### 2023 - 2024 Major Map

**Graphic Design, BSD**

**School/College:** Herberger Institute for Design and the Arts

<table>
<thead>
<tr>
<th>Term 1 - A 0 - 7 Credit Hours</th>
<th>Critical course signified by</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>GRA 101: Designing Life</td>
<td>3</td>
<td>C</td>
<td></td>
<td></td>
</tr>
<tr>
<td>HDA 101: ASU and Herberger Institute Experience</td>
<td>1</td>
<td>C</td>
<td></td>
<td></td>
</tr>
<tr>
<td>ENG 101: First-Year Composition or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107: First-Year Composition</td>
<td>3</td>
<td>C</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

| GRA 105: Advanced First-Year Composition OR ENG 107: First-Year Composition | 3 | C | | |

**Term hours subtotal:** 7

<table>
<thead>
<tr>
<th>Term 1 - B 7 - 13 Credit Hours</th>
<th>Critical course signified by</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>GRA 111: Graphic Design History I (HU)</td>
<td>3</td>
<td>C</td>
<td></td>
<td></td>
</tr>
<tr>
<td>GRA 121: Principles for Graphic Design I</td>
<td>3</td>
<td>C</td>
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</tr>
</tbody>
</table>

**Minimum 2.50 GPA ASU Cumulative.**

| GRA 112: Graphic Design History II | 3 | C | | |

| ENG 101: First-Year Composition or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107: First-Year Composition | 3 | C | | |

| GRA 122: Principles for Graphic Design II | 3 | C | | |

| Mathematics (MA) (MAT 142 recommended) | 3 | | | |

| Complete ENG 101 OR ENG 105 OR ENG 107 course(s). | | | | |

**Minimum 3.00 GPA ASU Cumulative.**

| GRA 220: Design Drawing I | 3 | C | | |

**Term hours subtotal:** 6

<table>
<thead>
<tr>
<th>Term 2 - B 19 - 25 Credit Hours</th>
<th>Critical course signified by</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>GRA 220: Design Drawing I</td>
<td>3</td>
<td>C</td>
<td></td>
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</tr>
</tbody>
</table>

**Mathematics (MA) (MAT 142 recommended) | 3 | | | |

| Complete ENG 101 OR ENG 105 OR ENG 107 course(s). | | | | |

**Minimum 3.00 GPA ASU Cumulative.**

| Term hours subtotal:** 6

<table>
<thead>
<tr>
<th>Term 3 - A 25 - 31 Credit Hours</th>
<th>Critical course signified by</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>GRA 220: Design Drawing I</td>
<td>3</td>
<td>C</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Develop your professional online presence.**

• ASU 101 or college-specific equivalent First-Year Seminar required of all first-year students.
• Join a student club or professional organization.
• View ASU Online first-year student registration information here.
• All Graphic Design students are expected to have at least a 3.00 ASU cumulative GPA and a C or better in their first five core classes (GRA 101, 111, 121, 112, and 122) to be eligible to continue in the degree. Students who do not have a 3.00 ASU cumulative GPA and a C or better in the five core first-year courses, could be required to change their major and need to meet with their academic advisor.
<table>
<thead>
<tr>
<th>Term 3 - B 31 - 37 Credit Hours Critical course signified by</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>GRA 222: Visual Communication I</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>GRA 225: Communication/Interaction Design Theory</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>Complete Mathematics (MA) requirement.</td>
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<tr>
<td>Complete First-Year Composition requirement.</td>
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</tr>
<tr>
<td>Minimum 3.00 GPA ASU Cumulative.</td>
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<td></td>
<td></td>
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<tr>
<td>Term hours subtotal:</td>
<td>6</td>
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<table>
<thead>
<tr>
<th>Term 4 - A 37 - 43 Credit Hours Critical course signified by</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>GRA 223: Typography</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>PSY 101: Introduction to Psychology (SB)</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>Term hours subtotal:</td>
<td>6</td>
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</table>

<table>
<thead>
<tr>
<th>Term 4 - B 43 - 50 Credit Hours Critical course signified by</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>GRA 224: Visual Communication II</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>Natural Science - Quantitative (SQ)</td>
<td>4</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Minimum 3.00 GPA ASU Cumulative.</td>
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<td></td>
<td></td>
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<tr>
<td>Term hours subtotal:</td>
<td>7</td>
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<table>
<thead>
<tr>
<th>Term 5 - A 50 - 58 Credit Hours Necessary course signified by</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>GRA 321: Technology for Design I</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>GRA 361: Visual Communication III</td>
<td>5</td>
<td>C</td>
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</tr>
<tr>
<td>Term hours subtotal:</td>
<td>8</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Term 5 - B 58 - 64 Credit Hours</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>ARS 101: Art from Prehistory Through Middle Ages (HU &amp; H) OR</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>ARS 102: Art from Renaissance to Modernism (HU &amp; H)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Social-Behavioral Sciences (SB) AND Global Awareness (G)</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Minimum 3.00 GPA ASU Cumulative.</td>
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<td></td>
<td></td>
</tr>
<tr>
<td>Term hours subtotal:</td>
<td>6</td>
<td></td>
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</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Term 6 - A 64 - 72 Credit Hours Necessary course signified by</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>GRA 322: Technology for Design II</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>GRA 362: Visual Communication IV</td>
<td>5</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>Term hours subtotal:</td>
<td>8</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Term 6 - B 72 - 80 Credit Hours Necessary course signified by</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>GRA 484: Internship</td>
<td>2</td>
<td>Y</td>
<td></td>
</tr>
<tr>
<td>ARS 300: Introduction to Art (HU)</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>GRA 345: Design Rhetoric (L)</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>Complete Cultural Diversity in the U.S. (C) AND Global Awareness (G) AND Historical Awareness (H) course(s).</td>
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</tr>
<tr>
<td>Minimum 3.00 GPA ASU Cumulative.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Term hours subtotal:</td>
<td>8</td>
<td></td>
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</tbody>
</table>

| Term hours subtotal:                                        | 8     |               |       |
**First-Year Composition:** All students are placed in ENG 101 unless submission of SAT, ACT, Accuplacer, IELTS, or TOEFL score, or college-level transfer credit or test credit equivalent to ASU’s first-year composition course(s), determine otherwise. Students on Polytechnic, Downtown Phoenix and West Campuses are encouraged to complete the Directed Self-Placement survey to choose the first-year composition option they believe best suits their needs. Visit: https://cisa.asu.edu/DSP

• Mathematics Placement Assessment score determines placement in first mathematics course.
General Studies designations listed next to courses on the major map were valid for the 2023 - 2024 academic year. Please refer to the course catalog for current General Studies designations at time of class registration. General Studies credit is applied according to the designation the course carries at the time the class is taken.

General Studies Awareness Requirements:

- Cultural Diversity in the U.S. (C)
- Global Awareness (G)
- Historical Awareness (H)

First-Year Composition

General University Requirements Legend

General Studies Core Requirements:
- Literacy and Critical Inquiry (L)
- Mathematical Studies (MA)
- Computer/Statistics/Quantitative Applications (CS)
- Humanities, Arts and Design (HU)
- Social-Behavioral Sciences (SB)
- Natural Science - Quantitative (SQ)
- Natural Science - General (SG)

Total Hours: 120
Upper Division Hours: 45 minimum
Major GPA: 2.00 minimum
Cumulative GPA: 2.00 minimum
Total hrs at ASU: 30 minimum
Hrs Resident Credit for Academic Recognition: 56 minimum
Total Community College Hrs: 64 maximum