

Nonprofit Leadership and Management, BS

PPNLMBS

Get an innovative degree and become an empowered professional working to improve community life. Through faculty-led lectures, group work and practical focus, gain a deep understanding of nonprofits and essential leadership skills to advance your career.

Program description

Through the BS degree program in nonprofit leadership and management, students learn about the nonprofit sector through curriculum instruction and field experience. The required internship component of the program leads students to professional opportunities within the nonprofit sector. Within the undergraduate degree requirements, students also may choose to pursue the National Certified Nonprofit Professional credential through ASU's affiliation with the Nonprofit Leadership Alliance.

<https://www.nonprofitleadershipalliance.org/credential/>

This program is accredited by the Nonprofit Academic Centers Council.

This major is eligible for the Western Undergraduate Exchange program at the following location: Downtown Phoenix campus. Students from Western states who select this major and campus may be eligible for reduced nonresident tuition at a rate of 150% of Arizona resident tuition plus all applicable fees. Students should click the link for more information and eligibility requirements of [the WUE program](#).

At a glance

- **College/School:** [Watts College of Public Service & Community Solut](#)
- **Location:** [Downtown Phoenix](#) **WUE**
- **Second language requirement:** No
- **First required math course:** MAT 142 - College Mathematics

- **Math intensity:** General 

Required courses (Major Map)

[2024 - 2025 Major Map](#)

[Major Map \(Archives\)](#)

Concurrent program options

Students pursuing concurrent degrees (also known as a "double major") earn two distinct degrees and receive two diplomas. Working with their academic advisors, students can create their own concurrent degree combination. Some combinations are not possible due to high levels of overlap in curriculum.

Accelerated program options

This program allows students to obtain both a bachelor's and master's degree in as little as five years. It is offered as an **accelerated bachelor's plus master's degree** with:

[Community Resources and Development \(Nonprofits and NGOs\), MS](#)

[Community Resources and Development, MS](#)

[Nonprofit Leadership and Management, MNLM](#)

Acceptance to the graduate program requires a separate application. Students typically receive approval to pursue the accelerated master's during the junior year of their bachelor's degree program. Interested students can learn about eligibility requirements and [how to apply](#).

Admission requirements

General university admission requirements:

All students are required to meet general university admission requirements.

[First-year](#) | [Transfer](#) | [International](#) | [Readmission](#)

Tuition information

When it comes to paying for higher education, everyone's situation is different. Students can learn about [ASU tuition and financial aid](#) options to find out which will work best for them.

Change of Major Requirements

A minimum cumulative GPA of 2.00 is required to change into this program.

Students should visit the [Change of Major form](#) for information about how to change a major to this program.

Transfer options

ASU is committed to helping students thrive by offering tools that allow personalization of the transfer path to ASU. Students may use [MyPath2ASU®](#) to outline a list of recommended courses to take prior to transfer.

ASU has [transfer partnerships](#) in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools and resources, and they help students save time and money in their college journey.

Program learning outcomes

Program learning outcomes identify what a student will learn or be able to do upon completion of their program. This program has the following program outcomes:

- Incorporate multiple perspectives when proposing creative solutions to complex NLM issues.
- Demonstrate proficiency in written communications with diverse audiences (e.g. clients, interdisciplinary team members, donors, community members).
- Integrate knowledge from diverse disciplines to develop comprehensive strategies that address the complex challenges faced by nonprofit organizations.

Global opportunities

Global experience

[Studying abroad](#) can provide students with hands-on experience in nonprofit leadership through a global lens. Students gain skills to be used in their future careers through internships in nonprofits around the world. Students have the opportunity to intern abroad during summer break or during a semester while taking courses in locations such as South America and Asia.

Career opportunities

Prominent nonprofits value this program's tradition of excellence and actively seek to hire its graduates.

The nonprofit sector in the United States is unique in form and function. This sector includes institutions and individuals situated between government, public, business and commerce sectors. With more than 1.6 million organizations in the U.S., the sector employs more people than the finance, insurance and real estate industries combined.

Depending on their interests, graduates seek work in diverse settings that include a wide variety of missions, including arts and culture, environmental, health and youth development. Some graduates find employment with local, grassroots and direct-service nonprofits while others find work with grant-making foundations. Many work in affiliates of well-known national organizations such as:

- American Red Cross
- America's Second Harvest
- Humane Society of the United States
- March of Dimes
- National Urban League
- United Way
- youth-serving entities such as Big Brothers Big Sisters, Boys and Girls Clubs, Boy Scouts of America, Girl Scouts of the USA, Camp Fire USA and the YMCA of the USA

Increasing opportunities in the nonprofit sector include careers across the spectrum of community issues such as the arts, environment, health care and others. Typical positions include roles as:

- field executives
- fund development directors
- program directors
- program officers for grant-making organizations
- volunteer program managers

Example job titles and salaries listed below are not necessarily entry level, and students should take into consideration how years of experience and geographical location may affect pay scales. Some jobs also may require advanced degrees, certifications or state-specific licensure.

| Career | *Growth | *Median salary |
|---|---------|----------------|
| <u>Advocate</u> ☀ | 8.6% | \$38,520 |
| <u>CEO</u> | | \$189,520 |
| <u>Community Specialist</u> ☀ | 6.5% | \$47,290 |
| <u>Compliance Manager</u> | 3.3% | \$128,620 |
| <u>General Manager (GM)</u> ☀ | 4.2% | \$98,100 |
| <u>Public Relations Manager (PR Manager)</u> ☀ | 5.9% | \$129,430 |
| <u>Regulatory Affairs Manager</u> | 3.3% | \$128,620 |
| <u>Social Services Director</u> ☀ | 9.1% | \$74,240 |

* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

☀ **Bright Outlook**

Contact information

