Community Sports Management, BS

ASU is no longer accepting new students to this program. Please explore Degree Search for other similar program options.

Are you passionate about sports and about making a positive impact on the community? This program provides you with the skills to design and manage sport programs and activities for youth, adults and seniors in settings like parks and recreation, nonprofits, community relations for professional sport teams and for-profit business.

Program Description

The BS program in community sports management focuses on preparing individuals with an interest in managing sport programs and activities for children, youth, adults and seniors in nonprofit, municipal and for-profit organizations.

The program emphasizes the many roles community sports plays within the community including as a mechanism to improve overall quality of life, youth development, sport tourism and community development. Both program delivery and managerial functions are targeted. Specific areas of opportunity include work with youth sports, adaptive sports, sports tourism, sport events and adult recreational sports.

At a Glance

- College/School: Watts College of Public Service & Community Solut
- Location: Downtown Phoenix campus
- Additional Program Fee: Yes
- Second Language Requirement: No
Required Courses (Major Map)

2021 - 2022 Major Map
Major Map (Archives)

Concurrent Program Options

Students pursuing concurrent degrees (also known as a “double major”) earn two distinct degrees and receive two diplomas. Working with their academic advisors, students can create their own concurrent degree combination. Some combinations are not possible due to high levels of overlap in curriculum.

Accelerated Program Options

This program allows students to obtain both a bachelor's and master's degree in as little as five years. It is offered as an accelerated bachelor's and master's degree with:

- Community Resources and Development (Parks and Recreation Management), MS
- Community Resources and Development (Sustainable Communities), MS
- Community Resources and Development (Tourism), MS
- Community Resources and Development, MS

Acceptance to the graduate program requires a separate application. During their junior year, eligible students are advised by their academic departments to apply.

Admission Requirements

General University Admission Requirements:
All students are required to meet general university admission requirements.

Freshman | Transfer | International | Readmission

Change of Major Requirements

Students should refer to https://changemajor.apps.asu.edu for information about how to change a major to this program.

Transfer Options

ASU is committed to helping students thrive by offering tools that allow personalization of the transfer path to ASU. Students may use MyPath2ASU™ to outline a list of recommended courses to take prior to
ASU has transfer partnerships in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools and resources, and they help students save time and money in their college journey. Students may learn more about these programs by visiting the admission site: https://admission.asu.edu/transfer/MyPath2ASU.

Global Opportunities

Global Experience
Sports can bring communities together, at home and abroad, despite language and cultural differences. Studying abroad gives students an opportunity to immerse in a different culture and see firsthand the role of sport at the community level while building skills to help them in their future careers. Students who study abroad can achieve heightened cultural competency and leadership and critical thinking skills. https://goglobal.asu.edu/

Career Opportunities

Numerous career opportunities exist within community sports. Sport programs for youth and adults are offered by city parks and recreation departments, nonprofit organizations such as the Boys and Girls Club or the YMCA, and local nonprofit and for-profit sport clubs. In addition, many communities have sport tourism organizations and sport programs offered through adaptive or therapeutic sports programs such as Special Olympics, Wounded Warriors Project and Ability 360.

Possible positions for graduates of this major include sport supervisors, programmers and managers in local park and recreation departments, nonprofit organizations (e.g., YMCA, Boys and Girls Club), as well as community relations and programming positions with professional and local sport organizations.

Contact Information

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