2023 - 2024 Major Map  
Business Entrepreneurship, BS  
School/College: W. P. Carey School of Business  
BABUENTBS

Fast Track Options: 3 Year

A student must speak with an advisor in order to be added to a fast track plan.

<table>
<thead>
<tr>
<th>Term 1 0 - 16 Credit Hours</th>
<th>Critical course signified by</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
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<tbody>
<tr>
<td>WPC 101: Student Success in Business</td>
<td></td>
<td>1</td>
<td></td>
<td>• ASU 101 or college-specific equivalent First-Year Seminar required of all first-year students. WPC 101 is the W. P. Carey School course that meets this requirement • Join a student club or organization • Create your first college resume</td>
</tr>
<tr>
<td>CIS 105: Computer Applications and Information Technology (CS)</td>
<td></td>
<td>3</td>
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<tr>
<td>ENG 101 or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: First-Year Composition</td>
<td></td>
<td>3</td>
<td>C</td>
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<tr>
<td>MAT 210: Brief Calculus (MA)</td>
<td></td>
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<tr>
<td>SOC 101: Introductory Sociology (SB)</td>
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<tr>
<td>Humanities, Arts and Design (HU) AND Historical Awareness (H)</td>
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<td><strong>Term hours subtotal:</strong></td>
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<td><strong>16</strong></td>
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<table>
<thead>
<tr>
<th>Term 2 16 - 31.25 Credit Hours</th>
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<th>Minimum Grade</th>
<th>Notes</th>
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<tbody>
<tr>
<td>ECN 211: Macroeconomic Principles (SB)</td>
<td></td>
<td>3</td>
<td>C</td>
<td>• WPC 150 is required of all first-year business students. Transfer students will not be required to complete WPC 150 and will instead complete three hours of elective credit.</td>
</tr>
<tr>
<td>ENG 101 or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: First-Year Composition</td>
<td></td>
<td>3</td>
<td>C</td>
<td>• Failure to successfully complete business skills courses in specified term may lead to a delay in graduation. • PSY 101 or SOC 101 is a prerequisite to MGT 320 in term 7 • Explore student leadership opportunitiesin W. P. Carey • Research study abroad opportunities recommended for your major</td>
</tr>
<tr>
<td>MAT 211: Mathematics for Business Analysis</td>
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<td>3</td>
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<tr>
<td>PSY 101: Introduction to Psychology (SB)</td>
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<tr>
<td>WPC 148: First-Year Introduction to Career Development</td>
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<tr>
<td>WPC 150: Business and Society</td>
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<tr>
<td>Complete ENG 101 OR ENG 105 OR ENG 107 course(s).</td>
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<tr>
<td>Minimum 2.00 GPA ASU Cumulative.</td>
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<tr>
<td><strong>Term hours subtotal:</strong></td>
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<table>
<thead>
<tr>
<th>Term 3 31.25 - 46.50 Credit Hours</th>
<th>Critical course signified by</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
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</thead>
<tbody>
<tr>
<td>ACC 231: Uses of Accounting Information I</td>
<td></td>
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<td>Course Code</td>
<td>Course Title</td>
<td>Hours</td>
<td>Minimum Grade</td>
<td>Notes</td>
</tr>
<tr>
<td>-------------</td>
<td>--------------</td>
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<tr>
<td>ACC 241:</td>
<td>Uses of Accounting Information II</td>
<td>3</td>
<td>C</td>
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<tr>
<td>ENT 305:</td>
<td>Principles of Entrepreneurship</td>
<td>3</td>
<td>C</td>
<td>-</td>
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<tr>
<td>Cultural Diversity in the U.S. (C)</td>
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<tr>
<td>Humanities, Arts and Design (HU)</td>
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<tr>
<td>Natural Science - Quantitative (SQ)</td>
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<tr>
<td>Upper Division Elective</td>
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Minimum 2.00 GPA ASU Cumulative.

Term hours subtotal: 17

**Term 5 63.50 - 78.75 Credit Hours**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>ENT 360:</td>
<td>Entrepreneurship and Value Creation</td>
<td>3</td>
<td>C</td>
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<tr>
<td>MGT 300:</td>
<td>Principles of Management and Leadership</td>
<td>3</td>
<td>C</td>
<td>-</td>
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<tr>
<td>ENG 302:</td>
<td>Business Writing (L)</td>
<td>3</td>
<td>C</td>
<td>-</td>
</tr>
<tr>
<td>MKT 300:</td>
<td>Marketing and Business Performance</td>
<td>3</td>
<td>C</td>
<td>-</td>
</tr>
<tr>
<td>SCM 300:</td>
<td>Global Supply Operations</td>
<td>3</td>
<td>C</td>
<td>-</td>
</tr>
<tr>
<td>WPC 348:</td>
<td>Junior Networking Foundations</td>
<td>0.25</td>
<td>C</td>
<td>-</td>
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</table>

Term hours subtotal: 15.25

**Term 6 78.75 - 94.75 Credit Hours**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
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</thead>
<tbody>
<tr>
<td>Upper Division ENT Track Course</td>
<td>3</td>
<td>C</td>
<td>-</td>
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</tr>
<tr>
<td>FIN 300:</td>
<td>Fundamentals of Finance</td>
<td>3</td>
<td>C</td>
<td>-</td>
</tr>
<tr>
<td>MGT 302:</td>
<td>Principles of International Business (G) OR Upper Division International Business Course AND Global Awareness (G)</td>
<td>3</td>
<td>C</td>
<td>-</td>
</tr>
<tr>
<td>Upper Division Humanities, Arts and Design (HU) OR Upper Division Social-Behavioral Sciences (SB)</td>
<td>3</td>
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<td></td>
</tr>
<tr>
<td>Natural Science - Quantitative (SQ) OR Natural Science - General (SG)</td>
<td>4</td>
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<td></td>
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</tbody>
</table>

Complete Cultural Diversity in the U.S. (C) AND Global Awareness (G) AND Historical Awareness (H) course(s).

Term hours subtotal: 16

**Term 7 94.75 - 106.75 Credit Hours**

- Continuing first-year students will take WPC 248, after completing WPC 148.
- New transfer students will take WPC 347.
- Explore career resources.
- Develop your professional online presence.
- Meet with your W. P. Carey Career Coach.
- Attend W. P. Carey and ASU Career Fairs.

Term hours subtotal: 16.25

**Term 4 46.50 - 63.50 Credit Hours**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACC 212:</td>
<td>Microeconomic Principles (SB)</td>
<td>3</td>
<td>C</td>
<td>-</td>
</tr>
<tr>
<td>ECN 221:</td>
<td>Business Statistics (CS)</td>
<td>3</td>
<td>C</td>
<td>-</td>
</tr>
<tr>
<td>WPC 248:</td>
<td>Sophomore Career Narrative Design OR WPC 347: Intermediate Career Management</td>
<td>0.25</td>
<td>C</td>
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<tr>
<td>Elective (ENT 290 recommended)</td>
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</tr>
</tbody>
</table>

Complete Mathematics (MA) requirement.

Term hours subtotal: 15.25

**Term 3 46.50 - 63.50 Credit Hours**

- Failure to successfully complete business skills courses in specified term may lead to a delay in graduation. See your academic advisor for more information and options.
- Apply for one of the following: ENT Startup, ENT Finance, ENT Management, or ENT Studies. View track group below for course options.
- Complete informational interviews.
- Complete an in person or virtual practice interview with your W. P. Carey Career Coach.
Students choose one track option from the following: ENT Start Up, ENT Management, or ENT Studies. View track groups below for course options.

- All upper-division Business Core classes (including International Business course) must be completed before enrolling in WPC 480.
- Attend W. P. Carey and ASU Career Fairs.
- Gather professional references.
- Update your resume.
- Meet with your academic advisor to discuss your internship course options.

**Term 8 106.75 - 120.00 Credit Hours Necessary course signified by**

<table>
<thead>
<tr>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>WPC 480: W. P. Carey Capstone Course (L)</strong></td>
<td>3</td>
<td>C</td>
</tr>
<tr>
<td><strong>Upper Division ENT Track Course</strong></td>
<td>3</td>
<td>C</td>
</tr>
<tr>
<td>WPC 448: Senior Career Transition Management</td>
<td>0.25</td>
<td>C</td>
</tr>
<tr>
<td><strong>Upper Division Entrepreneurship Elective</strong></td>
<td>3</td>
<td>C</td>
</tr>
<tr>
<td>Upper Division Elective</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>Elective</td>
<td>3</td>
<td></td>
</tr>
</tbody>
</table>

Term hours subtotal: 13.25

- Students choose one track option from the following: ENT Start Up, ENT Management, or ENT Studies. View track groups below for course options.
- Maximum three hours of Internship (** 484) courses can be used towards the Upper Division Entrepreneurship Elective.

### ENT Start Up Track - complete two courses
- ENT 446: Venture Capital Experience
- ENT 447: Lean Launch

### ENT Management Track - select two courses
- ENT 441: Entrepreneurial Management
- ENT 448: Corporate Entrepreneurship
- MKT 435: Entrepreneurial Marketing
- MKT 440: Creating Digital Experiences

### ENT Studies Track - select two courses
- ENT 340: Creativity and Innovation (L or HU)
- ENT 441: Entrepreneurial Management
- ENT 446: Venture Capital Experience
- ENT 447: Lean Launch
- ENT 448: Corporate Entrepreneurship
- ENT 464: Collaborative Design Development I (L)
- ENT 465: Collaborative Design Development II (L)
- ENT 484: Internship
- ENT 493: Honors Thesis (L)
- MGT 310: Collaborative Team Skills
- MGT 411: Leading Organizations
- MGT 420: Human Resource Management

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**MGT 320: Organizational Behavior**
3
C

**LES 305: Business Law and Ethics for Managers**
3
C

**WPC 300: Problem Solving and Actionable Analytics**
3
C

**Elective OR ENT 484: Internship OR WPC 484: Internship**
3

Complete FIN 300 AND LES 305 AND MGT 300 AND MGT 302 OR International Business Course (G) AND MKT 300 AND SCM 300 AND WPC 300 course(s).

Term hours subtotal: 12

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**Term 8 106.75 - 120.00 Credit Hours Necessary course signified by**

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<tr>
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Term hours subtotal: 13.25

- Students choose one track option from the following: ENT Start Up, ENT Management, or ENT Studies. View track groups below for course options.

- Maximum three hours of Internship (** 484) courses can be used towards the Upper Division Entrepreneurship Elective.

---

**MGT 320: Organizational Behavior**
3
C

**LES 305: Business Law and Ethics for Managers**
3
C

**WPC 300: Problem Solving and Actionable Analytics**
3
C

**Elective OR ENT 484: Internship OR WPC 484: Internship**
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Complete FIN 300 AND LES 305 AND MGT 300 AND MGT 302 OR International Business Course (G) AND MKT 300 AND SCM 300 AND WPC 300 course(s).

Term hours subtotal: 12

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**Term 8 106.75 - 120.00 Credit Hours Necessary course signified by**

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<tr>
<td>Elective</td>
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Term hours subtotal: 13.25

- Students choose one track option from the following: ENT Start Up, ENT Management, or ENT Studies. View track groups below for course options.

- Maximum three hours of Internship (** 484) courses can be used towards the Upper Division Entrepreneurship Elective.

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**MGT 320: Organizational Behavior**
3
C

**LES 305: Business Law and Ethics for Managers**
3
C

**WPC 300: Problem Solving and Actionable Analytics**
3
C

**Elective OR ENT 484: Internship OR WPC 484: Internship**
3

Complete FIN 300 AND LES 305 AND MGT 300 AND MGT 302 OR International Business Course (G) AND MKT 300 AND SCM 300 AND WPC 300 course(s).

Term hours subtotal: 12

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**Term 8 106.75 - 120.00 Credit Hours Necessary course signified by**

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<tr>
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Term hours subtotal: 13.25

- Students choose one track option from the following: ENT Start Up, ENT Management, or ENT Studies. View track groups below for course options.

- Maximum three hours of Internship (** 484) courses can be used towards the Upper Division Entrepreneurship Elective.

---

**MGT 320: Organizational Behavior**
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C

**LES 305: Business Law and Ethics for Managers**
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**WPC 300: Problem Solving and Actionable Analytics**
3
C

**Elective OR ENT 484: Internship OR WPC 484: Internship**
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Complete FIN 300 AND LES 305 AND MGT 300 AND MGT 302 OR International Business Course (G) AND MKT 300 AND SCM 300 AND WPC 300 course(s).

Term hours subtotal: 12

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**Term 8 106.75 - 120.00 Credit Hours Necessary course signified by**

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</tr>
<tr>
<td>Elective</td>
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<td></td>
</tr>
</tbody>
</table>

Term hours subtotal: 13.25

- Students choose one track option from the following: ENT Start Up, ENT Management, or ENT Studies. View track groups below for course options.

- Maximum three hours of Internship (** 484) courses can be used towards the Upper Division Entrepreneurship Elective.
Notes:

- First-Year Composition: All students are placed in ENG 101 unless submission of SAT, ACT, Accuplacer, IELTS, or TOEFL score, or college-level transfer credit or test credit equivalent to ASU's first-year composition course(s), determine otherwise. Students on Polytechnic, Downtown Phoenix and West Campuses are encouraged to complete the Directed Self-Placement survey to choose the first-year composition option they believe best suits their needs. Visit: https://cisa.asu.edu/DSP

- Mathematics Placement Assessment score determines placement in first mathematics course.

<table>
<thead>
<tr>
<th>Upper Division International Business Course - select one course (3 credit hours)</th>
</tr>
</thead>
<tbody>
<tr>
<td>AGB 302: International Management and Agribusiness (G)</td>
</tr>
<tr>
<td>ECN 306: Survey of International Economics (SB &amp; G)</td>
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<tr>
<td>MGT 302: Principles of International Business (G)</td>
</tr>
<tr>
<td>MKT 425: Global Marketing Management (G)</td>
</tr>
<tr>
<td>SCM 463: Global Supply Chain Management (G)</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Upper Division Entrepreneurship Elective - select one course (3 credit hours)</th>
</tr>
</thead>
<tbody>
<tr>
<td>ENT 340: Creativity and Innovation (L or HU)</td>
</tr>
<tr>
<td>ENT 441: Entrepreneurial Management</td>
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<tr>
<td>ENT 446: Venture Capital Experience</td>
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<tr>
<td>ENT 464: Collaborative Design Development I (L)</td>
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<td>ENT 465: Collaborative Design Development II (L)</td>
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<tr>
<td>ENT 493: Honors Thesis (L)</td>
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<tr>
<th>General University Requirements Legend</th>
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<tbody>
<tr>
<td>General Studies Core Requirements:</td>
</tr>
<tr>
<td>• Literacy and Critical Inquiry (L)</td>
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<tr>
<td>• Mathematical Studies (MA)</td>
</tr>
<tr>
<td>• Computer/Statistics/Quantitative Applications (CS)</td>
</tr>
<tr>
<td>• Humanities, Arts and Design (HU)</td>
</tr>
<tr>
<td>• Social-Behavioral Sciences (SB)</td>
</tr>
<tr>
<td>• Natural Science - Quantitative (SQ)</td>
</tr>
<tr>
<td>• Natural Science - General (SG)</td>
</tr>
</tbody>
</table>

Total Hours: 120
Upper Division Hours: 50 minimum
Major GPA: 2.00 minimum
Cumulative GPA: 2.00 minimum
Total hrs at ASU: 30 minimum
Hrs Resident Credit for Academic Recognition: 56 minimum
Total Community College Hrs: 64 maximum
General Studies Awareness Requirements:
- Cultural Diversity in the U.S. (C)
- Global Awareness (G)
- Historical Awareness (H)

First-Year Composition

General Studies designations listed next to courses on the major map were valid for the 2023-2024 academic year. Please refer to the course catalog for current General Studies designations at time of class registration. General Studies credit is applied according to the designation the course carries at the time the class is taken.