

Curriculum - Business (Financial Planning), BA

Catalog Year: 2026 - 2027 **General Studies Gold**

Degree: Bachelor of Arts, BA

College/School: [W. P. Carey School of Business](#)

Plan Code: BABUSFPBA

Minimum credit hours: 120

Upper division minimum credit hours: 50.5

Requirement	Minimum Grade	Credit Hours
Career Navigation		
WPC 148 First-Year Introduction to Career Development	C	0.25
WPC 248 Sophomore Career Narrative Design OR WPC 347 Intermediate Career Management Career Navigation Course Sequence: Continuing first-year students will take WPC 248 after completing WPC 148. New transfer students will take WPC 347.	C	0.25
WPC 348 Junior Networking Foundations	C	0.25
WPC 448 Senior Career Transition Management	C	0.25
Business Core		
FIN 300 Fundamentals of Finance OR FIN 303 Honors Finance	C	3
LES 305 Business Law and Ethics for Managers	C	3
MGT 300 Principles of Management and Leadership OR MGT 303 Honors Organizational Strategies, Leadership, and Behavior	C	3

Requirement	Minimum Grade	Credit Hours
MKT 300 Marketing and Business Performance OR MKT 303 Honors Marketing Theory and Practice	C	3
SCM 300 Global Supply Operations OR SCM 303 Honors Global Supply Operations	C	3
WPC 300 Problem Solving and Actionable Analytics (QTRS)	C	3
Upper Division International Business Course		
AGB 302 International Management and Agribusiness (GCSI)		
ECN 306 Survey of International Economics (GCSI)		
MGT 302 Principles of International Business (GCSI)	C	3
MKT 425 Global Marketing Management (GCSI)		
SCM 463 Global Supply Chain Management (GCSI)		
AND Global Communities, Societies, and Individuals (GCSI)		
Major Courses		
ACC 435 Personal Tax Management and Planning	C	3
FIN 380 Personal Financial Management	C	3
FIN 385 Personal Insurance Planning	C	3
FIN 386 Estate Planning Strategies	C	3
FIN 420 Personal Portfolio Management	C	3
FIN 460 Personal Finance Cases and Modeling	C	3
Business Capstone		
WPC 470 Business Leadership Capstone	C	3

Requirement	Minimum Grade	Credit Hours
All upper-division Business Core classes (including International Business course) must be completed before enrolling in WPC 470.		

Business Skills Courses

ACC 231 Uses of Accounting Information I

OR ACC 261 Honors Fundamentals of Financial Accounting

C 3

ACC 241 Uses of Accounting Information II

OR ACC 271 Honors Fundamentals of Managerial Accounting

C 3

CIS 105 Computer Applications and Information Technology (QTRS)

C 3

ECN 211 Macroeconomic Principles (SOBE)

C 3

ECN 212 Microeconomic Principles (SOBE)

C 3

ECN 221 Business Statistics (QTRS)

C 3

Business Skill - Math Courses

MAT 117 Track

C 6

MAT 117 College Algebra (MATH)

MAT 210 Brief Calculus (MATH)

AND Mathematics (MATH)

OR **MAT 210 Track**

Required:

MAT 210 Brief Calculus (MATH)

Choose one quantitative course from the list below:

MAT 211 Mathematics for Business Analysis **or** **ACO 100 All About Data: Design, Query, and Visualization (QTRS)** **or** **EDS 223 Design Thinking** **or** **EDT 180 Technology Literacy: Problem Solving using Digital Technology Applications**

AND Mathematics (MATH)

Students must complete two math courses. Students either complete MAT 117 and MAT 210 OR MAT 210 and MAT 211 or a quantitative course.

Other Business Courses

COM 259 Communication in Business and the Professions (CIVI) 3

ENG 302 Business Writing 3

PSY Elective AND Social and Behavioral Sciences (SOBE) 3

SOC Elective AND Social and Behavioral Sciences (SOBE) 3

WPC 150 Business and Society

WPC 150 is required of all first-year business students. Transfer students will not be required to complete WPC 150 and instead will complete three hours of elective credit.

C 3

ASU 101 or College-Specific First-Year Seminar

ASU 101 or college-specific equivalent First-Year Seminar required of all first-year students.

WPC 101 Student Success in Business

WPC 101 is the W. P. Carey School of Business course that satisfies ASU 101.

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First-Year Composition

ENG 101 First-Year Composition AND ENG 102 First-Year

Composition

OR ENG 105 Advanced First-Year Composition C 6

OR ENG 107 First-Year Composition AND ENG 108 First-Year Composition

Notes

All baccalaureate degree students must fulfill [university graduation requirements](#), including a minimum of 120 credit hours, with at least 45 credit hours in upper-division courses.

All undergraduate students must complete [General Studies requirements](#).

[Mathematics Placement Assessment](#) score determines placement in first mathematics course.

Students should work with their academic advisor, and consider course prerequisites, in order to complete all degree requirements in four years.

Students must earn a 2.00 GPA in all courses offered by the W. P. Carey School of Business.

Students must complete a minimum of 31 credit hours of W. P. Carey School of Business courses at ASU.

General Studies designations listed next to courses were valid for the 2026 - 2027 academic year. Please refer to the course catalog for current General Studies designations at time of class registration. General Studies credit is applied according to the designation the course carries at the time the class is taken.