Program Description

The BAS program with a concentration in internet and web development is an intensive program of study emphasizing hands-on laboratory practice. Students develop skills in front-end web design and development, including advanced web markup and scripting, user experience design, usability, multimedia design and emerging web technologies.

Students who have an applicable AAS from an accredited institution may transfer 60 credit hours toward a bachelor's degree at ASU, and students who have earned an AAS degree from a regionally accredited Arizona community college may be eligible to transfer up to 75 credits toward this program. Upon transfer to ASU in pursuit of this Bachelor of Applied Science, students may have more than 60 credit hours to complete. Students should work with their academic advisor to ensure their courses will meet degree requirements.

All courses for this program are available on campus and through ASU Online.

This major is eligible for the Western Undergraduate Exchange program at the following location: Polytechnic campus. Students from Western states who select this major and campus may be eligible for reduced nonresident tuition at a rate of 150% of Arizona resident tuition plus all applicable fees. Students should click the link for more information and eligibility requirements of the WUE program.

At a Glance

• College/School: Ira A. Fulton Schools of Engineering
• Location: Polytechnic WUE or Online, ASU Local
• Additional Program Fee: Yes
• **Second Language Requirement:** No

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**Required Courses (Major Map)**

2022 - 2023 Major Map (On-campus)
2022 - 2023 Major Map (Online)
Major Map (Archives)

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**Concurrent Program Options**

Students pursuing concurrent degrees (also known as a "double major") earn two distinct degrees and receive two diplomas. Working with their academic advisors, students can create their own concurrent degree combination. Some combinations are not possible due to high levels of overlap in curriculum.

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**Accelerated Program Options**

This program allows students to obtain both a bachelor's and master's degree in as little as five years. It is offered as an accelerated bachelor's and master's degree with:

- **Graphic Information Technology, MS**
- **Technology (Graphic Information Technology), MSTech**

Acceptance to the graduate program requires a separate application. During their junior year, eligible students are advised by their academic departments to apply.

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**Admission Requirements**

**General University Admission Requirements:**
All students are required to meet general university admission requirements.

First-year | Transfer | International | Readmission

**Additional Requirements:**

Students applying to this program must have completed an Associate of Applied Science degree in web design, web development, media arts; digital animation, media arts; web design, web development, web design, and graphic design, animation and web publishing design.

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**Change of Major Requirements**

Students interested in changing to this Bachelor of Applied Science degree must have completed a related Associate of Applied Science degree at a regionally accredited university.
Students should refer to https://changemajor.apps.asu.edu for information about how to change a major to this program.

**Attend Online**

**ASU Online**

ASU offers this program in an online format with multiple enrollment sessions throughout the year. Applicants may view the program description and request more information [here](#).

**ASU Local**

It is now possible to earn an ASU degree with ASU Local, an integrated college experience in which students take advantage of in-person success coaching and programming experiences on site while completing one of 130+ undergraduate online degree programs, all of which come with online faculty interaction and tutoring support. Those interested may learn more about ASU Local [here](#).

**Transfer Options**

ASU is committed to helping students thrive by offering tools that allow personalization of the transfer path to ASU. Students may use MyPath2ASU™ to outline a list of recommended courses to take prior to transfer.

ASU has transfer partnerships in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools and resources, and they help students save time and money in their college journey. Students may learn more about these programs by visiting the admission site: https://admission.asu.edu/transfer/MyPath2ASU.

**Program Learning Outcomes**

Program learning outcomes identify what a student will learn or be able to do upon completion of their program. This program has the following program outcomes:

- Apply industry-level knowledge of web design/development key concepts and best practices to provide web-based solutions.
- Propose solutions to complex web design/development projects utilizing industry-standard tools and techniques.
- Construct effective user interactions and system functionalities in web-based systems.

**Global Opportunities**

**Global Experience**

With over 250 programs in more than 65 countries (programs vary in length, from one week to one year), study abroad is possible for all ASU students who wish to acquire global skills and knowledge in
preparation to lead in a 21st century career. Students earn ASU credit for completed courses, while staying on track for graduation, and they may apply financial aid and scholarships toward program costs. https://goglobal.asu.edu/

**Career Opportunities**

Graduates are prepared for careers in front-end website design and development, usability and user experience design, user interface design and visual design.

Career examples include but are not limited to those shown in the following list. Advanced degrees or certifications may be required for academic or clinical positions.

<table>
<thead>
<tr>
<th>Career</th>
<th>*Growth</th>
<th>*Median Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Graphic Designer</td>
<td></td>
<td>$53,380</td>
</tr>
<tr>
<td>SEO Specialist 🌟</td>
<td>17.7%</td>
<td>$65,810</td>
</tr>
<tr>
<td>Web Developer 🌟</td>
<td></td>
<td>not available</td>
</tr>
</tbody>
</table>

* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

🌟 Bright Outlook 🌿 Green Occupation

**Contact Information**

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