











# 2020 - 2021 Major Map






## Business (Language and Culture), BA






School/College: W. P. Carey School of Business  
BABSLACUBA


Term 1 0 - 14 Credit Hours <b>Critical course signified by</b> 	Hours	Minimum Grade	Notes
 WPC 101: Student Success in Business	1		<ul style="list-style-type: none"> <li>An SAT, ACT, Accuplacer, IELTS or TOEFL score determines placement into first-year composition courses</li> <li>Mathematics Placement Assessment score determines placement in mathematics course</li> <li>ASU 101 or college-specific equivalent First-Year Seminar required of all first-year students. WPC 101 is the W. P. Carey School course that meets this requirement</li> <li><b>ASU Language Placement:</b> Only true beginners are eligible for 101-level language courses. Students with previous experience in the language are required to take a language placement exam</li> <li>Dependent upon your language proficiency, some language tracks may require more than 120 credit hours to complete this degree.</li> <li>Students choose one track option: Chinese, French, Italian, or Spanish. View track groups below for course options.</li> </ul>
CIS 105: Computer Applications and Information Technology (CS)	3	C	
ENG 101 or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: First-Year Composition	3	C	
MAT 210: Brief Calculus (MA)	3	C	
Language and Culture Track Course	4-8	C	
 Business Skills Courses: No Grades of D or E			
 Minimum 2.00 GPA ASU Cumulative.			
Term hours subtotal:	14-18		

Term 2 14 - 27.25 Credit Hours <b>Critical course signified by</b> 	Hours	Minimum Grade	Notes
ECN 211: Macroeconomic Principles (SB)	3	C	<ul style="list-style-type: none"> <li>Join the W. P. Carey <b>mentorship programs</b></li> <li>Explore student <b>leadership opportunities</b> in W. P. Carey</li> <li>Research <b>study abroad opportunities</b> recommended for your major</li> <li>Students choose one track option: Chinese, French, Italian, or Spanish. View track groups below for course options.</li> </ul>
ENG 101 or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: First-Year Composition	3	C	
MAT 211: Mathematics for Business Analysis	3	C	
WPC 148: First-Year Introduction to Career Development	0.25	C	
Language and Culture Track Course	4-8	C	
 Business Skills Courses: No Grades of D or E			
 Complete CIS 105 with a grade of "C" or better.			
 Complete ENG 101 OR ENG 105 OR ENG 107 course(s).			
 Complete MAT 210 with a grade of "C" or better.			
 Minimum 2.00 GPA ASU Cumulative.			

Term hours subtotal: 13.25-17.25

Term 3 27.25 - 42.50 Credit Hours Critical course signified by 	Hours	Minimum Grade	Notes
ACC 231: Uses of Accounting Information I	3	C	<ul style="list-style-type: none"><li>Continuing first-year students will take WPC 248, after completing WPC 148</li><li>New transfer students will take WPC 347</li><li>Explore <a href="#">career resources</a></li><li>Develop your <a href="#">professional online presence</a></li><li>Meet with your <a href="#">W. P. Carey Career Coach</a></li><li>Attend <a href="#">W. P. Carey</a> and <a href="#">ASU Career Fairs</a></li></ul>
ECN 212: Microeconomic Principles (SB)	3	C	
ECN 221: Business Statistics (CS)	3	C	
WPC 248: Sophomore Career Narrative Design OR WPC 347: Intermediate Career Management	0.25	C	
Language and Culture Track Course	3-5	C	
Humanities, Arts and Design (HU)	3		
 Business Skills Courses: No Grades of D or E			
 Complete ECN 211 or ECN 212 with a grade of "C" or better.			
 Complete MAT 211 with a grade of "C" or better.			
 Minimum 2.00 GPA ASU Cumulative.			
Complete Mathematics (MA) requirement.			
Term hours subtotal:	15.25-17.25		

Term 4 42.50 - 58.50 Credit Hours Critical course signified by 	Hours	Minimum Grade	Notes
ACC 241: Uses of Accounting Information II	3	C	<ul style="list-style-type: none"><li>Failure to successfully complete business skills courses in specified term may lead to a delay in graduation. See your academic advisor for more information and options.</li><li>Attend <a href="#">W. P. Carey</a> and <a href="#">ASU career fairs</a></li><li>Apply for <a href="#">internships</a> or <a href="#">create</a> one</li></ul>
COM 263: Elements of Intercultural Communication (SB & C & G)	3		
Language and Culture Track Course	3-5	C	
Historical Awareness (H)	3		
Natural Science - Quantitative (SQ)	4		
 Business Skills Courses: No Grades of D or E			
 Complete ACC 231 with a grade of "C" or better.			
 Complete ECN 221 with a grade of "C" or better.			
 Minimum 2.00 GPA ASU Cumulative.			
Term hours subtotal:	16-18		

Term 5 58.50 - 74.75 Credit Hours Necessary course signified by 	Hours	Minimum Grade	Notes
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★ Upper Division Language and Culture Track Course	3	C
ENG 302: Business Writing (L)	3	C
FIN 300: Fundamentals of Finance	3	C
MGT 300: Organization and Management Leadership	3	C
WPC 348: Junior Networking Foundations	0.25	C
Natural Science - Quantitative (SQ) OR Natural Science - General (SG)	4	
★ Complete ACC 241 with a grade of "C" or better.		
Term hours subtotal:		16.25

- Students pursuing concurrent degrees within W. P. Carey cannot share coursework in the major. Major coursework must be unique to each degree program.
- Failure to successfully complete business skills courses in specified term may lead to a delay in graduation. See your [academic advisor](#) for more information and options.
- Meet with your [W. P. Carey Career Coach](#)
- Update your [resume](#)

Term 6 74.75 - 89.75 Credit Hours <b>Necessary course</b> signified by ★	Hours	Minimum Grade	Notes
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★ Upper Division Language and Culture Track Course	3	C
MKT 300: Marketing and Business Performance	3	C
SCM 300: Global Supply Operations	3	C
Upper Division Language and Culture Track Course AND Literacy and Critical Inquiry (L)	3	
Upper Division Humanities, Arts and Design (HU)	3	
★ Complete Cultural Diversity in the U.S. (C) AND Global Awareness (G) AND Historical Awareness (H) course(s).		
Term hours subtotal:		15

- Complete [informational interviews](#)
- Complete an in person or virtual practice interview with your [W. P. Carey Career Coach](#)

Term 7 89.75 - 104.75 Credit Hours <b>Necessary course</b> signified by ★	Hours	Minimum Grade	Notes
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★ <i>Complete 2 courses:</i> Upper Division Language and Culture Track Course	6	C
MGT 302: Principles of International Business (G) OR ECN 306: Survey of International Economics (SB & G)	3	C
WPC 300: Problem Solving and Actionable Analytics	3	C
Elective OR WPC 484: Internship	3	
Term hours subtotal:		15

- Attend [W. P. Carey](#) and [ASU Career Fairs](#)
- Gather [professional references](#)
- Update your [resume](#)

Term 8 104.75 - 120.00 Credit Hours <b>Necessary course</b> signified by ★	Hours	Minimum Grade	Notes
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★ Upper Division Language and Culture Track Course	3	C
LES 305: Business Law and Ethics for Managers	3	C
MGT 459: International Management (G)	3	C
WPC 448: Senior Career Transition Management	0.25	C
Upper Division International Business Elective AND Global Awareness (G)	3	C
Elective OR WPC 484: Internship	3	
Term hours subtotal:		15.25

- Apply for full-time career opportunities
- Meet with your academic advisor to discuss your internship course options

- Students choose one track option: Chinese, French, Italian, or Spanish. View track groups below for course options.
- The Spanish track is available on the Tempe and West campuses.
- The Chinese, French, and Italian tracks are only available at the Tempe campus.
- Dependent upon your language proficiency, some language tracks may require more than 120 credit hours to complete this degree.

#### Hide Course List(s)/Track Group(s)

Upper Division International Business Elective - select one course (3 credit hours)	Language and Culture - Chinese Track	Language and Culture - French Track
AGB 302: International Management and Agribusiness (G)	CHI 120: Introduction to Chinese Culture (L or HU)	FRE 201: Intermediate French I (G) or FRE 110: Intensive French I (G)
ECN 306: Survey of International Economics (SB & G)	CHI 201: Second-Year Chinese I (G) or CHI 110: Intensive Chinese I	FRE 202: Intermediate French II (G) or FRE 210: Intensive French II (G)
ECN 335: South Asia and the World Economy (SB & G)	CHI 202: Second-Year Chinese II (G) or CHI 210: Intensive Chinese II	FRE 305: Readings in French Literature (G)
ECN 360: Economic Development (SB & G)	CHI 301: Third-Year Chinese I (G)	FRE 311: Oral and Written Expression I (G)
ECN 436: International Trade Theory (SB & G)	CHI 302: Third-Year Chinese II (G)	FRE 312: Oral and Written Expression II (G)
ECN 438: International Monetary Economics (SB & G)	CHI 333: China (SB & H) or CHI 336: Interpreting China's Classics ((L or HU) & H) or CHI 343: Daoism ((L or HU) & G & H)	FRE 319: Business French (G)
MGT 302: Principles of International Business (G)	CHI 338: The Daoist Bible: The Daode jing (L or HU) or CHI 451: Chinese Cultural History I ((HU or SB) & H)	FRE 321: French Cultural Masterpieces I ((L or HU) & H)
MGT 400: Cross-Cultural Management (C & G)	CHI 401: Fourth-Year Chinese I (G)	FRE 411: Advanced Spoken French (G)
MKT 425: Global Marketing Management (G)	CHI 402: Fourth-Year Chinese II (G)	FRE 412: Advanced Written French (G)
SCM 463: Global Supply Chain Management (G)	CHI 407: Chinese for Academic and Professional Purposes I (G)	FRE 416: French Civilization II (HU & G)
Language and Culture - Italian Track	Language and Culture - Spanish Track	Business Skills Courses - No Grades of D or E
ITA 201: Intermediate Italian I (G) or ITA 110: Intensive Italian I (G)	SPA 201: Intermediate Spanish (G) or SPA 203: Intermediate Spanish I for Bilinguals (G) or SPA 110: Intensive Spanish I (G)	ACC 231: Uses of Accounting Information I or ACC 232: Financial
ITA 202: Intermediate Italian II (G) or ITA		

210: Intensive Italian II (G)	SPA 202: Intermediate Spanish (G) or SPA 204: Intermediate Spanish II for Bilinguals (G) or SPA 210: Intensive Spanish II (G)	Accounting I or ACC 261: Honors Fundamentals of Financial Accounting
ITA 311: Speak Italy: Language, People, Culture (G)		ACC 241: Uses of Accounting Information II or ACC 242: Managerial Accounting I or ACC 271: Honors Fundamentals of Managerial Accounting
ITA 312: Write Italy: Language, People, Culture (L & G)	SPA 313: Spanish Conversation and Composition (G) or SPA 315: Advanced Spanish I for Bilinguals (C)	CIS 105: Computer Applications and Information Technology (CS) or CIS 236: Honors Introduction to Information Systems (CS)
ITA 315: Italian Culture: The Good, The Bad and The Ugly (HU & G)	SPA 314: Spanish Conversation and Composition (G) or SPA 316: Advanced Spanish II for Bilinguals (L & C)	ECN 211: Macroeconomic Principles (SB) or ECN 213: Honors Macroeconomics (SB)
ITA 319: Italian for Professions	SPA 319: Business Correspondence and Communication (G)	ECN 212: Microeconomic Principles (SB) or ECN 214: Honors Microeconomics (SB)
ITA 321: Italian Renaissance Culture: Politicians, Merchants, Artists and Courtesans (H)	SPA 325: Introduction to Hispanic Literature (HU)	ECN 221: Business Statistics (CS) or ECN 231: Honors Business Statistics (CS)
ITA 322: Modern Italian Culture: Explorers, Scientists, Musicians and Revolutionaries (HU)	SPA 402: Written Communication for the Professions or SPA 405: Latino Cultural Perspectives for the Professions ((L or HU) & C & G)	MAT 210: Brief Calculus (MA) or MAT 270: Calculus with Analytic Geometry I (MA)
ITA 413: Advanced Italian (G)	SPA 412: Advanced Conversation and Composition (G)	MAT 211: Mathematics for Business Analysis or MAT 271: Calculus with Analytic Geometry II (MA)
ITA 414: French and Italian Popular Culture ((L or HU) & G) or ITA 420: Italian Cinema (L & G)	SPA 4** Elective ( SPA 472 recommended)	
	SPA course (L) Upper Division	

**Total Hours:** 120

**Upper Division Hours:** 45 minimum

**Major GPA:** 2.00 minimum

**Cumulative GPA:** 2.00 minimum

**Total hrs at ASU:** 30 minimum

**Hrs Resident Credit for**

**Academic Recognition:** 56 minimum

**Total Community College Hrs:** 64 maximum

## General University Requirements Legend

General Studies Core Requirements:

- Literacy and Critical Inquiry (L)
- Mathematical Studies (MA)
- Computer/Statistics/Quantitative Applications (CS)
- Humanities, Arts and Design (HU)
- Social-Behavioral Sciences (SB)
- Natural Science - Quantitative (SQ)
- Natural Science - General (SG)

General Studies Awareness Requirements:

- Cultural Diversity in the U.S. (C)
- Global Awareness (G)
- Historical Awareness (H)

First-Year Composition

General Studies designations listed next to courses on the major map were valid for the 2020 - 2021 academic year. Please refer to the course catalog for current General Studies designations at time of class registration. General Studies credit is applied according to the designation the course carries at the time the class is taken.