Tourism Development and Management (Resort and Hotel Leadership), BS

You love to travel, have a knack for hospitality and possess a keen business sense. A degree program that prepares you for leadership in the world's largest service industry can tie these passions together. We provide the instruction and practical experiences to help you succeed as a tourism professional.

Program Description

The BS program in tourism development and management with a concentration in resort and hotel leadership attracts students and professionals who have interests in the diverse areas of knowledge needed within the accommodations sector, knowledge such as:

- ecological, social, economic and cultural sustainability practices in the industry
- hospitality management and leadership
- meeting the expectations of hotel and resort guests
- the interrelated functions within departments of the lodging, food and beverage industries and other stakeholders such as recreation organizations and heritage institutions.

The program provides students an academic option to study in depth the resort and accommodations system and gain knowledge of the importance of the business relationships between suppliers, intermediaries and vendors, guests, and the public and private sectors.

The comprehensive coursework, integrating resilient and sustainable practices, career exposure opportunities, study abroad options and culminating internship experiences of this program prepares students for a management and leadership position in the world's largest service industry. It also prepares them to serve their communities with the skills, knowledge, techniques and capabilities needed for addressing major issues related to resorts and other tourism accommodations.
This major is eligible for the Western Undergraduate Exchange program at the following location: Downtown Phoenix campus. Students from Western states who select this major and campus may be eligible for reduced nonresident tuition at a rate of 150% of Arizona resident tuition plus all applicable fees. Students should click the link for more information and eligibility requirements of the WUE program.

At a Glance

- **College/School:** Watts College of Public Service & Community Solutions
- **Location:** Downtown Phoenix WUE
- **Additional Program Fee:** Yes
- **Second Language Requirement:** No
- **First Required Math Course:** MAT 142 - College Mathematics
- **Math Intensity:** General

Required Courses (Major Map)

- 2022 - 2023 Major Map
- Major Map (Archives)

Concurrent Program Options

Students pursuing concurrent degrees (also known as a "double major") earn two distinct degrees and receive two diplomas. Working with their academic advisors, students can create their own concurrent degree combination. Some combinations are not possible due to high levels of overlap in curriculum.

Accelerated Program Options

This program allows students to obtain both a bachelor's and master's degree in as little as five years. It is offered as an accelerated bachelor's and master's degree with:

- Community Resources and Development (Sustainable Communities), MS
- Community Resources and Development (Tourism), MS
- Community Resources and Development, MS
- Sustainable Tourism, MAS

Acceptance to the graduate program requires a separate application. During their junior year, eligible students are advised by their academic departments to apply.
Admission Requirements

General University Admission Requirements:
All students are required to meet general university admission requirements.

Change of Major Requirements

A current ASU student has no additional requirements for changing majors.

Students should refer to https://changemajor.apps.asu.edu for information about how to change a major to this program.

Transfer Options

ASU is committed to helping students thrive by offering tools that allow personalization of the transfer path to ASU. Students may use MyPath2ASU™ to outline a list of recommended courses to take prior to transfer.

ASU has transfer partnerships in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools and resources, and they help students save time and money in their college journey. Students may learn more about these programs by visiting the admission site: https://admission.asu.edu/transfer/MyPath2ASU.

Global Opportunities

Global Experience
Future tourism professionals need to develop an understanding of how and why people travel to destinations around the world and need to know how to share the local environment with visitors. When studying abroad, students gain valuable field experience and immersion in various destinations around the world. Internships for credit in resort and hotel leadership are available in countries in Europe, Oceania, Latin America and more. https://goglobal.asu.edu/

Career Opportunities

There are a variety of job opportunities for resort or hotel professionals, ranging from entry-level as a management trainee to an assistant manager or manager in various departments, such as:

- catering and banquet
- convention sales
- front desk
• guest services
• rooms division
• sales and marketing

Career examples include but are not limited to those shown in the following list. Advanced degrees or certifications may be required for academic or clinical positions.

<table>
<thead>
<tr>
<th>Career</th>
<th>*Growth</th>
<th>*Median Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Casino Floor Supervisor 🌟</td>
<td>16.4%</td>
<td>$50,440</td>
</tr>
<tr>
<td>Casino Manager 🌟</td>
<td>8.8%</td>
<td>$75,470</td>
</tr>
<tr>
<td>Compliance Manager 🌟</td>
<td></td>
<td>not available</td>
</tr>
<tr>
<td>Event Planner 🌟</td>
<td>7.8%</td>
<td>$51,560</td>
</tr>
<tr>
<td>Front Desk Manager</td>
<td></td>
<td>$56,670</td>
</tr>
<tr>
<td>Regulatory Affairs Manager 🌟</td>
<td></td>
<td>not available</td>
</tr>
<tr>
<td>Restaurant Manager</td>
<td>0.6%</td>
<td>$56,590</td>
</tr>
<tr>
<td>Security Manager 🌟</td>
<td></td>
<td>not available</td>
</tr>
<tr>
<td>Store Security Manager</td>
<td></td>
<td>not available</td>
</tr>
<tr>
<td>Tour Guide 🌟</td>
<td></td>
<td>not available</td>
</tr>
</tbody>
</table>

* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

🌟 Bright Outlook  🌿 Green Occupation

Contact Information

School of Community Resources and Development | UCENT 550
scrdadvising@asu.edu | 602-496-0550