

Curriculum - Tourism Development and Management, BS

Catalog Year: 2025 - 2026 **General Studies Gold**

Degree: Bachelor of Science, BS

College/School: [Watts College of Public Service & Community Solut](#)

Plan Code: PPTDMBS

Minimum credit hours: 120

Upper division minimum credit hours: 45

Requirement	Minimum Grade	Credit Hours
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Unit Core

CRD 210 Community Services and Professions	C	3
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CRD 301 Sustainable Communities (SUST)	C	3
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CRD 302 Inclusive Community Development (SOBE)	C	3
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CRD 402 Assessment and Evaluation of Community Services (QTRS)	C	3
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Professional Core

CRD 403 Leadership and Professional Development	C	3
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CRD 435 Service Learning for Community Development	C	1
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Upper Division Senior Internship Experience	C	12
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Students can choose 12 credits of CRD 463, 6 credits of CRD 463 and 6 credits of electives, or 3 credits of CRD 435 and 9 credits of electives. Electives must not be from previous coursework.

CRD 463 Senior Internship

CRD 463 Senior Internship **AND** Upper Division [CRD Elective](#)
or Upper Division [NLM Elective](#) **or** Upper Division [PRM](#)

Requirement	Minimum Grade	Credit Hours
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Elective or Upper Division RTH Elective or Upper Division TDM Elective

CRD 435 Service Learning for Community Development

AND Upper Division CRD Elective or Upper Division NLM Elective or Upper Division PRM Elective or Upper Division RTH Elective or Upper Division TDM Elective

Review eligibility for each option at <https://scrd.asu.edu/content/documents>

Major Core

CRD 350 Tourism, Recreation and Sports Marketing	C	3
CRD 401 Managing Tourism and Leisure Enterprises	C	3
PRM 120 Leisure and the Quality of Life (SOBE)	C	3
TDM 205 Introduction to Travel and Tourism (GCSI)	C	3
TDM 225 Introduction to Hotel, Resort and Lodging Management	C	3
TDM 372 Tourism Planning	C	3
TDM 458 International Tourism (GCSI)		3
TDM 480 Sustainable Tourism	C	3

Solution-Based Learning

Successful completion of the college's Solution-Based Learning (SBL) requirement is expected of each student by degree completion. Successful completion of CRD 301, TDM 372, CRD 402, or CRD 463 will satisfy the SBL requirement.

Interdisciplinary Requirement

Interdisciplinary Requirement

Area 1: Criminology and Criminal Justice

[CRJ Elective](#)

Area 2: Public Affairs

[PAF Elective](#)

Area 3: Social Work

[SWU Elective](#)

Area 4: Public Service and Community Solutions

[CPP Elective](#)

Students can choose courses from any of the four Watts interdisciplinary areas. To meet the requirement, students must take two courses from at least two different groups.

Math Proficiency

Mathematics (MATH)

Recommended: **MAT 114**

C

3

Tourism Electives

Tourism Development and Management Electives

C

12

[CRD Elective](#)

ENG 379 Travel Writing

PAF 410 Building Leadership Skills (SOBE)

[PRM Elective](#)

Recommended: **PRM 145** OR **PRM 304** OR **PRM 360**

[NLM Elective](#)

TDM 225 Introduction to Hotel, Resort and Lodging Management

TDM 345 Meeting and Convention Planning

TDM 386 Convention Sales and Management

TDM 415 Tourism Transportation Systems

TDM 448 Heritage and Cultural Tourism

TDM 475 Entrepreneurial Recreation and Tourism

TDM 481 Sustainable Food Management in Tourism

Taking TDM 345 as a Tourism Development and Management Elective will yield the Convention Sales and Meeting Planning certificate.

ASU 101 or College-Specific First-Year Seminar

ASU 101 or college-specific equivalent First-Year Seminar required of all first-year students.

ASU 101-CPP The ASU Experience

1

First-Year Composition

ENG 101 First-Year Composition **AND** ENG 102 First-Year Composition

OR ENG 105 Advanced First-Year Composition

C

6

OR ENG 107 First-Year Composition **AND** ENG 108 First-Year Composition

Notes

All baccalaureate degree students must fulfill university graduation requirements, including a minimum of 120 credit hours, with at least 45 credit hours in upper-division courses.

<https://catalog.asu.edu/undergraduatereq>

All undergraduate students must complete General Studies requirements. https://catalog.asu.edu/ug_gsr

Mathematics Placement Assessment score determines placement in first mathematics course.

Students should work with their academic advisor, and consider course prerequisites, in order to complete all degree requirements in four

years.

General Studies designations listed next to courses were valid for the 2025 - 2026 academic year. Please refer to the course catalog for current General Studies designations at time of class registration. General Studies credit is applied according to the designation the course carries at the time the class is taken.