

Curriculum - Management, BS

Catalog Year: 2026 - 2027 **General Studies Gold**

Degree: Bachelor of Science, BS

College/School: [W. P. Carey School of Business](#)

Plan Code: BAMGTBS

Minimum credit hours: 120

Upper division minimum credit hours: 50.5

Requirement	Minimum Grade	Credit Hours
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Career Navigation

WPC 148 First-Year Introduction to Career Development	C	0.25
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WPC 248 Sophomore Career Narrative Design

OR WPC 347 Intermediate Career Management

Career Navigation Course Sequence: Continuing first-year students will take WPC 248, after completing WPC 148. New transfer students will take WPC 347.

C	0.25
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WPC 348 Junior Networking Foundations

C	0.25
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WPC 448 Senior Career Transition Management

C	0.25
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Business Core Courses

FIN 300 Fundamentals of Finance

OR FIN 303 Honors Finance

C	3
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LES 305 Business Law and Ethics for Managers

C	3
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MKT 300 Marketing and Business Performance

OR MKT 303 Honors Marketing Theory and Practice

C	3
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Requirement	Minimum Grade	Credit Hours
MGT 300 Principles of Management and Leadership OR MGT 303 Honors Organizational Strategies, Leadership, and Behavior	C	3
SCM 300 Global Supply Operations OR SCM 303 Honors Global Supply Operations	C	3
WPC 300 Problem Solving and Actionable Analytics (QTRS)	C	3
Upper Division International Business Course		
AGB 302 International Management and Agribusiness (GCSI)		
ECN 306 Survey of International Economics (GCSI)		
MGT 302 Principles of International Business (GCSI)	C	3
MKT 425 Global Marketing Management (GCSI)		
SCM 463 Global Supply Chain Management (GCSI)		
AND Global Communities, Societies, and Individuals (GCSI)		
Major Courses		
MGT 320 Organizational Behavior	C	3
MGT 400 Cross-Cultural Management (GCSI)	C	3
MGT 411 Leading Organizations	C	3
Upper Division Management Major Elective	C	6
Select two courses:		
ENT 340 Creativity and Innovation		
ENT 360 Entrepreneurship and Value Creation		
ENT 440 Entrepreneurship		
ENT 445 Business Model Development		

Requirement	Minimum Grade	Credit Hours
ENT 446 Venture Capital Experience		
ENT 447 Lean Launch		
ENT 494 Special Topics		
MGT 310 Collaborative Team Skills		
MGT 420 Human Resource Management		
MGT 421 Compensation in Organizations		
MGT 422 Staffing		
MGT 423 Training and Development in Organizations		
MGT 424 Employment Law		
MGT 425 Global Human Resources		
MGT 426 HR Consulting Projects		
MGT 430 Negotiations		
MGT 450 Consulting Projects		
MGT 459 International Management		
MGT 484 Internship (Maximum three credits of internship courses may be applied towards the major)		
MGT 493 Honors Thesis		
MGT 494 Special Topics		

Upper Division Management Major Elective: 400-level Business Course

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400-Level [ACC Elective](#)

400-Level [AGB Elective](#)

400-Level [CIS Elective](#)

Requirement	Minimum Grade	Credit Hours
400-Level ECN Elective		
400-Level ENT Elective		
400-Level FIN Elective		
400-Level MGT Elective		
400-Level MKT Elective		
400-Level REA Elective		
400-Level SCM Elective		
WPC 484 Internship		
(Maximum three credits of internship courses may be applied towards the major)		

Business Capstone

WPC 480 W. P. Carey Capstone Course

All upper-division Business Core classes (including International Business course) must be completed before enrolling in WPC 480.

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Business Skills Courses

ACC 231 Uses of Accounting Information I

OR ACC 261 Honors Fundamentals of Financial Accounting

C 3

ACC 241 Uses of Accounting Information II

OR ACC 271 Honors Fundamentals of Managerial Accounting

C 3

CIS 105 Computer Applications and Information Technology (QTRS)

C 3

ECN 211 Macroeconomic Principles (SOBE)

C 3

ECN 212 Microeconomic Principles (SOBE)

C 3

ECN 221 Business Statistics (QTRS)

C 3

MAT 210 Brief Calculus (MATH) C 3

MAT 211 Mathematics for Business Analysis C 3

Other Business Courses

COM 259 Communication in Business and the Professions (CIVI) 3

ENG 302 Business Writing 3

PSY 101 Introduction to Psychology (SOBE) 3

SOC 101 Introductory Sociology (SOBE) 3

WPC 150 Business and Society

WPC 150 is required of all first-year business students. Transfer students will not be required to complete WPC 150 and instead will complete three hours of elective credit. C 3

ASU 101 or College-Specific First-Year Seminar

ASU 101 or college-specific equivalent First-Year Seminar required of all first-year students.

WPC 101 Student Success in Business

WPC 101 is the W. P. Carey School of Business course that satisfies ASU 101. 1

First-Year Composition

ENG 101 First-Year Composition AND **ENG 102 First-Year Composition**

OR **ENG 105 Advanced First-Year Composition** C 6

OR **ENG 107 First-Year Composition** AND **ENG 108 First-Year Composition**

Notes

All baccalaureate degree students must fulfill [university graduation requirements](#), including a minimum of 120 credit hours, with at least

45 credit hours in upper-division courses.

All undergraduate students must complete [General Studies requirements](#).

[Mathematics Placement Assessment](#) score determines placement in first mathematics course.

Students should work with their academic advisor, and consider course prerequisites, in order to complete all degree requirements in four years.

Students must earn a 2.00 GPA in all courses offered by the W. P. Carey School of Business.

Students must earn a 2.00 GPA in major courses.

Students must complete a minimum of 31 credit hours of W. P. Carey School of Business courses at ASU.

General Studies designations listed next to courses were valid for the 2026 - 2027 academic year. Please refer to the course catalog for current General Studies designations at time of class registration. General Studies credit is applied according to the designation the course carries at the time the class is taken.