## 2023 - 2024 Major Map
### Communication, BA

**School/College:** New College of Interdisciplinary Arts and Sciences  
**ASCOMMBA**

### Term 1 - 16 Credit Hours

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>COM 100: Introduction to Human Communication (SB)</td>
<td>3</td>
<td>C</td>
<td>• ASU 101 or college-specific First-Year Seminar required of all first-year students. NEW 101-S satisfies this requirement. • IAS 300 (three credit hours) is required for all transfer students in place of NEW 101-S. • Select your Career Interest Communities and play me3@ASU. • Activate your Handshake account and build out your profile.</td>
</tr>
<tr>
<td>ENG 101 or ENG 102: First-Year Composition OR</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>ENG 105: Advanced First-Year Composition OR</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>ENG 107 or ENG 108: First-Year Composition</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>NEW 101-S: The ASU New College Experience</td>
<td>1</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Historical Awareness (H)</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Humanities, Arts and Design (HU)</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Mathematics (MA) (MAT 142 recommended)</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
</tbody>
</table>

**Term hours subtotal:** 16

### Term 2 - 16 - 32 Credit Hours

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>COM 225: Public Speaking (L)</td>
<td>3</td>
<td>C</td>
<td>• Create a first draft resume.</td>
</tr>
<tr>
<td>ENG 101 or ENG 102: First-Year Composition OR</td>
<td>3</td>
<td>C</td>
<td>• Join a student club or professional organization.</td>
</tr>
<tr>
<td>ENG 105: Advanced First-Year Composition OR</td>
<td>3</td>
<td>C</td>
<td>• Secure a part-time job or volunteer experience.</td>
</tr>
<tr>
<td>ENG 107 or ENG 108: First-Year Composition</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>Global Awareness (G)</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Natural Science - Quantitative (SQ)</td>
<td>4</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Elective</td>
<td>3</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Term hours subtotal:** 16

### Term 3 - 32 - 48 Credit Hours

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>COM 207: Introduction to Communication Inquiry</td>
<td>3</td>
<td>C</td>
<td>• Develop your research skills.</td>
</tr>
<tr>
<td>COM 230: Small Group Communication (SB) OR COM 259: Communication in Business and the Professions</td>
<td>3</td>
<td>C</td>
<td>• Develop your professional skills.</td>
</tr>
<tr>
<td>Natural Science - General (SG) OR Natural Science - Quantitative (SQ)</td>
<td>4</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Social-Behavioral Sciences (SB)</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Elective</td>
<td>3</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Term hours subtotal:** 16

### Term 4 - 48 - 63 Credit Hours

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>COM 209: Introduction to Communication Inquiry</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>COM 230: Small Group Communication (SB) OR COM 259: Communication in Business and the Professions</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>Natural Science - General (SG) OR Natural Science - Quantitative (SQ)</td>
<td>4</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Social-Behavioral Sciences (SB)</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Elective</td>
<td>3</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Term hours subtotal:** 16
**Term 5 63 - 78 Credit Hours Necessary course signified by ★**

<table>
<thead>
<tr>
<th>Course Topic</th>
<th>Hours</th>
<th>Minimum Grade</th>
</tr>
</thead>
<tbody>
<tr>
<td>Communication Focus Area Elective</td>
<td>3</td>
<td>C</td>
</tr>
<tr>
<td>Upper Division Literacy and Critical Inquiry (L) OR IAS 300: Career Strategies and Personal Resilience (L or SB)</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>Upper Division Elective</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>Elective</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td><strong>Term hours subtotal:</strong></td>
<td><strong>15</strong></td>
<td></td>
</tr>
</tbody>
</table>

**Term 6 78 - 93 Credit Hours Necessary course signified by ★**

<table>
<thead>
<tr>
<th>Course Topic</th>
<th>Hours</th>
<th>Minimum Grade</th>
</tr>
</thead>
<tbody>
<tr>
<td>Complete 2 courses:</td>
<td>6</td>
<td>C</td>
</tr>
<tr>
<td>Upper Division Communication Focus Area Elective</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Upper Division Language and Cultures: Requirement satisfied through the following:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>* Completion of six semester hours of upper-division courses that have a Global Awareness (G) or Cultural Diversity (C) designation, in addition to the courses used to meet the University General Studies requirements or four (4) sequential semesters of one foreign language or two (2) semesters of a current computer language. Adjustment to upper division hours is required if lower division courses are used.</td>
<td>3</td>
<td>C</td>
</tr>
<tr>
<td>COM Upper Division Elective</td>
<td>3</td>
<td>C</td>
</tr>
<tr>
<td>Upper Division Humanities, Arts and Design (HU) OR Upper Division Social-Behavioral Sciences (SB)</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>Complete Cultural Diversity in the U.S. (C) AND Global Awareness (G) AND Historical Awareness (H) course(s).</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Term hours subtotal:</strong></td>
<td><strong>15</strong></td>
<td></td>
</tr>
</tbody>
</table>

- IAS 300 (three credit hours) is required for all transfer students.
- Communication Focus Area Electives: Complete five courses from within one recommended focus area or from multiple areas to meet the 15 credit hour requirement; at least 12 credit hours must be upper division.
- A maximum of six credit hours of COM Experiential Electives may be applied to major requirements (Focus Area Electives and/or Additional COM Electives): COM 314; COM 382; COM 383; COM 483; COM 484; COM 485; COM 498; or COM 499. COM 492 and/or COM 493 may apply to the Communication Focus Area Electives. Other COM courses may apply with advisor approval, including COM 294/394/494 Topics.
- Thinking about graduate school? Consider registering for a grad school test prep course.
- Develop your professional online presence.

**Term 7 93 - 108 Credit Hours Necessary course signified by ★**

- Communication Focus Area Electives: Complete five courses from within one recommended focus area or from multiple areas to meet the 15 credit hour requirement; at least 12 credit hours must be upper division.
- A maximum of six credit hours of COM Experiential Electives may be applied to major requirements (Focus Area Electives and/or Additional COM Electives): COM 314; COM 382; COM 383; COM 483; COM 484; COM 485; COM 498; or COM 499. COM 492 and/or COM 493 may apply to the Communication Focus Area Electives. Other COM courses may apply with advisor approval, including COM 294/394/494 Topics.
- Use Handshake to research employment opportunities.
- Complete an in person or virtual practice interview.
## Term 7 93 - 108 Credit Hours

<table>
<thead>
<tr>
<th>Necessary course signified by</th>
<th>Hours</th>
<th>Grade</th>
</tr>
</thead>
<tbody>
<tr>
<td>Upper Division Elective</td>
<td>3</td>
<td>C</td>
</tr>
</tbody>
</table>

### Communication Focus Area Electives:
- Complete five courses from within one recommended focus area or from multiple areas to meet the 15 credit hour requirement; at least 12 credit hours must be upper division.
- A maximum of six credit hours of COM Experiential Electives may be applied to major requirements (Focus Area Electives and/or Additional COM Electives): COM 314; COM 382; COM 383; COM 483; COM 484; COM 485; COM 498; or COM 499. COM 492 and/or COM 493 may apply to the Communication Focus Area Electives. Other COM courses may apply with advisor approval, including COM 294/394/494 Topics.
- Gather professional references.

### Upper Division Language and Cultures: Requirement satisfied through the following:
- Completion of six semester hours of upper-division courses that have a Global Awareness (G) or Cultural Diversity (C) designation, in addition to the courses used to meet the University General Studies requirements or four (4) sequential semesters of one foreign language or two (2) semesters of a current computer language. Adjustment to upper division hours is required if lower division courses are used.

| Upper Division Elective       | 3     | C     |

### Term hours subtotal: 15

## Term 8 108 - 120 Credit Hours

<table>
<thead>
<tr>
<th>Necessary course signified by</th>
<th>Hours</th>
<th>Minimum Grade</th>
</tr>
</thead>
<tbody>
<tr>
<td>Upper Division Elective</td>
<td>3</td>
<td>C</td>
</tr>
</tbody>
</table>

### Communication Focus Area Electives:
- Complete five courses from within one recommended focus area or from multiple areas to meet the 15 credit hour requirement; at least 12 credit hours must be upper division.
- A maximum of six credit hours of COM Experiential Electives may be applied to major requirements (Focus Area Electives and/or Additional COM Electives): COM 314; COM 382; COM 383; COM 483; COM 484; COM 485; COM 498; or COM 499. COM 492 and/or COM 493 may apply to the Communication Focus Area Electives. Other COM courses may apply with advisor approval, including COM 294/394/494 Topics.
- Apply for full-time career opportunities.

### Upper Division Language and Cultures: Requirement satisfied through the following:

| Elective                      | 3     |               |

### Term hours subtotal: 12

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### Communication Focus Area:
- Communication, Community, and Culture
  - COM 110: Elements of Interpersonal Communication (SB)
  - COM 235: Disability, Justice and Advocacy (C)
  - COM 230: Small Group Communication (SB)
  - COM 250: Communication and the Workplace (SB)

### Communication Focus Area: Strategic and Public Interest Communication
- COM 124: Media and Culture (C)
- COM 222: Argumentation (L)
- COM 259: Communication in Business and the Professions
- COM 294: Introduction to Strategic Communication
- COM 319: Persuasion and Social Influence (SB)

### Communication Focus Area: Mediated Communication
- COM 124: Media and Culture (C)
- COM 302: Representations and Self-Representations of Veterans in the Media and the Arts (H & C)
- COM 316: Gender and Communication (SB & C)
- COM 324: Rhetoric and Media Criticism
- COM 363: Latinxs and the Media (C)

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**Hide Course List(s)/Track Group(s)**
COM 263: Elements of Intercultural Communication (SB & C & G)
COM 277: Sport Communication
COM 302: Representations and Self-Representations of Veterans in the Media and the Arts (H & C)
COM 310: Relational Communication (SB)
COM 312: Communication, Conflict, and Negotiation
COM 314: Inner-City Families: The Cycle of Poverty
COM 316: Gender and Communication (SB & C)
COM 317: Nonverbal Communication (SB)
COM 321: Rhetorical Theory and Research (L or HU) & H)
COM 342: Oral History and Storytelling
COM 371: Language, Culture, and Communication (SB & C & G)
COM 400: Communication in Professions
COM 410: Interpersonal Communication Theory and Research (SB)
COM 411: Communication in the Family (SB)
COM 413: Resilient Relationships and Communities
COM 417: Communication and Aging
COM 421: Rhetoric of Social Issues (HU)
COM 423: Facilitating Collaboration and Dialogue
COM 427: Crime and Media
COM 430: Leadership in Group Communication
COM 432: Forgiveness and Reconciliation
COM 450: Organizational Communication (SB)
COM 451: Communication and Work Relationships
COM 453: Communication Training and Development
COM 463: Intercultural Communication in a Global Context (SB & G)
COM 477: Sport, Culture, and Discourses

Notes:

COM 320: Communication and Consumerism (SB)
COM 321: Rhetorical Theory and Research (L or HU) & H)
COM 325: Advanced Public Speaking and Presentations (L)
COM 328: Communicating Science
COM 342: Oral History and Storytelling
COM 353: Professional Communication
COM 414: Crisis Communication
COM 415: Risk Communication
COM 421: Rhetoric of Social Issues (HU)
COM 422: Advanced Argumentation (L)
COM 423: Facilitating Collaboration and Dialogue
COM 426: Political Communication (SB)
COM 453: Communication Training and Development
COM 454: Rhetorical and Critical Approaches to Public Relations
COM 456: Political Communication Campaigns
COM 457: New Media
COM 482: Communication, Instruction and Training

COM 416: Gender and Race in the Media
COM 424: Television Studies and Criticism
COM 427: Crime and Media
COM 429: Semiotics and Visual Communication
COM 455: Surveillance and Popular Culture
COM 457: New Media
COM 458: Media and Everyday Life
COM 459: Theory and Methods of Social Media Networks
COM 471: Global Media and Cultural Identity (G)
COM 477: Sport, Culture, and Discourses
First-Year Composition: All students are placed in ENG 101 unless submission of SAT, ACT, Accuplacer, IELTS, or TOEFL score, or college-level transfer credit or test credit equivalent to ASU's first-year composition course(s), determine otherwise. Students on Polytechnic, Downtown Phoenix and West Campuses are encouraged to complete the Directed Self-Placement survey to choose the first-year composition option they believe best suits their needs. Visit: https://cisa.asu.edu/DSP

Mathematics Placement Assessment score determines placement in first mathematics course.

Total Hours: 120
Upper Division Hours: 45 minimum
Major GPA: 2.00 minimum
Cumulative GPA: 2.00 minimum
Total hrs at ASU: 30 minimum
Hrs Resident Credit for Academic Recognition: 56 minimum
Total Community College Hrs: 64 maximum
Total College Residency Hrs: 12 minimum

General University Requirements Legend

General Studies Core Requirements:
- Literacy and Critical Inquiry (L)
- Mathematical Studies (MA)
- Computer/Statistics/Quantitative Applications (CS)
- Humanities, Arts and Design (HU)
- Social-Behavioral Sciences (SB)
- Natural Science - Quantitative (SQ)
- Natural Science - General (SG)

General Studies Awareness Requirements:
- Cultural Diversity in the U.S. (C)
- Global Awareness (G)
- Historical Awareness (H)

First-Year Composition

General Studies designations listed next to courses on the major map were valid for the 2023 - 2024 academic year. Please refer to the course catalog for current General Studies designations at time of class registration. General Studies credit is applied according to the designation the course carries at the time the class is taken.