

# Global Management, BGM

TBTGMBGM

Prepare for success in a global marketplace through specialized courses such as global marketing, states and markets in a global economy, and multinational organizational leadership. Equipped with a strong global business background, you'll be ready for your choice of careers.

## Program description

The BGM program offers two tracks: the international business, language and culture track, in which two years of foreign language is required, and the international business and culture track, with no foreign language requirement and more emphasis on management-related courses. Students who select the foreign language track may complete coursework in a variety of languages. The international business, language and culture track is offered to on-campus students only. Online students may pursue only the international business and culture track.

Thunderbird's elite faculty and strong relationships with global enterprises enable students to develop and hone the skills needed to thrive as leaders in today's globally interconnected economy. Everyone in the program has the opportunity to explore the politics, cultures and economics of different countries around the world while putting the skills they have learned into practice in real-world settings through a required international internship. Although students are strongly encouraged to pursue internships outside their home country, they may satisfy this requirement by doing a local internship with an international component.

Students often choose to apply their electives toward a minor or certificate offered by another department. This allows the student to specialize in a second area of interest that complements their major. Electives may include areas such as communications, cybersecurity, data analytics, digital media, languages, nonprofit leadership, political science, psychology, public relations, risk management, sales and marketing, and sustainability. The minor and certificate search can be found in [Degree Search](#).


Students also complete a senior capstone project that draws on the unique skills they have developed throughout the program. In the capstone project, students work together in consulting teams to provide recommendations for a global organization on a challenge it faces internationally. The internship and the capstone project allow students to demonstrate their skills and work experience for potential employers as part of their professional development plan.

Thunderbird's Bachelor of Global Management is also offered in a flexible online format. Students should visit the [ASU Online website](#) for more information.

### About Thunderbird

Thunderbird School of Global Management has produced world-class leaders for more than 75 years. The ideal Thunderbird student is curious, globally minded, and eager to develop and advance their careers in leadership and management within the global and digital landscape of the Fourth Industrial Revolution. Upon completion of this degree, graduates will join a thriving global alumni network nearly 50,000 strong, managing some of the world's largest institutions, companies, nonprofits and NGOs.

## At a glance

- **College/School:** [Thunderbird School of Global Management](#)
- **Location:** [West Valley](#) or [Online](#), [ASU Local](#)
- **Second language requirement:** Yes
- **First required math course:** MAT 117 - College Algebra
- **Math intensity:** Moderate 

## Required courses (Major Map)

[2024 - 2025 Major Map \(on-campus\)](#)

[Major Map \(Archives\)](#)

## Concurrent program options

Students pursuing concurrent degrees (also known as a "double major") earn two distinct degrees and receive two diplomas. Working with their academic advisors, students can create their own concurrent degree combination. Some combinations are not possible due to high levels of overlap in curriculum.

## Accelerated program options

This program allows students to obtain both a bachelor's and master's degree in as little as five years. It is offered as an **accelerated bachelor's plus master's degree** with:

[Applied Leadership and Management, MALM](#)

[Communication Studies, MA](#)

[Global Management \(Creative Industries and Design Thinking\), MGM](#)

[Global Management \(Digital Audience Strategy\), MGM](#)

[Global Management \(Global Affairs\), MGM](#)

[Global Management \(Global Business\), MGM](#)

[Global Management \(Global Development and Innovation\), MGM](#)

[Global Management \(Global Digital Transformation\), MGM](#)

[Global Management \(Global Entrepreneurship\), MGM](#)

[Global Management \(Global Health Care Delivery\), MGM](#)

[Global Management \(Global Legal Studies\), MGM](#)

[Global Management \(Nonprofit Leadership and Management\), MGM](#)

[Global Management \(Public Administration\), MGM](#)

[Global Management \(Public Policy\), MGM](#)

[Global Management \(Sustainability Solutions\), MGM](#)

[Global Management \(Sustainable Tourism\), MGM](#)

[Global Management, MGM](#)

[Leadership and Management, MLM](#)

[Technology \(Management of Technology\), MSTech](#)

Acceptance to the graduate program requires a separate application. Students typically receive approval to pursue the accelerated master's during the junior year of their bachelor's degree program. Interested students can learn about eligibility requirements and [how to apply](#).

## **Admission requirements**

### **General university admission requirements:**

All students are required to meet general university admission requirements.

[First-year](#) | [Transfer](#) | [International](#) | [Readmission](#)

## **Tuition information**

When it comes to paying for higher education, everyone's situation is different. Students can learn about [ASU tuition and financial aid](#) options to find out which will work best for them.

## **Change of Major Requirements**

Current students or those who have an established ASU GPA and would like to change their major to global management must have a minimum cumulative ASU GPA of 2.00.

Students should visit the [Change of Major form](#) for information about how to change a major to this program.

## Attend online

### ASU Online

ASU offers this program in an online format with multiple enrollment sessions throughout the year. Applicants may [view the program's ASU Online page](#) for program descriptions and to request more information.

### ASU Local

It is now possible to earn an ASU degree with [ASU Local](#), an integrated college experience in which students take advantage of in-person success coaching and programming experiences on site while completing one of 130+ undergraduate online degree programs, all of which come with online faculty interaction and tutoring support.

## Transfer options

ASU is committed to helping students thrive by offering tools that allow personalization of the transfer path to ASU. Students may use [MyPath2ASU®](#) to outline a list of recommended courses to take prior to transfer.

ASU has [transfer partnerships](#) in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools and resources, and they help students save time and money in their college journey.

## Program learning outcomes

Program learning outcomes identify what a student will learn or be able to do upon completion of their program. This program has the following program outcomes:

- Demonstrate the ability to explain complex global issues concisely.
- Demonstrate in-depth knowledge of at least one region of the world.
- Demonstrate enhanced ability in Global Entrepreneurship.

## Global opportunities

### Global experience

As globalization continues to impact the way people live and work, international experiences have become vital to success in every field of business, especially global management.

Through international study and internships, students gain skills employers value highly, including communication and interpersonal skills, flexibility, motivation and a global perspective on business applications worldwide. Completing their required Thunderbird internship abroad positions students to thrive in leadership roles globally upon graduation.

Interested students can find more information on available programs on the [Global Education website](#).

## Career opportunities

The global economy continues to face volatility and disruption as it expands, contracts and interconnects. Partly because of this, demand for specialists with a global mindset is rapidly increasing.

The Bachelor of Global Management program prepares students to take on leadership roles in multinational corporations, government agencies or nongovernmental organizations. Students gain experience and develop skills that international companies, governments and nonprofit entities value highly in employees.

Graduates can thrive in leadership roles in the following fields:

- consulting
- entrepreneurship
- foreign service
- global marketing
- human resources

Career opportunities include:

- chief sustainability officer
- compliance manager
- country manager
- foreign service officer
- general manager
- global entrepreneur
- international marketing manager
- international sales manager
- manager of a nonprofit organization
- regulatory affairs manager

Example job titles and salaries listed below are not necessarily entry level, and students should take into consideration how years of experience and geographical location may affect pay scales. Some jobs also may require advanced degrees, certifications or state-specific licensure.

Career	*Growth	*Median salary
<a href="#">Compliance Manager</a>	3.3%	\$128,620
<a href="#">General Manager (GM)</a> 🌟	4.2%	\$98,100
<a href="#">Manufacturing Plant Manager</a>	1.6%	\$107,560

<b><u>Market Research Analyst</u></b> ☀	13.4%	\$68,230
<b><u>Marketing Manager</u></b> ☀	6.6%	\$140,040
<b><u>Regulatory Affairs Manager</u></b>	3.3%	\$128,620
<b><u>Sales Manager</u></b>	4.0%	\$130,600

\* Data obtained from the Occupational Information Network (O\*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

☀ Bright Outlook

## Contact information

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