

Curriculum - International Business Studies, Certificate

Catalog Year: 2025 - 2026

College/School: [W. P. Carey School of Business](#)

Plan Code: BAIBSCERT

| Requirement | Minimum Grade | Credit Hours |
|-------------|---------------|--------------|
|-------------|---------------|--------------|

This certificate program requires a minimum of 18 credit hours (at least 12 credit hours must be upper division). All business coursework must be completed through the W. P. Carey School of Business or through an approved ASU international study program.

International Business Core Course

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| MGT 302 Principles of International Business (GCSI) or ECN 306 Survey of International Economics (GCSI) | C | 3 |
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International Business Elective

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|---|---|---|
| Upper Division International Business Certificate Elective | C | 6 |
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Select two courses

AGB 302 International Management and Agribusiness (GCSI)

ECN 306 Survey of International Economics (GCSI)

ECN 331 Economics of the European Economic Union (GCSI)

ECN 335 South Asia and the World Economy

ECN 360 Economic Development (GCSI)

ECN 365 Economics of Russia and Eastern Europe

ECN 436 International Trade Theory

ECN 438 International Monetary Economics

FIN 456 International Financial Management

MGT 302 Principles of International Business (GCSI)

MGT 400 Cross-Cultural Management (GCSI)

MGT 425 Global Human Resources

MGT 459 International Management (GCSI)

MGT 425 Global Human Resources

SCM 463 Global Supply Chain Management (GCSI)

300+ level WPC subject courses earned on a sponsored ASU study abroad program may be applied toward the elective area, per approval of the international programs coordinator. Courses applied toward the W. P. Carey business core cannot be used toward the elective area.

Nonbusiness Global Communities, Societies and Individuals Coursework

Nonbusiness Global Communities, Societies and Individuals Coursework

C

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Nonbusiness Global Communities, Societies, and Individuals coursework may be satisfied by any combination of the following:

1) Students can choose any of the university-designated nonbusiness Global Communities, Societies and Individuals (GCSI) courses.

2) One course must be upper division to meet the 12 upper-division hours requirement.

3) It is recommended to choose courses related to the area of study abroad experience. Additional courses may be approved by the international program coordinator.

4) Nonbusiness Global Communities, Societies and Individuals (GCSI) hours may also be satisfied by: * An ASU or W. P. Carey School of Business education abroad program earning six credit

Requirement

Minimum
Grade

Credit
Hours

hours or more fulfills six of the credit hours of nonbusiness Global Communities, Societies and Individuals requirements. * An ASU or W. P. Carey School of Business education abroad program earning three credit hours fulfills three of the credit hours of nonbusiness Global Communities, Societies and Individuals requirements.

Upper Division Nonbusiness Global Communities, Societies and Individuals Coursework

Nonbusiness Global Communities, Societies, and Individuals coursework may be satisfied by any combination of the following:

1) Students can choose any of the university-designated nonbusiness Global Communities, Societies and Individuals (GCSI) courses.

2) One course must be upper division to meet the 12 upper-division hours requirement.

3) It is recommended to choose courses related to the area of study abroad experience. Additional courses may be approved by the international program coordinator.

C

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4) Nonbusiness Global Communities, Societies and Individuals (GCSI) hours may also be satisfied by: * An ASU or W. P. Carey School of Business education abroad program earning six credit hours or more fulfills six of the credit hours of nonbusiness Global Communities, Societies and Individuals requirements. * An ASU or W. P. Carey School of Business education abroad program earning three credit hours fulfills three of the credit hours of nonbusiness Global Communities, Societies and Individuals requirements.

Foreign Language Proficiency

Foreign Language Proficiency

The certificate program requires students to meet a foreign language proficiency by meeting one of the following:

1) Completion of one year (two semesters) of the same foreign language at the college level.

Requirement**Minimum
Grade****Credit
Hours**

2) Completion of one semester of the equivalent of 101- and 102-level coursework.

3) Completion of two years of the same foreign language in high school with a minimum grade of "C" (2.00 on a 4.00 scale).

4) Documentation of a proficiency or placement test confirming preparedness to start at least the second year of a foreign language (201 level or above).

A student whose native language is not English may have this requirement waived.

International Study Experience

International Study Experience

The certificate program requires students to participate in an ASU Global Education Office sponsored program.

Students cannot use independent non-sponsored programs to fulfill this requirement. Sponsored programs can be found on the Global Education Office website.

Notes

Prerequisite courses may be needed in order to complete the requirements of this certificate.

Only courses in which a student receives a grade of "C" (2.00 on a 4.00 scale) or better may be used to meet the certificate requirements, and an overall certificate GPA of at least 2.50 must be earned.

General Studies designations listed next to courses were valid for the 2025 - 2026 academic year. Please refer to the course catalog for current General Studies designations at time of class registration. General Studies credit is applied according to the designation the course carries at the time the class is taken.