Public Service and Public Policy (Business), BS

Do you have a passion for exploring how government and policy affect your community or the lives of others? Gain an excellent foundation in public policy while you enjoy internship opportunities that build your expertise and leadership skills, applicable to a career at any level of government.

Program Description

The School of Public Affairs offers a concentration in business as part of the BS in public service and public policy.

This concentration establishes a core business curriculum while allowing students the flexibility to pursue their passion, from entrepreneurial opportunities to working for a Fortune 500 company. Coursework teaches lasting business concepts.

This major is eligible for the Western Undergraduate Exchange program at the following location: Downtown Phoenix campus. Students from Western states who select this major and campus may be eligible for reduced nonresident tuition at a rate of 150% of Arizona resident tuition plus all applicable fees. Students should click the link for more information and eligibility requirements of the WUE program.

At a Glance

- **College/School:** Watts College of Public Service & Community Solution
- **Location:** Downtown Phoenix campus
- **Additional Program Fee:** Yes
Required Courses (Major Map)

2022 - 2023 Major Map
Major Map (Archives)

Concurrent Program Options

Students pursuing concurrent degrees (also known as a “double major”) earn two distinct degrees and receive two diplomas. Working with their academic Advisors, students can create their own concurrent degree combination. Some combinations are not possible due to high levels of overlap in curriculum.

Accelerated Program Options

This program allows students to obtain both a bachelor's and master's degree in as little as five years. It is offered as an accelerated bachelor's and master's degree with:

Global Management, MGM
Public Administration (Emergency Management), MPA
Public Administration (Nonprofit Administration), MPA
Public Administration (Public Finance), MPA
Public Administration (Urban Management), MPA
Public Administration, MPA
Public Policy (Environmental Policy), MPP
Public Policy (Science and Technology Policy), MPP
Public Policy, MPP

Acceptance to the graduate program requires a separate application. During their junior year, eligible students are advised by their academic departments to apply.

Admission Requirements

General University Admission Requirements:
All students are required to meet general university admission requirements.
Freshman | Transfer | International | Readmission

Change of Major Requirements
A minimum cumulative GPA of 2.00 (scale is 4.00 = "A") is required to change into this program.

Students should refer to https://changemajor.apps.asu.edu for information about how to change a major to this program.

**Transfer Options**

ASU is committed to helping students thrive by offering tools that allow personalization of the transfer path to ASU. Students may use MyPath2ASU™ to outline a list of recommended courses to take prior to transfer.

ASU has transfer partnerships in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools and resources, and they help students save time and money in their college journey. Students may learn more about these programs by visiting the admission site: https://admission.asu.edu/transfer/MyPath2ASU.

**Global Opportunities**

**Global Experience**

Students seeking in-depth knowledge of the public sector related to agencies that conduct business in various capacities can benefit from study abroad. Many programs focus on topics such as urban sustainability, challenges to a country's economy and governmental issues so students can see the concepts they have learned through a unique cultural lens. https://goglobal.asu.edu/

**Career Opportunities**

This bachelor's degree program in public service and public policy prepares students for entry- and mid-level supervisory and managerial positions in city, county, state and federal agencies. For those who already have work experience, the degree provides further opportunity for promotion.

The business concentration prepares students with an interest in policy to focus on business issues and their policy implications.

Career examples include but are not limited to those shown in the following list. Advanced degrees or certifications may be required for academic or clinical positions.

<table>
<thead>
<tr>
<th>Career</th>
<th>*Growth</th>
<th>*Median Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Advocate</td>
<td>16.8%</td>
<td>$35,960</td>
</tr>
<tr>
<td>Community Specialist</td>
<td>11.7%</td>
<td>$46,770</td>
</tr>
<tr>
<td>Compliance Manager</td>
<td>▶️</td>
<td>not available</td>
</tr>
<tr>
<td>Position</td>
<td>Change</td>
<td>Salary</td>
</tr>
<tr>
<td>-----------------------------------------</td>
<td>--------</td>
<td>--------------</td>
</tr>
<tr>
<td>Distribution Center Manager</td>
<td>3.5%</td>
<td>$96,390</td>
</tr>
<tr>
<td>General Manager (GM)</td>
<td>5.8%</td>
<td>$103,650</td>
</tr>
<tr>
<td>Government Programs Specialist</td>
<td>3.8%</td>
<td>$47,110</td>
</tr>
<tr>
<td>Office Manager</td>
<td></td>
<td>not available</td>
</tr>
<tr>
<td>Political Analyst</td>
<td>6.1%</td>
<td>$125,350</td>
</tr>
<tr>
<td>Politician</td>
<td>6.2%</td>
<td>$33,200</td>
</tr>
<tr>
<td>Regulatory Affairs Manager</td>
<td></td>
<td>not available</td>
</tr>
</tbody>
</table>

* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

🌞 Bright Outlook  🌿 Green Occupation

**Contact Information**

School of Public Affairs | UCENT 400  
spa@asu.edu | 602-496-0450