ASU is no longer accepting new students to this program. Please explore Degree Search for other similar program options.

Interested in combining a passion for sports and event management? A concentration in event management provides you with the skills to design, market and manage successful community sport events.

Program Description

The goal of the events concentration within the BS in community sports management degree is to introduce students to the events field and create experts in the coordination, facilitation, and planning for events in the community sports sector.

This concentration allows community sports management majors to focus their electives within the area of meetings and event planning, thus providing a solid foundation from which to develop and produce events that contribute to the economic development and social capital stemming from sports.

This major is eligible for the Western Undergraduate Exchange program at the following location: Downtown Phoenix campus. Students from Western states who select this major and campus may be eligible for reduced nonresident tuition at a rate of 150% of Arizona resident tuition plus all applicable fees. Students should click the link for more information and eligibility requirements of the WUE program.

At a Glance

- **College/School:** Watts College of Public Service & Community Solutions
- **Location:** Downtown Phoenix WUE
• Additional Program Fee: Yes
• Second Language Requirement: No
• First Required Math Course: MAT 142 - College Mathematics
• Math Intensity: General

Required Courses (Major Map)

2021 - 2022 Major Map
Major Map (Archives)

Concurrent Program Options

Students pursuing concurrent degrees (also known as a "double major") earn two distinct degrees and receive two diplomas. Working with their academic advisors, students can create their own concurrent degree combination. Some combinations are not possible due to high levels of overlap in curriculum.

Accelerated Program Options

This program allows students to obtain both a bachelor's and master's degree in as little as five years. It is offered as an accelerated bachelor's and master's degree with:

Community Resources and Development (Parks and Recreation Management), MS
Community Resources and Development (Sustainable Communities), MS
Community Resources and Development (Tourism), MS
Community Resources and Development, MS

Acceptance to the graduate program requires a separate application. During their junior year, eligible students are advised by their academic departments to apply.

Admission Requirements

General University Admission Requirements:
All students are required to meet general university admission requirements.
First-year | Transfer | International | Readmission

Change of Major Requirements

Students should refer to https://changemajor.apps.asu.edu for information about how to change a major to this program.

Transfer Options
ASU is committed to helping students thrive by offering tools that allow personalization of the transfer path to ASU. Students may use MyPath2ASU™ to outline a list of recommended courses to take prior to transfer.

ASU has transfer partnerships in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools and resources, and they help students save time and money in their college journey. Students may learn more about these programs by visiting the admission site: https://admission.asu.edu/transfer/MyPath2ASU.

Global Opportunities

Global Experience
Sports can bring communities together, at home and abroad, despite language and cultural differences. Studying abroad gives students an opportunity to immerse in a different culture and build skills that enable them to navigate the intricacies of planning and executing community sport events where people of different cultural backgrounds gather. Students who study abroad can achieve heightened cultural competency and leadership and critical thinking skills. https://goglobal.asu.edu/

Career Opportunities
Students with a background in managing community sports events can find employment with:

- campus recreation departments
- health and fitness clubs
- parks and recreation departments
- morale welfare and recreation departments in the armed forces
- nonprofit organizations
- private sports organizations

Contact Information
School of Community Resources and Development | UCENT 550
scrdadvising@asu.edu | 602-496-0550