2024 - 2025 Major Map

Graphic Design, BSD

School/College: Herberger Institute for Design and the Arts
ARGRABSD

Term 1 0 - 16 Credit Hours Critical course signified by ♦	Hours	Minimum Grade	Notes
♦ DSC 100: ASU Design Experience	1	C	• ASU 101 or college-specific equivalent First-Year Seminar required of all first-year students. Design School majors complete DSC 100 to fulfill this requirement.
♦ GRA 101: Designing Life	3	C	
♦ GRA 111: Graphic Design History I (HUAD)	3	C	
♦ GRA 121: Principles for Graphic Design I	3	C	
ENG 101 or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: First-Year Composition	3	C	• Join a student club or professional organization.
PSY 101: Introduction to Psychology (SOBE OR SB)	3	C	
Minimum 2.50 GPA ASU Cumulative.			
Term hours subtotal:	16		

Term 2 16 - 31 Credit Hours Critical course signified by ♦	Hours	Minimum Grade	Notes
♦ GRA 112: Graphic Design History II	3	C	• All Graphic Design students are expected to have at least a 3.00 ASU cumulative GPA and a C or better in their first five core classes (GRA 101, 111, 121, 112, and 122) to be eligible to continue in the degree. Students who do not have a 3.00 ASU cumulative GPA and a C or better in the five core first-year courses, could be required to change their major and need to meet with their academic advisor.
♦ GRA 122: Principles for Graphic Design II	3	C	
ARS 101: Art from Prehistory Through Middle Ages (HUAD OR HU & H) OR ARS 102: Art from Renaissance to Modernism (HUAD OR HU & H)	3	C	
ENG 101 or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: First-Year Composition	3	C	
Mathematics (MATH)	3		
♦ Complete ENG 101 OR ENG 105 OR ENG 107 course(s).			
Minimum 3.00 GPA ASU Cumulative.			
Term hours subtotal:	15		

Term 3 31 - 46 Credit Hours Critical course signified by ♦	Hours	Minimum Grade	Notes
♦ GRA 220: Design Drawing I	3	C	• Develop your professional online presence.
♦ GRA 221: Letterform	3	C	
♦ GRA 222: Visual Communication I	3	C	
♦ GRA 225: Communication/Interaction Design Theory	3	C	
Governance and Civic Engagement (CIVI)	3		
♦ Complete Mathematics (MATH) requirement.			
Complete First-Year Composition requirement.			
Minimum 3.00 GPA ASU Cumulative.			
Term hours subtotal:	15		

Term 4 46 - 62 Credit Hours Critical course signified by ⬧	Hours	Minimum Grade	Notes
⬧ GRA 223: Typography	3	C	• Complete an in person or virtual practice interview
⬧ GRA 224: Visual Communication II	3	C	
Quantitative Reasoning (QTRS)	3		
Scientific Thinking in Natural Sciences (SCIT)	4		
Sustainability (SUST)	3		
Minimum 3.00 GPA ASU Cumulative.			
Term hours subtotal:	16		

Term 5 62 - 77 Credit Hours Necessary course signified by ⭐	Hours	Minimum Grade	Notes
⭐ GRA 321: Technology for Design I	3	C	• Develop your skills
⭐ GRA 361: Visual Communication III	5	C	
American Institutions (AMIT)	3		
Scientific Thinking in Natural Sciences (SCIT)	4		
Minimum 3.00 GPA ASU Cumulative.			
Term hours subtotal:	15		

Term 6 77 - 91 Credit Hours Necessary course signified by ⭐	Hours	Minimum Grade	Notes
⭐ GRA 322: Technology for Design II	3	C	
⭐ GRA 362: Visual Communication IV	5	C	
ARS 300: Introduction to Art (HUAD OR HU)	3	C	
Global Communities, Societies and Individuals (GCSI)	3		
Minimum 3.00 GPA ASU Cumulative.			
Term hours subtotal:	14		

Summer 6 91 - 93 Credit Hours Necessary course signified by ⭐	Hours	Minimum Grade	Notes
⭐ GRA 484: Internship	2	Y	
Term hours subtotal:	2		

Term 7 93 - 107 Credit Hours Necessary course signified by ⭐	Hours	Minimum Grade	Notes
⭐ GRA 421: Exhibit Design	3	C	• Gather professional references
⭐ GRA 422: Motion Graphics and Interaction Design	3	C	
⭐ GRA 461: Visual Communication V	5	C	
Upper Division Elective	3		
Minimum 3.00 GPA ASU Cumulative.			
Term hours subtotal:	14		

Term 8 107 - 120 Credit Hours Necessary course signified by ⭐	Hours	Minimum Grade	Notes
⭐ GRA 424: Advanced Media	3	C	
⭐ GRA 462: Visual Communication VI	5	C	
Upper Division Graphic Design Elective	3	C	
Upper Division Elective	2		
Minimum 3.00 GPA ASU Cumulative.			
Term hours subtotal:	13		

Hide Course List(s)/Track Group(s)

Upper Division Graphic Design Elective

GRA 423: Advanced Interaction Design or
GRA 494: Packaging: Development +
Branding

GRA 494: Front-End Design and
Development

GRA 494: Regenerative Graphic Design

- **Total Hours:** 120
- **Upper Division Hours:** 45 minimum
- University Undergraduate Graduation Requirements

Notes:

Mathematics Placement Assessment score determines placement in first mathematics course.

General Studies designations listed next to courses on the major map were valid for the 2024 - 2025 academic year. Please refer to the course catalog for current General Studies designations at time of class registration. General Studies credit is applied according to the designation the course carries at the time the class is taken.