Community Sports Management (Events), BS
PPCSMEBS

ASU is no longer accepting new students to this program. Students interested in this program should apply directly to the BS in Parks, Recreation and Sport Management.

Interested in combining a passion for sports and event management? A concentration in event management provides you with the skills to design, market and manage successful community sport events.

Program description

The goal of the events concentration within the BS program in community sports management is to introduce students to the events field and create experts in the coordination, facilitation and planning of events in the community sports sector.

This concentration allows community sports management majors to focus their electives within the area of meetings and event planning. Students gain a solid foundation for developing and producing events that contribute to the economic development and social capital stemming from sports.

This major is eligible for the Western Undergraduate Exchange program at the following location: Downtown Phoenix campus. Students from Western states who select this major and campus may be eligible for reduced nonresident tuition at a rate of 150% of Arizona resident tuition plus all applicable fees. Students should click the link for more information and eligibility requirements of the WUE program.

At a glance

- **College/School:** Watts College of Public Service & Community Solutions
- **Location:** Downtown Phoenix WUE
- **Second language requirement:** No
Required courses (Major Map)

2021 - 2022 Major Map
Major Map (Archives)

Concurrent program options

Students pursuing concurrent degrees (also known as a "double major") earn two distinct degrees and receive two diplomas. Working with their academic advisors, students can create their own concurrent degree combination. Some combinations are not possible due to high levels of overlap in curriculum.

Accelerated program options

This program allows students to obtain both a bachelor's and master's degree in as little as five years. It is offered as an accelerated bachelor's plus master's degree with:

- Community Resources and Development (Parks and Recreation Management), MS
- Community Resources and Development (Sustainable Communities), MS
- Community Resources and Development (Tourism), MS
- Community Resources and Development, MS

Acceptance to the graduate program requires a separate application. Students typically receive approval to pursue the accelerated master's during the junior year of their bachelor's degree program. Interested students can learn about eligibility requirements and [how to apply](#).

Admission requirements

General university admission requirements:
All students are required to meet general university admission requirements.
[First-year](#) | [Transfer](#) | [International](#) | [Readmission](#)

Tuition information

When it comes to paying for higher education, everyone's situation is different. Students can learn about [ASU tuition and financial aid](#) options to find out which will work best for them.

Change of Major Requirements
Students should visit the Change of Major form for information about how to change a major to this program.

**Transfer options**

ASU is committed to helping students thrive by offering tools that allow personalization of the transfer path to ASU. Students may use MyPath2ASU® to outline a list of recommended courses to take prior to transfer.

ASU has transfer partnerships in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools and resources, and they help students save time and money in their college journey.

**Global opportunities**

**Global experience**

Sports can bring communities together, at home and abroad, despite language and cultural differences. Studying abroad gives students an opportunity to immerse themselves in a different culture and build skills that enable them to navigate the intricacies of planning and executing community sport events where people of different cultural backgrounds gather. Students who study abroad can achieve heightened cultural competency and leadership and critical thinking skills.

**Career opportunities**

Students with a background in managing community sports events can find employment with:

- campus recreation departments
- health and fitness clubs
- morale welfare and recreation departments in the armed forces
- nonprofit organizations
- parks and recreation departments
- private sports organizations

**Contact information**

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