Nonprofit Leadership and Management, BS
PPNLMB

The first degree of its kind in the nation empowers you to become a successful professional who works to advance the quality of life in communities.

Program Description

Through the BS degree program in nonprofit leadership and management, students learn about the nonprofit sector through curriculum instruction and field experience. The required internship component of the program leads students to professional opportunities within the nonprofit sector. Within the undergraduate degree requirements, students also may choose to pursue the National Certified Nonprofit Professional credential through ASU’s affiliation with the Nonprofit Leadership Alliance.

https://www.nonprofitleadershipalliance.org/credential/

This program is accredited by the Nonprofit Academic Centers Council.

This major is eligible for the Western Undergraduate Exchange program at the following location: Downtown Phoenix campus. Students from Western states who select this major and campus may be eligible for reduced nonresident tuition at a rate of 150% of Arizona resident tuition plus all applicable fees. Students should click the link for more information and eligibility requirements of the WUE program.

At a Glance

- **College/School:** Watts College of Public Service & Community Solutions
- **Location:** Downtown Phoenix campus
- **Additional Program Fee:** Yes
- **Second Language Requirement:** No
- **First Required Math Course:** MAT 142 - College Mathematics
- **Math Intensity:** General
Required Courses (Major Map)

2022 - 2023 Major Map
Major Map (Archives)

Concurrent Program Options

Students pursuing concurrent degrees (also known as a âdouble majorâ) earn two distinct degrees and receive two diplomas. Working with their academic advisors, students can create their own concurrent degree combination. Some combinations are not possible due to high levels of overlap in curriculum.

Accelerated Program Options

This program allows students to obtain both a bachelor's and master's degree in as little as five years. It is offered as an accelerated bachelor's and master's degree with:

- Community Resources and Development (Nonprofits and NGOs), MS
- Community Resources and Development, MS

Acceptance to the graduate program requires a separate application. During their junior year, eligible students are advised by their academic departments to apply.

Admission Requirements

General University Admission Requirements:
All students are required to meet general university admission requirements.
Freshman | Transfer | International | Readmission

Change of Major Requirements

A current ASU student has no additional requirements for changing majors.

Students should refer to https://changemajor.apps.asu.edu for information about how to change a major to this program.

Transfer Options

ASU is committed to helping students thrive by offering tools that allow personalization of the transfer path to ASU. Students may use MyPath2ASU™ to outline a list of recommended courses to take prior to transfer.

ASU has transfer partnerships in Arizona and across the country to create a simplified transfer experience
for students. These pathway programs include exclusive benefits, tools and resources, and they help students save time and money in their college journey. Students may learn more about these programs by visiting the admission site: https://admission.asu.edu/transfer/MyPath2ASU.

Global Opportunities

Global Experience
Studying abroad can provide students with hands-on experience in nonprofit leadership through a global lens. Students gain skills to be used in their future careers through internships in nonprofits around the world. Students have the opportunity to intern abroad during summer break or during a semester while taking courses in locations such as South America and Asia. https://goglobal.asu.edu/

Career Opportunities
Prominent nonprofits value this program's tradition of excellence and actively seek to hire its graduates.

The nonprofit sector in the United States is unique in form and function. This sector includes institutions and individuals situated between government, public, business and commerce sectors. With more than 1.6 million organizations in the U.S., the sector employs more people than the finance, insurance and real estate industries combined.

Depending on their interests, graduates seek work in diverse settings that include a wide variety of missions, including arts and culture, environmental, health, and youth development. Some graduates find employment with local, grassroots, direct-service nonprofits while others find work with grant-making foundations. Many work in affiliates of well-known national organizations such as:

- American Red Cross
- America's Second Harvest
- Humane Society of the United States
- March of Dimes
- National Urban League
- United Way
- youth-serving entities such as Big Brothers Big Sisters, Boys and Girls Clubs, Boy Scouts of America, Girl Scouts of the USA, Camp Fire USA and the YMCA of the USA

Increasing opportunities in the nonprofit sector include careers across the spectrum of community issues such as the arts, environment, health care and others. Typical positions include roles as:

- field executives
- fund development directors
- program directors
- program officers for grant-making organizations
- volunteer program managers

Career examples include but are not limited to those shown in the following list. Advanced degrees or certifications may be required for academic or clinical positions.

<table>
<thead>
<tr>
<th>Career</th>
<th>*Growth</th>
<th>*Median Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Advocate</td>
<td>16.8%</td>
<td>$35,960</td>
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<tr>
<td>CEO</td>
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<td>$185,950</td>
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<tr>
<td>Community Specialist</td>
<td>11.7%</td>
<td>$46,770</td>
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<tr>
<td>Compliance Manager</td>
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<tr>
<td>General Manager (GM)</td>
<td>5.8%</td>
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<tr>
<td>Public Relations Manager (PR Manager)</td>
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<tr>
<td>Regulatory Affairs Manager</td>
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<td>not available</td>
</tr>
<tr>
<td>Social Services Director</td>
<td>17.0%</td>
<td>$69,600</td>
</tr>
</tbody>
</table>

* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

☀️ Bright Outlook  🌿 Green Occupation

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**Contact Information**

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