

Tourism and Recreation Management, BS

PPTRMBS


Interested in a degree that combines business and pleasure? Learn from instructors who are familiar with all aspects of the tourism and recreation field, and make a career out of empowering people to live a healthier leisure lifestyle.

Program description

Through the BS program in tourism and recreation management, students acquire the planning and management skills required for careers in the growing tourism, recreation, sport and event industries throughout the world.

Selecting one of four emphasis areas --- tourism, recreation, events or sport --- lets students hone in on what most interests them. The curriculum offers broad understandings of each sector as well as the skills specific to a chosen field. Students are prepared to contribute to economic and social development and make a positive impact on quality of life both domestically and abroad.

At a glance

- **College/School:** [Watts College of Public Service & Community Solut](#)
- **Location:** [Online](#), [ASU Local](#)
- **Second language requirement:** No
- **First required math course:** MAT 142 - College Mathematics
- **Math intensity:** General 

Required courses (Major Map)

[2024 - 2025 Major Map \(online\)](#)

[Major Map \(Archives\)](#)

Concurrent program options

Students pursuing concurrent degrees (also known as a "double major") earn two distinct degrees and receive two diplomas. Working with their academic advisors, students can create their own concurrent degree combination. Some combinations are not possible due to high levels of overlap in curriculum.

Accelerated program options

This program allows students to obtain both a bachelor's and master's degree in as little as five years. It is offered as an [accelerated bachelor's plus master's degree](#) with:

[Sustainable Tourism, MST](#)

Acceptance to the graduate program requires a separate application. Students typically receive approval to pursue the accelerated master's during the junior year of their bachelor's degree program. Interested students can learn about eligibility requirements and [how to apply](#).

Admission requirements

General university admission requirements:

All students are required to meet general university admission requirements.

[First-year](#) | [Transfer](#) | [International](#) | [Readmission](#)

Tuition information

When it comes to paying for higher education, everyone's situation is different. Students can learn about [ASU tuition and financial aid](#) options to find out which will work best for them.

Change of Major Requirements

A minimum cumulative GPA of 2.00 is required to change into this program.

Students should visit the [Change of Major form](#) for information about how to change a major to this program.

Attend online

ASU Online

ASU offers this program in an online format with multiple enrollment sessions throughout the year. Applicants may [view the program's ASU Online page](#) for program descriptions and to request more information.

ASU Local

It is now possible to earn an ASU degree with [ASU Local](#), an integrated college experience in which students take advantage of in-person success coaching and programming experiences on site while completing one of 130+ undergraduate online degree programs, all of which come with online faculty interaction and tutoring support.

Transfer options

ASU is committed to helping students thrive by offering tools that allow personalization of the transfer path to ASU. Students may use [MyPath2ASU@](#) to outline a list of recommended courses to take prior to transfer.

ASU has [transfer partnerships](#) in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools and resources, and they help students save time and money in their college journey.

Program learning outcomes

Program learning outcomes identify what a student will learn or be able to do upon completion of their program. This program has the following program outcomes:

- Incorporate multiple perspectives when proposing creative solutions to complex tourism issues.
- Integrate knowledge from diverse disciplines to develop comprehensive strategies that address the complex challenges faced by tourism organizations.
- Able to demonstrate proficiency in written communications with diverse audiences (e.g., clients, interdisciplinary team members, community members).

Global opportunities

Global experience

Future tourism professionals need to develop an understanding of how and why people travel to destinations around the world, and learn how to share the local environment with visitors. Students gain valuable experience in the global travel context by learning sustainable tourism policies in destinations all around the world, including in Europe, Latin America, Asia and Africa. More information is available on the [Global Education website](#).

Career opportunities

Industries in the leisure sector offer a wide variety of career options. Graduates are equipped to plan, design, develop and manage services to address the needs of a particular clientele. Graduates can seek work in the public, nonprofit, or private and commercial sectors based on their interests. Employment opportunities are available in diverse organizations including resorts, hotels, and convention and visitor

bureaus, as well as in business and corporate travel, transportation, tour operations, event and meeting planning and management, and attractions management. City and state parks and recreation departments and national parks and protected areas are also potential career paths. Other career options include youth, recreation and sports-oriented nonprofits; sports and recreation program planning and management; sports events and many others.

Example job titles and salaries listed below are not necessarily entry level, and students should take into consideration how years of experience and geographical location may affect pay scales. Some jobs also may require advanced degrees, certifications or state-specific licensure.

Career	*Growth	*Median salary
<u>Event Planner</u> ☀	7.5%	\$52,560
<u>Front Desk Manager</u> ☀	6.7%	\$61,910
<u>General Manager (GM)</u> ☀	4.2%	\$98,100
<u>Marketing Associate</u>	1.9%	\$127,830
<u>Marketing Manager</u> ☀	6.6%	\$140,040
<u>Recreation Coordinator</u> ☀	4.6%	\$31,680
<u>Sales Manager</u>	4.0%	\$130,600
<u>TV Program Director</u> ☀	6.7%	\$85,320
<u>Travel Agent</u>	3.5%	\$46,400

* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

☀ Bright Outlook

Contact information

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