








2024 - 2025 Major Map



Business (Language and Culture), BA



School/College: W. P. Carey School of Business
BABSLACUBA

Term 1 0 - 14 Credit Hours Critical course signified by 	Hours	Minimum Grade	Notes
 WPC 101: Student Success in Business	1		<ul style="list-style-type: none"> ASU 101 or college-specific equivalent First-Year Seminar required of all first-year students. WPC 101 is the W. P. Carey School course that meets this requirement. Students must complete two math courses. Students will complete either MAT 117 and MAT 210 (MAT 117 Track) OR MAT 210 and MAT 211 or a quantitative course (MAT 210 Track) Students will be completing MAT 117 (MAT 117 Track) or MAT 210 (MAT 210 Track) in term 1 ASU Language Placement: Only true beginners are eligible for 101-level language courses. Students with previous experience in the language are required to take a language placement exam. Dependent upon your language proficiency, some language tracks may require more than 120 credit hours to complete this degree. Students choose one track option: Chinese, French, Italian, or Spanish. View track groups below for course options.
CIS 105: Computer Applications and Information Technology (QTRS OR CS)	3	C	
ENG 101 or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: First-Year Composition	3	C	
Language and Culture Track Course	4-8	C	
MAT 117 Track AND Mathematics (MATH) OR MAT 210 Track AND Mathematics (MATH)	3	C	
Term hours subtotal:	14-18		
Term 2 14 - 30.25 Credit Hours Critical course signified by 	Hours	Minimum Grade	Notes
ECN 211: Macroeconomic Principles (SOBE OR SB)	3	C	<ul style="list-style-type: none"> Explore student leadership opportunities in W. P. Carey Research study abroad opportunities recommended for your major Students choose one track option: Chinese, French, Italian, or Spanish. View track groups below for course options. WPC 150 is required of all first-year business students. Transfer students will not be required to complete WPC 150.
ENG 101 or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: First-Year Composition	3	C	
WPC 148: First-Year Introduction to Career Development	0.25	C	
WPC 150: Business and Society	3	C	
Language and Culture Track Course	4-5	C	
MAT 117 Track AND Mathematics (MATH) OR MAT 210 Track AND Mathematics (MATH)	3	C	
 Complete ENG 101 OR ENG 105 OR ENG 107 course(s).			
 Minimum 2.00 GPA ASU Cumulative.			

Term hours subtotal: 16.25-
17.25

Term 3 30.25 - 45.50 Credit Hours Critical course signified by 	Hours	Minimum Grade	Notes
ACC 231: Uses of Accounting Information I	3	C	<ul style="list-style-type: none">Continuing first-year students will take WPC 248, after completing WPC 148New transfer students will take WPC 347Explore career resourcesDevelop your professional online presenceMeet with your W. P. Carey Career CoachAttend W. P. Carey and ASU Career Fairs
ECN 212: Microeconomic Principles (SOBE OR SB)	3	C	
ECN 221: Business Statistics (QTRS OR CS)	3	C	
WPC 248: Sophomore Career Narrative Design OR WPC 347: Intermediate Career Management	0.25	C	
Language and Culture Track Course	3-5	C	
Humanities, Arts and Design (HUAD)	3		
 Complete Mathematics (MATH) requirement.			
Term hours subtotal:		15.25- 17.25	

Term 4 45.50 - 61.50 Credit Hours Critical course signified by 	Hours	Minimum Grade	Notes
ACC 241: Uses of Accounting Information II	3	C	<ul style="list-style-type: none">Failure to successfully complete business skills courses in specified term may lead to a delay in graduation. See your academic advisor for more information and options.Attend W. P. Carey and ASU career fairsApply for internships or create one
COM 263: Elements of Intercultural Communication (GCSI OR SB & C & G)	3		
Upper Division Language and Culture Track Course	3	C	
Humanities, Arts and Design (HUAD)	3		
Scientific Thinking in Natural Sciences (SCIT)	4		
 Minimum 2.00 GPA ASU Cumulative.			
Term hours subtotal:		16	

Term 5 61.50 - 77.75 Credit Hours Necessary course signified by 	Hours	Minimum Grade	Notes
 Upper Division Language and Culture Track Course	3	C	<ul style="list-style-type: none">Students pursuing concurrent degrees within W. P. Carey cannot share coursework in the major. Major coursework must be unique to each degree program.Failure to successfully complete business skills courses in specified term may lead to a delay in graduation. See your academic advisor for more information and options.Meet with your W. P. Carey Career CoachUpdate your resume
ENG 302: Business Writing (L)	3	C	
FIN 300: Fundamentals of Finance	3	C	
MGT 300: Principles of Management and Leadership	3	C	
WPC 348: Junior Networking Foundations	0.25	C	
Scientific Thinking in Natural Sciences (SCIT)	4		
Term hours subtotal:		16.25	

Term 6 77.75 - 92.75 Credit Hours Necessary course signified by ★	Hours	Minimum Grade	Notes
★ Complete 2 courses: Upper Division Language and Culture Track Course	6	C	<ul style="list-style-type: none"> Complete informational interviews Complete an in person or virtual practice interview with your W. P. Carey Career Coach
MKT 300: Marketing and Business Performance	3	C	
SCM 300: Global Supply Operations (SUST)	3	C	
American Institutions (AMIT)	3		
Term hours subtotal:	15		

Term 7 92.75 - 107.75 Credit Hours Necessary course signified by ★	Hours	Minimum Grade	Notes
★ Complete 2 courses: Upper Division Language and Culture Track Course	6	C	<ul style="list-style-type: none"> Attend W. P. Carey and ASU Career Fairs Gather professional references Update your resume
LES 305: Business Law and Ethics for Managers	3	C	
WPC 300: Problem Solving and Actionable Analytics (QTRS)	3	C	
Upper Division International Business Elective AND Upper Division Global Communities, Societies and Individuals (GCSI)	3	C	
Term hours subtotal:	15		

Term 8 107.75 - 120.00 Credit Hours Necessary course signified by ★	Hours	Minimum Grade	Notes
★ Upper Division Language and Culture Track Course	3	C	<ul style="list-style-type: none"> Apply for full-time career opportunities Meet with your academic advisor to discuss your internship course options
MGT 459: International Management (GCSI OR G)	3	C	
WPC 448: Senior Career Transition Management	0.25	C	
WPC 470: Business Administration Capstone	3	C	
Governance and Civic Engagement (CIVI)	3		
Term hours subtotal:	12.25		

- Students choose one track option: Chinese, French, Italian, or Spanish. View track groups below for course options.
 - The Spanish track is available on the Tempe and West campuses.
 - The Chinese, French, and Italian tracks are only available at the Tempe campus.
 - Dependent upon your language proficiency, some language tracks may require more than 120 credit hours to complete this degree.

Hide Course List(s)/Track Group(s)

MAT 117 Track (dependent on the student's math placement)

MAT 210 Track (dependent on the student's math placement)

Upper Division International Business Elective - select one course (3 credit

MAT 117: College Algebra (MATH OR MA)	MAT 210: Brief Calculus (MATH OR MA)	hours)
MAT 210: Brief Calculus (MATH OR MA)	MAT 211: Mathematics for Business Analysis or ACO 100: All About Data: Design, Query, and Visualization (QTRS OR CS) or EDS 223: Design Thinking or EDT 180: Technology Literacy: Problem Solving using Digital Technology Applications (QTRS OR CS)	AGB 302: International Management and Agribusiness (GCSI OR G)
		ECN 306: Survey of International Economics (GCSI OR SB & G)
		ECN 335: South Asia and the World Economy (SB & G)
		ECN 360: Economic Development (GCSI OR SB & G)
		ECN 436: International Trade Theory (SB & G)
		ECN 438: International Monetary Economics (SB & G)
		MGT 302: Principles of International Business (GCSI OR G)
		MGT 400: Cross-Cultural Management (GCSI OR C & G)
		MKT 425: Global Marketing Management (GCSI OR G)
		SCM 463: Global Supply Chain Management (GCSI OR G)
Language and Culture - Chinese Track	Language and Culture - Chinese Native Speaker Track	Language and Culture - French Track
CHI 120: Introduction to Chinese Culture (HUAD OR L or HU)	Complete all four courses below:	FRE 201: Intermediate French I (G) or FRE 110: Intensive French I (G)
CHI 201: Intermediate Chinese I (G) or CHI 110: Intensive Chinese I	CHI 307: Introduction to Literary Chinese I	FRE 202: Intermediate French II (G) or FRE 210: Intensive French II (G)
CHI 202: Intermediate Chinese II (G) or CHI 210: Intensive Chinese II	CHI 308: Introduction to Literary Chinese II	FRE 305: Readings in French Literature (G)
CHI 301: Third-Year Chinese I (G)	CHI 321: Power and Poetry: Classical Chinese Literature in Translation (HUAD OR HU)	FRE 311: Oral and Written Expression I (G)
CHI 302: Third-Year Chinese II (G)	CHI 322: Self, Society and the Drive for Modernity: Classical Chinese Literature in Translation	FRE 312: Oral and Written Expression II (G)
CHI 333: China (SB & H) or CHI 336: Interpreting China's Classics ((L or HU) & H) or CHI 343: Daoism (HUAD OR (L or HU) & G & H)	Choose six courses from the list below:	FRE 319: Business French (G)
CHI 338: Daode Jing: Way to the West (L or HU) or CHI 451: Chinese Cultural History I ((HU or SB) & H)	CHI 333: China (SB & H)	FRE 321: French Cultural Masterpieces I ((L or HU) & H)
CHI 401: Fourth-Year Chinese I (G)	CHI 336: Interpreting China's Classics ((L or HU) & H)	FRE 411: Advanced Spoken French (G)
CHI 402: Fourth-Year Chinese II (G)	CHI 338: Daode Jing: Way to the West (L or HU)	FRE 412: Advanced Written French (G)
CHI 407: Chinese for Academic and Professional Purposes I (G)	CHI 343: Daoism (HUAD OR (L or HU) & G & H)	FRE 416: French Civilization II (HU & G)
	CHI 345: Chinese Film and Civilization	
	CHI 451: Chinese Cultural History I ((HU or SB) & H)	
	CHI 452: Chinese Cultural History II (SB & G & H)	
	CHI 470: Modern Chinese Literature and Culture	

Language and Culture - Italian Track	Language and Culture - Spanish Track
ITA 201: Intermediate Italian I (G) or ITA 110: Intensive Italian I (G)	SPA 201: Intermediate Spanish (G) or SPA 203: Intermediate Spanish I for Bilinguals (C & G) or SPA 110: Intensive Spanish I (G)
ITA 202: Intermediate Italian II (G) or ITA 210: Intensive Italian II (G)	SPA 202: Intermediate Spanish (G) or SPA 204: Intermediate Spanish II for Bilinguals (C & G) or SPA 210: Intensive Spanish II (G)
ITA 311: Speak Italy: Language, People, Culture (G)	SPA 313: Spanish Conversation and Composition (G) or SPA 315: Advanced Spanish I for Bilinguals (C)
ITA 312: Write Italy: Language, People, Culture (L & G)	SPA 314: Spanish Conversation and Composition (G) or SPA 316: Advanced Spanish II for Bilinguals (L & C)
ITA 315: Italian Culture: The Good, The Bad and The Ugly (GCSI OR G)	SPA 319: Business Correspondence and Communication (G)
ITA 319: Italian for Professions	SPA 325: Introduction to Hispanic Literature (HUAD OR HU)
ITA 321: Italian Renaissance Culture: Politicians, Merchants, Artists and Courtesans (H)	SPA 4** Elective (SPA 472 recommended)
ITA 322: Modern Italian Culture: Explorers, Scientists, Musicians and Revolutionaries (HUAD OR HU)	SPA 402: Written Communication for the Professions (C) or SPA 405: Latino Cultural Perspectives for the Professions (HUAD OR (L or HU) & C & G)
ITA 413: Advanced Italian (G)	SPA 412: Advanced Conversation and Composition (G)
ITA 414: French and Italian Popular Culture (GCSI OR (L or HU) & G) or ITA 420: Italian Cinema (G)	SPA Upper Division Elective

- **Total Hours:** 120
- **Upper Division Hours:** 45 minimum
- [University Undergraduate Graduation Requirements](#)

Notes:

Mathematics Placement Assessment score determines placement in first mathematics course.

General Studies designations listed next to courses on the major map were valid for the 2024 - 2025 academic year. Please refer to the course catalog for current General Studies designations at time of class registration. General Studies credit is applied according to the designation the course carries at the time the class is taken.