

Public Service and Public Policy (Business), BS

PPPAFBUBS

Are you interested in how public policy interacts with the private sector? This program is located in the business hub of the nation's fifth-largest city --- Phoenix. It prepares you for a high-demand career in government affairs offices and regulation.

Program description

The School of Public Affairs offers a concentration in business as part of the BS in public service and public policy.

This concentration establishes the links among the corporate world and the public sector by blending public policy and business strategy. Students are empowered with a robust skill set essential for leadership roles in today's global landscape. They master economic principles, strategic decision-making and advanced policy analysis by engaging in practical applications while navigating policy formulation, implementation and evaluation in governmental agencies.

This major is eligible for the Western Undergraduate Exchange program at the following location: Downtown Phoenix campus. Students from Western states who select this major and campus may be eligible for reduced nonresident tuition at a rate of 150% of Arizona resident tuition plus all applicable fees. Students should click the link for more information and eligibility requirements of [the WUE program](#).

At a glance

- **College/School:** [Watts College of Public Service & Community Solut](#)
- **Location:** [Downtown Phoenix](#) **WUE**
- **Second language requirement:** No

- **First required math course:** MAT 142 - College Mathematics
- **Math intensity:** General 

Required courses (Major Map)

[2024 - 2025 Major Map](#)

[Major Map \(Archives\)](#)

Concurrent program options

Students pursuing concurrent degrees (also known as a "double major") earn two distinct degrees and receive two diplomas. Working with their academic advisors, students can create their own concurrent degree combination. Some combinations are not possible due to high levels of overlap in curriculum.

Accelerated program options

This program allows students to obtain both a bachelor's and master's degree in as little as five years. It is offered as an **accelerated bachelor's plus master's degree** with:

[Emergency Management and Homeland Security \(Biosecurity and Threat Management\), MA](#)

[Emergency Management and Homeland Security \(Community Resilience\), MA](#)

[Emergency Management and Homeland Security \(Cybersecurity Policy and Management\), MA](#)

[Emergency Management and Homeland Security \(Emergency Management\), MA](#)

[Emergency Management and Homeland Security \(Homeland Security\), MA](#)

[Emergency Management and Homeland Security, MA](#)

[Global Management, MGM](#)

[Program Evaluation and Data Analytics, MS](#)

[Public Administration \(Emergency Management\), MPA](#)

[Public Administration \(Nonprofit Administration\), MPA](#)

[Public Administration \(Public Finance\), MPA](#)

[Public Administration \(Urban Management\), MPA](#)

[Public Administration, MPA](#)

[Public Policy \(Environmental Policy\), MPP](#)

[Public Policy \(Science and Technology Policy\), MPP](#)

[Public Policy, MPP](#)

Acceptance to the graduate program requires a separate application. Students typically receive approval to pursue the accelerated master's during the junior year of their bachelor's degree program. Interested students can learn about eligibility requirements and [how to apply](#).

Admission requirements

General university admission requirements:

All students are required to meet general university admission requirements.

[First-year](#) | [Transfer](#) | [International](#) | [Readmission](#)

Tuition information

When it comes to paying for higher education, everyone's situation is different. Students can learn about [ASU tuition and financial aid](#) options to find out which will work best for them.

Change of Major Requirements

A minimum cumulative GPA of 2.00 is required to change into this program.

Students should visit the [Change of Major form](#) for information about how to change a major to this program.

Transfer options

ASU is committed to helping students thrive by offering tools that allow personalization of the transfer path to ASU. Students may use [MyPath2ASU®](#) to outline a list of recommended courses to take prior to transfer.

ASU has [transfer partnerships](#) in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools and resources, and they help students save time and money in their college journey.

Global opportunities

Global experience

Students seeking in-depth knowledge of the public sector related to agencies that conduct business in various capacities can benefit from [studying abroad](#). Many programs focus on topics such as urban sustainability, challenges to a country's economy and governmental issues so students can see the concepts they have learned through a distinct cultural lens.

Career opportunities

This bachelor's degree program in public service and public policy is preparation for entry- and midlevel supervisory and managerial positions in city, county, state and federal agencies. Graduates are prepared for work in nonprofit organizations and in the private sector at the interface of public affairs and private enterprise. They have the skills to be entrepreneurs in any sector, with career opportunities ranging from small towns to Fortune 500 companies. For those who already have work experience, the degree provides further opportunity for promotion.

This business concentration prepares those with an interest in policy to focus on business issues and their policy implications.

Example job titles and salaries listed below are not necessarily entry level, and students should take into consideration how years of experience and geographical location may affect pay scales. Some jobs also may require advanced degrees, certifications or state-specific licensure.

Career	*Growth	*Median salary
<u>Advocate</u> ☀️	8.6%	\$38,520
<u>Community Specialist</u> ☀️	6.5%	\$47,290
<u>Compliance Manager</u>	3.3%	\$128,620
<u>Distribution Center Manager</u> ☀️	8.2%	\$98,560
<u>General Manager (GM)</u> ☀️	4.2%	\$98,100
<u>Government Programs Specialist</u>	2.2%	\$49,230
<u>Office Manager</u> ☀️	5.6%	\$103,330
<u>Political Analyst</u> ☀️	6.6%	\$128,020
<u>Politician</u>	3.4%	\$48,090
<u>Regulatory Affairs Manager</u>	3.3%	\$128,620

* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

☀️ [Bright Outlook](#)

Contact information

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