

Curriculum - Tourism Development and Management, BS

Catalog Year: 2026 - 2027 **General Studies Gold**

Degree: Bachelor of Science, BS

College/School: [Watts College of Public Service & Community Solut](#)

Plan Code: PPTDMBS

Minimum credit hours: 120

Upper division minimum credit hours: 45

Requirement	Minimum Grade	Credit Hours
Tourism Core		
PRM 120 Leisure and the Quality of Life (SOBE)	C	3
TDM 205 Introduction to Travel and Tourism (GCSI)	C	3
TDM 225 Introduction to Hotel, Resort and Lodging Management	C	3
TDM 372 Tourism and Hospitality Planning	C	3
TDM 458 International Tourism and Hospitality (GCSI)	C	3
TDM 480 Sustainable Tourism	C	3
Unit Core		
CRD 202 Inclusive Community Development (SOBE)	C	3
CRD 210 Community Services and Professions	C	3
CRD 301 Sustainable Communities (SUST)	C	3
CRD 350 Tourism, Hospitality, Recreation and Sports Marketing	C	3
CRD 401 Managing Tourism and Leisure Enterprises	C	3

Requirement	Minimum Grade	Credit Hours
CRD 402 Assessment and Evaluation of Community Services (QTRS)	C	3
Career Readiness Core		
CRD 403 Leadership and Professional Development	C	3
CRD 435 Service Learning for Community Development	C	1

Upper Division Senior Internship Experience

Students can choose 12 credits of TDM 463, 6 credits of TDM 463 and 6 credits of electives, or 3 credits of CRD 435 and 9 credits of electives. Electives must not be from previous courseworks

TDM 463 Senior Internship

TDM 463 Senior Internship **AND** Upper Division [CRD Elective](#)
or Upper Division [NLM Elective](#) **or** Upper Division [PRM Elective](#) **or** Upper Division [RTH Elective](#) **or** Upper Division [TDM Elective](#)

C 12

CRD 435 Service Learning for Community Development

AND Upper Division [CRD Elective](#) **or** Upper Division [NLM Elective](#) **or** Upper Division [PRM Elective](#) **or** Upper Division [RTH Elective](#) **or** Upper Division [TDM Elective](#)

[Review eligibility and options.](#)

Solution-Based Learning

Successful completion of the college's Solution-Based Learning (SBL) requirement is expected of each student by degree completion. Successful completion of CRD 301, TDM 372, CRD 402, CRD 435, or TDM 463 will satisfy the SBL requirement.

Interdisciplinary Requirement

Interdisciplinary Requirement

Area 1: Criminology and Criminal Justice

[CRJ Elective](#)

Area 2: Public Affairs

[PAF Elective](#)

Area 3: Social Work

[SWU Elective](#)

Area 4: Public Service and Community Solutions

[CPP Elective](#)

Students can choose courses from any of the four Watts interdisciplinary areas. To meet the requirement, students must take two courses from at least two different groups.

Math Proficiency

Mathematics (MATH)

Recommended: **MAT 114**

C

3

Tourism Electives

Tourism Electives

C

12

[CRD Elective](#)

ENG 379 Travel Writing

[NLM Elective](#)

NLM 235 Leadership and Ethics

[PRM Elective](#)

Recommended: **PRM 304** OR **PRM 360**

TDM 215 Arizona Bucket List (HUAD)

TDM 345 Meeting and Convention Planning

TDM 386 Convention Sales and Management

TDM 448 Heritage and Cultural Tourism (HUAD)

TDM 475 Entrepreneurial Recreation and Tourism

TDM 481 Sustainable Food Management in Tourism

Taking TDM 345 OR TDM 386 as a Tourism Development and Management Elective will yield the Convention Sales and Meeting Planning certificate.

ASU 101 or College-Specific First-Year Seminar

ASU 101 or college-specific equivalent First-Year Seminar required of all first-year students.

ASU 101-CPP The ASU Experience

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First-Year Composition

ENG 101 First-Year Composition AND **ENG 102 First-Year Composition**

OR **ENG 105 Advanced First-Year Composition**

C

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OR **ENG 107 First-Year Composition** AND **ENG 108 First-Year Composition**

Notes

All baccalaureate degree students must fulfill [university graduation requirements](#), including a minimum of 120 credit hours, with at least 45 credit hours in upper-division courses.

All undergraduate students must complete [General Studies requirements](#).

[Mathematics Placement Assessment](#) score determines placement in first mathematics course.

Students should work with their academic advisor, and consider course prerequisites, in order to complete all degree requirements in four years.

General Studies designations listed next to courses were valid for the 2026 - 2027 academic year. Please refer to the course catalog for current General Studies designations at time of class registration. General Studies credit is applied according to the designation the course carries at the time the class is taken.