

Educational Studies (Instructional Design), BAE

TEEDUSTBAE

Learning happens everywhere and at all ages. An educational studies degree prepares you for a variety of careers in educational settings; the concentration in instructional design deepens your understanding of how technology can play a central role in designing meaningful learning experiences while you gain professional experience through an internship.

Program description

The BAE program in educational studies with a concentration in instructional design helps students build critical competencies related to designing effective online learning to meet the needs of learners.


The curriculum is grounded in modern learning theory and design. Coursework addresses a variety of components within the field of education including foundations of instructional design, theory and design of digital learning, and digital learning evaluation. All courses are taught online and combine a range of resources and technologies to facilitate direct interaction between and among students and program faculty.

This program culminates with an internship where students create and present a project that demonstrates their knowledge of instructional design by applying it in a professional context. Students work with an organization to identify an instructional need, problem or performance gap, and then they develop and deploy a solution to be delivered in an online or blended format.

An instructional design minor is also available to ASU students in other degree programs.

This program does not lead to teacher certification. Students seeking teacher certification should enroll in one of the other Mary Lou Fulton Teachers College undergraduate programs.

At a glance

- **College/School:** [Mary Lou Fulton Teachers College](#)
- **Location:** [Online](#), [ASU Local](#)
- **Second language requirement:** No
- **First required math course:** MAT 142 - College Mathematics
or MAT 117 College Algebra
- **Math intensity:** General 

Required courses (Major Map)

[2024 - 2025 Major Map \(online\)](#)

[Major Map \(Archives\)](#)

Concurrent program options

Students pursuing concurrent degrees (also known as a "double major") earn two distinct degrees and receive two diplomas. Working with their academic advisors, students can create their own concurrent degree combination. Some combinations are not possible due to high levels of overlap in curriculum.

Admission requirements

General university admission requirements:

All students are required to meet general university admission requirements.

[First-year](#) | [Transfer](#) | [International](#) | [Readmission](#)

Tuition information

When it comes to paying for higher education, everyone's situation is different. Students can learn about [ASU tuition and financial aid](#) options to find out which will work best for them.

Change of Major Requirements

A current ASU student has no additional requirements for changing majors.

Students should visit the [Change of Major form](#) for information about how to change a major to this program.

Attend online

ASU Online

ASU offers this program in an online format with multiple enrollment sessions throughout the year. Applicants may [view the program's ASU Online page](#) for program descriptions and to request more information.

ASU Local

It is now possible to earn an ASU degree with [ASU Local](#), an integrated college experience in which students take advantage of in-person success coaching and programming experiences on site while completing one of 130+ undergraduate online degree programs, all of which come with online faculty interaction and tutoring support.

Transfer options

ASU is committed to helping students thrive by offering tools that allow personalization of the transfer path to ASU. Students may use [MyPath2ASU®](#) to outline a list of recommended courses to take prior to transfer.

ASU has [transfer partnerships](#) in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools and resources, and they help students save time and money in their college journey.

Global opportunities

Global experience

Because of climate change, geopolitical instability or economic factors, the United Nations and other institutions predict that migration is expected to increase globally for the foreseeable future. Learners will be migrating to new communities. Increasingly, educators will be asked to meet the needs of students who speak languages other than English and bring a range of cultures into classrooms and learning environments. Education students who participate in study abroad programs can prepare for this reality by engaging in [Global Education programs](#), where they can expand their notion of "normal" schooling and deepen their understanding of how to foster inclusive and inspiring learning environments.

Career opportunities

There is growing demand for online educators, including in companies that develop the materials for online students and any organization focused on digital learning. Graduates are prepared for instructional design roles in K-12 and higher education, nonprofits and corporate settings.

Career examples include:

- curriculum coordinator

- curriculum designer or developer
- distance learning manager
- instructional designer
- media center specialists
- technology coordinator
- training specialist, coordinator or manager

Example job titles and salaries listed below are not necessarily entry level, and students should take into consideration how years of experience and geographical location may affect pay scales. Some jobs also may require advanced degrees, certifications or state-specific licensure.

Career	*Growth	*Median salary
<u>Corporate Trainer</u> ☀️	6.3%	\$63,080
<u>Employee Training Manager</u> ☀️	6.5%	\$120,000
<u>Instructional Specialist</u>	2.5%	\$66,490

* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

☀️ Bright Outlook

Contact information

Educational Leadership & Innovation, Division | ED 118
educationadvising@asu.edu | 480-965-5555