. This program has the following program outcomes:

- Apply professional theories to working with diverse, oppressed and marginalized populations in both micro and macro practice.
- Apply social justice techniques to advance human rights, social and economic justice
- Identify and apply advocacy concepts and methods that support and advance social, economic and environmental justice.

Global Opportunities

Global Experience

Study abroad gives students the chance to witness how policy, advocacy and social service systems function internationally. Students travel to places like Germany, Morocco and Thailand while learning firsthand about real-world social issues. Programs may focus on women and gender studies, justice studies or African studies, among other topics. Enhancing global awareness, communication competency, and leadership skills through study abroad can better prepare a student for a career in social services. More information on available programs can be found on the Global Education website.

https://goglobal.asu.edu/

Career Opportunities

Graduates are prepared for employment in the social services arena, such as performing basic case management tasks, staffing hotlines and warmlines, making referrals to needed services, recruiting volunteers, and developing and providing training.

In addition, advocate positions are part of many organizations and areas, such as hospitals and the behavioral health system.

This degree program also prepares students to pursue graduate education.
Career examples include but are not limited to those shown in the following list. Advanced degrees or certifications may be required for academic or clinical positions.

<table>
<thead>
<tr>
<th>Career</th>
<th>*Growth</th>
<th>*Median Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Advocate</td>
<td>16.8%</td>
<td>$35,960</td>
</tr>
<tr>
<td>Certified Health Education Specialist (CHES)</td>
<td>11.4%</td>
<td>$56,500</td>
</tr>
<tr>
<td>Community Health Worker</td>
<td>15.2%</td>
<td>$42,000</td>
</tr>
<tr>
<td>Community Specialist</td>
<td>11.7%</td>
<td>$46,770</td>
</tr>
<tr>
<td>Counselor (General)</td>
<td>13.0%</td>
<td>$45,760</td>
</tr>
<tr>
<td>Marriage and Family Therapist (MFT)</td>
<td>22.3%</td>
<td>$51,340</td>
</tr>
<tr>
<td>Social Services Director</td>
<td>17.0%</td>
<td>$69,600</td>
</tr>
</tbody>
</table>

* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

🌞 Bright Outlook 🌿 Green Occupation

**Contact Information**

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