Are you interested in how public policy interacts with the private sector? This program is located in the business hub of the nation's fifth largest city --- Phoenix. It prepares you for a high-demand career in government affairs offices and regulation.

**Program Description**

The School of Public Affairs offers a concentration in business as part of the BS in public service and public policy.

This concentration establishes a core business curriculum while allowing students the flexibility to pursue their passion, from entrepreneurial opportunities to working for a Fortune 500 company. Coursework teaches lasting business concepts.

The Bachelor of Science program in public service and public policy includes comprehensive coverage of topics in public policy, public leadership and management. Applications and examples encompass a wide variety of policy topics and management approaches.

This program examines the public sector and addresses, in a practical way, the challenges facing the public. It is unique because it enables students to study public service, policy and administration with a focus on professional preparation for a career. The major is also well suited to students interested in pursuing further education in law, public administration, public policy and other graduate pursuits focused on public affairs and the common good.

This major is eligible for the Western Undergraduate Exchange program at the following location: Downtown Phoenix campus. Students from Western states who select this major and campus may be eligible for reduced nonresident tuition at a rate of 150% of Arizona resident tuition plus all applicable fees. Students should click the link for more information and eligibility requirements of the WUE program.
At a Glance

- **College/School:** Watts College of Public Service & Community Solut
- **Location:** Downtown Phoenix
- **Additional Program Fee:** Yes
- **Second Language Requirement:** No
- **First Required Math Course:** MAT 142 - College Mathematics
- **Math Intensity:** General

Required Courses (Major Map)

2023 - 2024 Major Map
Major Map (Archives)

Concurrent Program Options

Students pursuing concurrent degrees (also known as a "double major") earn two distinct degrees and receive two diplomas. Working with their academic advisors, students can create their own concurrent degree combination. Some combinations are not possible due to high levels of overlap in curriculum.

Accelerated Program Options

This program allows students to obtain both a bachelor's and master's degree in as little as five years. It is offered as an accelerated bachelor's plus master's degree with:

- Global Management, MGM
- Public Administration (Emergency Management), MPA
- Public Administration (Nonprofit Administration), MPA
- Public Administration (Public Finance), MPA
- Public Administration (Urban Management), MPA
- Public Administration, MPA
- Public Policy (Environmental Policy), MPP
- Public Policy (Science and Technology Policy), MPP
- Public Policy, MPP

Acceptance to the graduate program requires a separate application. Students typically receive approval to pursue the accelerated masterâs during the junior year of their bachelor's degree program. Interested students can learn about eligibility requirements and how to apply.
Admission Requirements

General University Admission Requirements:
All students are required to meet general university admission requirements.

First-year | Transfer | International | Readmission

Tuition Information

When it comes to paying for college, everyone's situation is different. Students can learn about ASU tuition and financial aid options to find out which will work best for them.

Change of Major Requirements

A minimum cumulative GPA of 2.00 (scale is 4.00 = "A") is required to change into this program.

Students should visit the Change of Major form for information about how to change a major to this program.

Transfer Options

ASU is committed to helping students thrive by offering tools that allow personalization of the transfer path to ASU. Students may use MyPath2ASU® to outline a list of recommended courses to take prior to transfer.

ASU has transfer partnerships in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools and resources, and they help students save time and money in their college journey.

Global Opportunities

Global Experience
Students seeking in-depth knowledge of the public sector related to agencies that conduct business in various capacities can benefit from study abroad. Many programs focus on topics such as urban sustainability, challenges to a country's economy and governmental issues so students can see the concepts they have learned through a unique cultural lens.

Career Opportunities

This bachelor's degree program in public service and public policy is preparation for entry- and mid-level supervisory and managerial positions in city, county, state and federal agencies. Graduates are prepared
for work in nonprofit organizations and in the private sector at the interface of public affairs and private enterprise. For those who already have work experience, the degree provides further opportunity for promotion.

This business concentration prepares those with an interest in policy to focus on business issues and their policy implications.

Career example titles and salaries listed below are not necessarily entry level, and students should take into consideration how years of experience, geographical location, and required advanced degrees or certifications may affect pay scales.

<table>
<thead>
<tr>
<th>Career</th>
<th>*Growth</th>
<th>*Median Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Advocate</td>
<td>8.6%</td>
<td>$38,520</td>
</tr>
<tr>
<td>Community Specialist</td>
<td>6.5%</td>
<td>$47,290</td>
</tr>
<tr>
<td>Compliance Manager</td>
<td>3.3%</td>
<td>$128,620</td>
</tr>
<tr>
<td>Distribution Center Manager</td>
<td>8.2%</td>
<td>$98,560</td>
</tr>
<tr>
<td>General Manager (GM)</td>
<td>4.2%</td>
<td>$98,100</td>
</tr>
<tr>
<td>Government Programs Specialist</td>
<td>2.2%</td>
<td>$49,230</td>
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<tr>
<td>Office Manager</td>
<td>5.6%</td>
<td>$103,330</td>
</tr>
<tr>
<td>Political Analyst</td>
<td>6.6%</td>
<td>$128,020</td>
</tr>
<tr>
<td>Politician</td>
<td>3.4%</td>
<td>$48,090</td>
</tr>
<tr>
<td>Regulatory Affairs Manager</td>
<td>3.3%</td>
<td>$128,620</td>
</tr>
</tbody>
</table>

* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

☀ Bright Outlook

Contact Information

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