

Applied Science (Internet and Web Development), BAS

TSIWDBAS

Program description

The BAS program with a concentration in internet and web development is an intensive program of study emphasizing hands-on laboratory practice. Students develop skills in front-end web design and development, including advanced web markup and scripting, user experience design, usability, multimedia design and emerging web technologies.

Students who have an applicable AAS from an accredited institution may transfer 60 credit hours toward a bachelor's degree at ASU, and students who have earned an Associate of Applied Science degree from a regionally accredited Arizona community college may be eligible to transfer up to 75 credits toward this program. Upon transfer to ASU in pursuit of this Bachelor of Applied Science, students may have more than 60 credit hours to complete. Students should work with their academic advisor to ensure their courses will meet degree requirements.

All courses for this program are available on campus and through ASU Online.

This major is eligible for the Western Undergraduate Exchange program at the following location: Polytechnic campus. Students from Western states who select this major and campus may be eligible for reduced nonresident tuition at a rate of 150% of Arizona resident tuition plus all applicable fees. Students should click the link for more information and eligibility requirements of [the WUE program](#).

At a glance

- **College/School:** [Ira A. Fulton Schools of Engineering](#)
- **Location:** [Polytechnic](#) [WUE](#) or [Online](#), [ASU Local](#)
- **Second language requirement:** No

Required courses (Major Map)

[2024 - 2025 Major Map \(on-campus\)](#)

[2024 - 2025 Major Map \(online\)](#)

[Major Map \(Archives\)](#)

Concurrent program options

Students pursuing concurrent degrees (also known as a "double major") earn two distinct degrees and receive two diplomas. Working with their academic advisors, students can create their own concurrent degree combination. Some combinations are not possible due to high levels of overlap in curriculum.

Accelerated program options

This program allows students to obtain both a bachelor's and master's degree in as little as five years. It is offered as an **accelerated bachelor's plus master's degree** with:

[Graphic Information Technology, MS](#)

Acceptance to the graduate program requires a separate application. Students typically receive approval to pursue the accelerated master's during the junior year of their bachelor's degree program. Interested students can learn about eligibility requirements and [how to apply](#).

Admission requirements

General university admission requirements:

All students are required to meet general university admission requirements.

[First-year](#) | [Transfer](#) | [International](#) | [Readmission](#)

Additional requirements:

Students applying to this program must have completed an AAS degree in digital animation, graphic design, media arts, web design or web development.

Tuition information

When it comes to paying for higher education, everyone's situation is different. Students can learn about [ASU tuition and financial aid](#) options to find out which will work best for them.

Change of Major Requirements

Students interested in changing to this Bachelor of Applied Science degree must have completed a related Associate of Applied Science degree at a regionally accredited university.

A current ASU student must have a minimum cumulative ASU GPA of 2.00.

Students should visit the [Change of Major form](#) for information about how to change a major to this program.

Attend online

ASU Online

ASU offers this program in an online format with multiple enrollment sessions throughout the year. Applicants may [view the program's ASU Online page](#) for program descriptions and to request more information.

ASU Local

It is now possible to earn an ASU degree with [ASU Local](#), an integrated college experience in which students take advantage of in-person success coaching and programming experiences on site while completing one of 130+ undergraduate online degree programs, all of which come with online faculty interaction and tutoring support.

Transfer options

ASU is committed to helping students thrive by offering tools that allow personalization of the transfer path to ASU. Students may use [MyPath2ASU®](#) to outline a list of recommended courses to take prior to transfer.

ASU has [transfer partnerships](#) in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools and resources, and they help students save time and money in their college journey.

Program learning outcomes

Program learning outcomes identify what a student will learn or be able to do upon completion of their program. This program has the following program outcomes:

- Apply industry-level knowledge of web design and development key concepts and best practices to provide web-based solutions
- Propose solutions to complex web design and development projects utilizing industry-standard tools and techniques
- Construct effective user interactions and system functionalities in web-based systems

Global opportunities



Global experience

With more than 300 [Global Education program opportunities](#) available, internet and web development students are able to tailor their experience to their unique interests and skill sets. Whether in a foreign country, in the U.S. or online, students build communication skills, learn to adapt and persevere, and are exposed to research and internships across the world, increasing their professional network.

Career opportunities

Graduates are prepared for careers in front-end website design and development, usability and user experience design, user interface design and visual design.

Example job titles and salaries listed below are not necessarily entry level, and students should take into consideration how years of experience and geographical location may affect pay scales. Some jobs also may require advanced degrees, certifications or state-specific licensure.

Career	*Growth	*Median salary
Graphic Designer	3.3%	\$57,990
SEO Specialist 	13.4%	\$68,230
Web Developer 	17.0%	\$78,580

* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

 [Bright Outlook](#)

Contact information

[Graphic Information Technology](#) | SUTON 240
polyadvising@asu.edu | 480-727-1874