Educational Studies (Instructional Design), BAE

Learning happens everywhere and at all ages. An educational studies degree prepares you for a variety of careers in educational settings; the concentration in instructional design deepens your understanding of how technology can play a central role in designing meaningful learning experiences while you gain professional experience through an internship.

Program Description

The BAE program in educational studies with a concentration in instructional design helps students build critical competencies related to designing effective online learning to meet the needs of learners.

The curriculum is grounded in modern learning theory and design. Coursework addresses a variety of components within the field of education including foundations of instructional design, theory and design of digital learning, and digital learning evaluation. All courses are taught online and combine a range of resources and technologies to facilitate direct interaction between and among students and program faculty.

This program culminates with an internship where students create and present a project that demonstrates their knowledge of instructional design by applying it in a professional context. Students work with an organization to identify an instructional need, problem or performance gap, and then they develop and deploy a solution to be delivered in an online or blended format.

An instructional design minor is also available to ASU students in other degree programs.

This program does not lead to teacher certification. Students seeking teacher certification should enroll in one of the other Mary Lou Fulton Teachers College undergraduate programs.
At a Glance

- **College/School:** [Mary Lou Fulton Teachers College](#)
- **Location:** Online, ASU Local
- **Additional Program Fee:** Yes
- **Second Language Requirement:** No
- **First Required Math Course:** MAT 142 - College Mathematics or MAT 117 College Algebra
- **Math Intensity:** General

Required Courses (Major Map)

2022 - 2023 Major Map (Online)
Major Map (Archives)

Concurrent Program Options

Students pursuing concurrent degrees (also known as a "double major") earn two distinct degrees and receive two diplomas. Working with their academic advisors, students can create their own concurrent degree combination. Some combinations are not possible due to high levels of overlap in curriculum.

Admission Requirements

**General University Admission Requirements:**
All students are required to meet general university admission requirements.
[First-year](#) | [Transfer](#) | [International](#) | [Readmission](#)

Change of Major Requirements

A current ASU student has no additional requirements for changing majors.

Students should refer to [https://changemajor.apps.asu.edu](https://changemajor.apps.asu.edu) for information about how to change a major to this program.

Attend Online

ASU Online

ASU offers this program in an online format with multiple enrollment sessions throughout the year. Applicants may view the program description and request more information [here](#).

ASU Local
It is now possible to earn an ASU degree with ASU Local, an integrated college experience in which students take advantage of in-person success coaching and programming experiences on site while completing one of 130+ undergraduate online degree programs, all of which come with online faculty interaction and tutoring support. Those interested may learn more about ASU Local here.

Transfer Options

ASU is committed to helping students thrive by offering tools that allow personalization of the transfer path to ASU. Students may use MyPath2ASU™ to outline a list of recommended courses to take prior to transfer.

ASU has transfer partnerships in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools and resources, and they help students save time and money in their college journey. Students may learn more about these programs by visiting the admission site: https://admission.asu.edu/transfer/MyPath2ASU.

Global Opportunities

Global Experience
With over 250 programs in more than 65 countries (programs vary in length, from one week to one year), study abroad is possible for all ASU students who wish to acquire global skills and knowledge in preparation for a 21st century career. Students earn ASU credit for completed courses, while staying on track for graduation, and they may apply financial aid and scholarships toward program costs. Students can find more information on the Global Education website at https://goglobal.asu.edu.

Career Opportunities

There is growing demand for online educators, including in companies that develop the materials for online students and any organization focused on digital learning. Graduates are prepared for instructional design roles in K-12, higher education, nonprofits and corporate settings.

Career examples include:

- curriculum coordinator
- curriculum designer or developer
- distance learning manager
- instructional designer
- media center specialists
- technology coordinator
- training specialist, coordinator or manager
Career examples include but are not limited to those shown in the following list. Advanced degrees or certifications may be required for academic or clinical positions.

<table>
<thead>
<tr>
<th>Career</th>
<th>*Growth</th>
<th>*Median Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Corporate Trainer</td>
<td>8.6%</td>
<td>$62,700</td>
</tr>
<tr>
<td>Employee Training Manager</td>
<td>7.3%</td>
<td>$115,640</td>
</tr>
<tr>
<td>Instructional Specialist</td>
<td>5.9%</td>
<td>$66,970</td>
</tr>
</tbody>
</table>

* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

🌟 Bright Outlook 🌿 Green Occupation

Contact Information

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