













2016 - 2017 Major Map




Design Studies (Design Management), BA

School/College: Herberger Institute for Design and the Arts
ARDSNMBA

ASU is no longer accepting new students to this program. Please explore Degree Search for other similar program options.

Term 1 0 - 16 Credit Hours Critical course signified by 	Hours	Minimum Grade	Notes
 HDA 101: ASU & Herberger Institute Experience	1	C	<ul style="list-style-type: none"> • An SAT, ACT, Accuplacer, IELTS or TOEFL score determines placement into first-year composition courses. • ASU Mathematics Placement Test score determines placement in mathematics course. • ASU 101 or college-specific equivalent First-Year Seminar required of all freshman students. • Design studies majors complete HDA 101 or DSC 100 to fulfill this requirement.
 Lower Division Design History Course	3	C	
ENG 101 or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: First-Year Composition	3	C	
Humanities, Arts and Design (HU) AND Global Awareness (G)	3		
Mathematics (MA)	3		
Elective	3		
 Minimum 2.00 GPA ASU Cumulative.			
Term hours subtotal:	16		
Term 2 16 - 31 Credit Hours Critical course signified by 	Hours	Minimum Grade	Notes
 Lower Division General Design Course	3	C	
ENG 101 or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: First-Year Composition	3	C	
Social-Behavioral Sciences (SB)	3		
Complete 2 courses: Elective	6		
 Complete ENG 101 OR ENG 105 OR ENG 107 course(s).			
 Minimum 2.00 GPA ASU Cumulative.			
Term hours subtotal:	15		
Term 3 31 - 47 Credit Hours Critical course signified by 	Hours	Minimum Grade	Notes
 Lower Division Communication for Design Course	3	C	
Design Elective	3	C	
Literacy and Critical Inquiry (L)	3		
Natural Science - Quantitative (SQ)	4		
Social-Behavioral Sciences (SB) AND Cultural Diversity in the U.S. (C)	3		
 Complete Mathematics (MA) requirement.			
 Minimum 2.00 GPA ASU Cumulative.			
Complete First-Year Composition requirement.			

Term hours subtotal: 16

Term 4 47 - 63 Credit Hours Critical course signified by 	Hours	Minimum Grade	Notes
 Design Elective	3	C	
Computer/Statistics/Quantitative Applications (CS)	3		
Humanities, Arts and Design (HU) AND Historical Awareness (H)	3		
Natural Science - General (SG) OR Natural Science - Quantitative (SQ)	4		
Elective	3		
 Minimum 2.00 GPA ASU Cumulative.			

Term hours subtotal: 16

Term 5 63 - 78 Credit Hours Necessary course signified by 	Hours	Minimum Grade	Notes
 Upper Division Design History Course	3	C	
Upper Division General Design Course	3	C	
Upper Division Communication for Design Course	3	C	
Lower Division Design Management Concentration Course	3	C	
Elective	3		

Term hours subtotal: 15

Term 6 78 - 93 Credit Hours Necessary course signified by 	Hours	Minimum Grade	Notes
 Upper Division Design History Course	3	C	
Upper Division General Design Course	3	C	
Upper Division Communication for Design Course	3	C	
Lower Division Design Management Concentration Course	3	C	
Upper Division Elective	3		

Term hours subtotal: 15

Term 7 93 - 108 Credit Hours Necessary course signified by 	Hours	Minimum Grade	Notes
 <i>Complete 2 courses:</i>			
Upper Division Design Management Concentration Course	6	C	
Upper Division Literacy and Critical Inquiry (L)	3		
Upper Division Elective	3		
Elective	3		

Term hours subtotal: 15

Term 8 108 - 120 Credit Hours Necessary course signified by 	Hours	Minimum Grade	Notes
 <i>Complete 2 courses:</i>			
Upper Division Design Management Concentration Course	6	C	
Upper Division Humanities, Arts and Design (HU) OR Upper Division Social-Behavioral Sciences (SB)	3		
Upper Division Elective	3		

Term hours subtotal: 12

Hide Course List(s)/Track Group(s)

Lower Division Design History: Select 1 course; 3 credits	Lower Division Communication for Design: Select 1 course; 3 credits	Lower Division General Design: Select 1 course; 3 credits
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ALA 100: Introduction to Environmental Design (HU & H & G)	COM 100: Introduction to Human Communication (SB)	ALA 102: Landscapes and Sustainability (HU & G)
DSC 101: Design Awareness (HU & G)	COM 110: Elements of Interpersonal Communication (SB)	EDS 223: Design Thinking
GRA 111: Graphic Design History I (HU)	COM 225: Public Speaking (L)	GRA 101: Designing Life
GRA 112: Graphic Design History II	COM 230: Small Group Communication (SB)	GRA 225: Communication/Interaction Design Theory
INT 111: Interior Design Issues and Theories (HU)	COM 250: Introduction to Organizational Communication (SB)	GRA 294: Special Topics
	COM 259: Communication in Business and the Professions	IND 242: Materials and Design
	COM 263: Elements of Intercultural Communication (SB & C & G)	IND 243: Design for Ecology and Social Equity
	HDA 210: Creativity and Innovation in Design and the Arts	INT 121: Introduction to Computer Modeling for Interior Design (CS)
	HDA 252: Foundations of Arts Entrepreneurship	INT 123: Introduction to Computer-Aided Design and Building Information Modeling
		INT 131: Design and Human Behavior (SB)
		LAP 254: Plant Materials
		PUP 190: Sustainable Cities ((HU or SB) & G)
		PUP 200: Cities in Cinema (HU & H & G)
Upper Division Design History: Select 2 courses; 6 credits	Upper Division Communication for Design: Select 2 courses; 6 credits	Upper Division General Design: Select 2 courses; 6 credits
APH 300: World Architecture I/Western Cultures (HU & H & G) or APH 313: History of Architecture I ((L or HU) & G & H)	ARA 396: Professional Practices for Design and the Arts	APH 494: Culture of Place in the Built Environment
APH 314: History of Architecture II ((L or HU) & G & H)	ARA 489: Writing Art and Design Criticism	ARA 309: Photography Now
APH 405: Contemporary Architecture and Urbanism 1970 to the Present (HU & H)	COM 312: Communication, Conflict, and Negotiation	ARA 460: Gallery Exhibitions
IND 316: 20th-Century Design I (HU & H)	DSC 394: Design Entrepreneurship & Society	ATE 361: Architectural Technology I
IND 317: 20th-Century Design II (HU & H)	ENG 301: Writing for the Professions (L)	ATE 362: Architectural Technology II
INT 310: History of Interior Design I (HU & H)	HDA 420: Design and the Arts Business Administration	ATE 451: Building Systems I
INT 311: History of Interior Design II (HU & H)	MKT 390: Essentials of Marketing	ATE 452: Architectural Technology III
INT 415: Latin American Design	MKT 391: Essentials of Selling	DSC 394: Design Entrepreneurship & Society
LPH 310: History of Landscape Architecture (HU & H)	MKT 395: Essentials of Advertising and Marketing Communication	DSC 394: Special Topics
LPH 311: 20th-Century Landscape Architecture (HU)	THP 351: Arts Management	DSC 494: Practice Management
PUP 363: History of Planning	THP 452: Arts Entrepreneurship Seminar	DSC 494: Special Topics
	TWC 301: Fundamentals of Writing for Digital Media (L)	GRA 345: Design Rhetoric (L)
	TWC 347: Written Communication for Managers (L)	GRA 401: Creative Environment
		GRA 440: Finding Purpose
		HDA 484: Internship
		IND 344: Human Factors in Design
		IND 354: Principles of Product Design
		INT 394: Special Topics
		INT 471: Facilities Management

		LAP 352: Ecosystems and Sustainable Design
		LAP 485: International Field Studies
		LDE 494: Applied Landscape Architecture
		LNP 494: Urban Horticulture
		PUP 301: Introduction to Urban Planning (L)
		PUP 420: Theory of Urban Design (HU)
Lower Division Design Management Concentration: Select 2 courses; 6 credits	Upper division Design Management Concentration: Select 4 courses; 12 credits	Design Electives: Select 2 courses; 6 credits
COM 100: Introduction to Human Communication (SB)	ACC 382: Accounting and Financial Analysis	AAD OR ADE OR ALA OR ANP OR APH OR ARP OR ATE OR AVC OR DSC OR GRA OR HUD OR IND OR INT OR LAA OR LAP OR LDE OR LNP OR LPH OR LTC OR PLA OR PUP Elective
COM 110: Elements of Interpersonal Communication (SB)	ARA 396: Professional Practices for Design and the Arts	
COM 225: Public Speaking (L)	ARA 489: Writing Art and Design Criticism	
COM 230: Small Group Communication (SB)	COM 312: Communication, Conflict, and Negotiation	
COM 250: Introduction to Organizational Communication (SB)	DSC 394: Design Entrepreneurship & Society	
COM 259: Communication in Business and the Professions	DSC 494: Practice Management	
COM 263: Elements of Intercultural Communication (SB & C & G)	ECN 382: Managerial Economics	
ECN 211: Macroeconomic Principles (SB)	ENG 301: Writing for the Professions (L)	
ECN 212: Microeconomic Principles (SB)	FIN 380: Personal Financial Management	
HDA 252: Foundations of Arts Entrepreneurship	HDA 420: Design and the Arts Business Administration	
MGT 290: My Life Venture	INT 471: Facilities Management	
PHI 103: Principles of Sound Reasoning (L or HU)	LES 380: Consumer Perspective of Business Law	
PHI 105: Intro to Ethics (HU)	MGT 380: Management and Strategy for Nonmajors	
	MKT 390: Essentials of Marketing	
	MKT 391: Essentials of Selling	
	MKT 395: Essentials of Advertising and Marketing Communication	
	PHI 306: Applied Ethics (HU)	
	PHI 360: Business and Professional Ethics (HU)	
	SOC 324: Work and the Workplace (SB & H)	
	THP 351: Arts Management	
	THP 452: Arts Entrepreneurship Seminar	
	TWC 301: Fundamentals of Writing for Digital Media (L)	

Total Hours: 120

Upper Division Hours: 45 minimum

Major GPA: 2.00 minimum

Cumulative GPA: 2.00 minimum

Total hrs at ASU: 30 minimum

Hrs Resident Credit for

Academic Recognition: 56 minimum

Total Community College Hrs: 64 maximum

General University Requirements Legend

General Studies Core Requirements:

- Literacy and Critical Inquiry (L)
- Mathematical Studies (MA)
- Computer/Statistics/Quantitative Applications (CS)
- Humanities, Arts and Design (HU)
- Social-Behavioral Sciences (SB)
- Natural Science - Quantitative (SQ)
- Natural Science - General (SG)

General Studies Awareness Requirements:

- Cultural Diversity in the U.S. (C)
- Global Awareness (G)
- Historical Awareness (H)

First-Year Composition

General Studies designations listed next to courses on the major map were valid for the 2016 - 2017 academic year. Please refer to the course catalog for current General Studies designations at time of class registration. General Studies credit is applied according to the designation the course carries at the time the class is taken.