Urban and Metropolitan Studies, BS

Are you passionate about improving your community? As the population in urban areas grows, so does the demand for leaders who are prepared to solve the challenges generated by growth. Through hands-on coursework, this degree can help you begin a career that allows you to influence change.

Program Description

Located in the heart of downtown Phoenix, the BS program in urban and metropolitan studies is for students who yearn to study and understand urban theory in order to effectively address the challenges of rapid growth along with other contemporary urban issues.

Students in this program discover what makes the city tick --- and the city is their classroom. They examine challenges and solutions by researching history, society, culture, economy and politics in order to understand urban theory, and they use that knowledge to get involved in their communities. This gives them an outlet through which they can experience practical ways of solving complex problems faced by metropolitan regions. The students are invested in their neighborhoods. Many of them live and work downtown, and they learn how to improve urban health and well-being, often training themselves to be the future leaders of urban environments. Others focus on making a wide variety of other contributions to society, studying the role of arts and culture, business and property development, and revitalization and community-building in the life of the region.

This major is eligible for the Western Undergraduate Exchange program at the following location: Downtown Phoenix campus. Students from Western states who select this major and campus may be eligible for reduced nonresident tuition at a rate of 150% of Arizona resident tuition plus all applicable fees. Students should click the link for more information and eligibility requirements of the WUE program.

At a Glance
Required Courses (Major Map)

2023 - 2024 Major Map
Major Map (Archives)

Concurrent Program Options

Students pursuing concurrent degrees (also known as a "double major") earn two distinct degrees and receive two diplomas. Working with their academic advisors, students can create their own concurrent degree combination. Some combinations are not possible due to high levels of overlap in curriculum.

Admission Requirements

General University Admission Requirements:
All students are required to meet general university admission requirements.
First-year | Transfer | International | Readmission

Tuition Information

When it comes to paying for college, everyone’s situation is different. Students can learn about ASU tuition and financial aid options to find out which will work best for them.

Change of Major Requirements

A current ASU student has no additional requirements for changing majors.

Students should visit the Change of Major form for information about how to change a major to this program.

Transfer Options

ASU is committed to helping students thrive by offering tools that allow personalization of the transfer path to ASU. Students may use MyPath2ASU® to outline a list of recommended courses to take prior to transfer.
ASU has transfer partnerships in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools and resources, and they help students save time and money in their college journey.

**Program Learning Outcomes**

Program learning outcomes identify what a student will learn or be able to do upon completion of their program. This program has the following program outcomes:

- Analyze the basic factors affecting the development of urban policies.
- Apply research and analytic tools to urban public problems
- Use management principles to work effectively in complex urban organizations.

**Global Opportunities**

**Global Experience**

As populations grow and lead to urban sprawl, countries around the world grapple with how to best serve society. Study abroad programs expose students to challenges large urban and metropolitan cities face in Europe, Latin America, Africa and Asia. Students experience cultural immersion and research ways to improve and solve complex issues faced by urban and metropolitan cities.

**Career Opportunities**

The transdisciplinary approach of the urban and metropolitan studies program ensures its graduates are prepared for work in a wide range of fields. Graduates successfully enter fields as diverse as urban management, revitalization, community development, urban sustainability and urban planning.

Some careers require additional graduate-level studies and professional experience. Students in the program are advised to explore their options with academic and career advisors to prepare an appropriate program of study and a plan to participate in an internship that complements their long-term professional goals.

Career example titles and salaries listed below are not necessarily entry level, and students should take into consideration how years of experience, geographical location, and required advanced degrees or certifications may affect pay scales.

<table>
<thead>
<tr>
<th>Career</th>
<th>*Growth</th>
<th>*Median Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>CEO</td>
<td></td>
<td>$189,520</td>
</tr>
<tr>
<td>Distribution Center Manager</td>
<td>8.2%</td>
<td>$98,560</td>
</tr>
<tr>
<td>Engineering Manager</td>
<td>4.1%</td>
<td>$159,920</td>
</tr>
<tr>
<td>Position</td>
<td>Growth Rate</td>
<td>Salary</td>
</tr>
<tr>
<td>-------------------------------------</td>
<td>-------------</td>
<td>--------------</td>
</tr>
<tr>
<td>General Manager (GM)</td>
<td>4.2%</td>
<td>$98,100</td>
</tr>
<tr>
<td>Politician</td>
<td>3.4%</td>
<td>$48,090</td>
</tr>
<tr>
<td>Postmaster</td>
<td></td>
<td>$82,760</td>
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<tr>
<td>Real Estate Appraiser</td>
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<td>$61,560</td>
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<tr>
<td>Regulatory Affairs Manager</td>
<td>3.3%</td>
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<td>Social Services Director</td>
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<tr>
<td>Urban Planner</td>
<td>3.7%</td>
<td>$79,540</td>
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</tbody>
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* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

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Contact Information

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