Public Service and Public Policy (Nonprofit Leadership and Management), BS

Are you passionate about exploring how government and policy affect your community? Gain an excellent foundation in public policy while you enjoy internship opportunities that build the expertise you'll need in a high-demand career in the public sector. This program is located in downtown Phoenix, near city, county and state governments.

Program Description

The School of Public Affairs offers a BS in public service and public policy with a concentration in nonprofit leadership and management, providing students with more specialized knowledge about the policy implications of the nonprofit sector.

The role of nonprofit organizations continues to grow and presents broad policy implications for future public sector professionals. This program empowers students to understand the unique aspect of the social, political, economic and philanthropic factors related to the nonprofit sector.

This major is eligible for the Western Undergraduate Exchange program at the following location: Downtown Phoenix campus. Students from Western states who select this major and campus may be eligible for reduced nonresident tuition at a rate of 150% of Arizona resident tuition plus all applicable fees. Students should click the link for more information and eligibility requirements of the WUE program.

At a Glance

- **College/School:** Watts College of Public Service & Community Solutions
• Location: Downtown Phoenix campus
• Additional Program Fee: Yes
• Second Language Requirement: No
• First Required Math Course: MAT 142 - College Mathematics
• Math Intensity: General

Required Courses (Major Map)

2022 - 2023 Major Map
Major Map (Archives)

Concurrent Program Options

Students pursuing concurrent degrees (also known as a double major) earn two distinct degrees and receive two diplomas. Working with their academic advisors, students can create their own concurrent degree combination. Some combinations are not possible due to high levels of overlap in curriculum.

Accelerated Program Options

This program allows students to obtain both a bachelor's and master's degree in as little as five years. It is offered as an accelerated bachelor's and master's degree with:

- Global Management, MGM
- Public Administration (Emergency Management), MPA
- Public Administration (Public Finance), MPA
- Public Administration (Urban Management), MPA
- Public Administration, MPA
- Public Policy (Environmental Policy), MPP
- Public Policy (Policy Informatics), MPP
- Public Policy (Science and Technology Policy), MPP
- Public Policy, MPP

Acceptance to the graduate program requires a separate application. During their junior year, eligible students are advised by their academic departments to apply.

Admission Requirements

General University Admission Requirements:
All students are required to meet general university admission requirements.
Freshman | Transfer | International | Readmission
Change of Major Requirements

A minimum cumulative GPA of 2.00 is required to change into this program.

Students should refer to https://changemajor.apps.asu.edu for information about how to change a major to this program.

Transfer Options

ASU is committed to helping students thrive by offering tools that allow personalization of the transfer path to ASU. Students may use MyPath2ASU™ to outline a list of recommended courses to take prior to transfer.

ASU has transfer partnerships in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools and resources, and they help students save time and money in their college journey. Students may learn more about these programs by visiting the admission site: https://admission.asu.edu/transfer/MyPath2ASU.

Global Opportunities

Global Experience
Students in this program can get real-life experience with nonprofits through study abroad. Many service-learning and culturally immersive programs offer work with nonprofits, and students can find programs that enable them to visit or work with nongovernmental organizations, charities and local organizations that benefit the public in many different countries. https://goglobal.asu.edu/

Career Opportunities

The program is primarily focused on individuals working or interested in working in the public sector. The skills and knowledge students acquire allow them to successfully function in many other types of organizations; however, the primary focus is on public organizations. This bachelor's degree program in public service and public policy prepares students for entry- and mid-level supervisory and managerial positions in city, county, state and federal agencies. For those who already have work experience, the degree provides further opportunity for promotion.

Career examples include but are not limited to those shown in the following list. Advanced degrees or certifications may be required for academic or clinical positions.

<table>
<thead>
<tr>
<th>Career</th>
<th>*Growth</th>
<th>*Median Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Occupation</td>
<td>Increase (%)</td>
<td>Salary</td>
</tr>
<tr>
<td>----------------------------------</td>
<td>--------------</td>
<td>------------</td>
</tr>
<tr>
<td>Advocate</td>
<td>16.8%</td>
<td>$35,960</td>
</tr>
<tr>
<td>CEO</td>
<td></td>
<td>$185,950</td>
</tr>
<tr>
<td>Community Specialist</td>
<td>11.7%</td>
<td>$46,770</td>
</tr>
<tr>
<td>Distribution Center Manager</td>
<td>3.5%</td>
<td>$96,390</td>
</tr>
<tr>
<td>General Manager (GM)</td>
<td>5.8%</td>
<td>$103,650</td>
</tr>
<tr>
<td>Government Programs Specialist</td>
<td>3.8%</td>
<td>$47,110</td>
</tr>
<tr>
<td>Political Analyst</td>
<td>6.1%</td>
<td>$125,350</td>
</tr>
<tr>
<td>Politician</td>
<td>6.2%</td>
<td>$33,200</td>
</tr>
<tr>
<td>Social Services Director</td>
<td>17.0%</td>
<td>$69,600</td>
</tr>
</tbody>
</table>

* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

🌞 Bright Outlook  🌿 Green Occupation

**Contact Information**

School of Public Affairs | UCENT 400  
spa@asu.edu | 602-496-0450