







2024 - 2025 Major Map

Business Entrepreneurship, BS

School/College: W. P. Carey School of Business
BABUENTBS

FT Fast Track Options: 3 Year

A student must speak with an advisor in order to be added to a fast track plan.

Term 1 0 - 16 Credit Hours Critical course signified by 	Hours	Minimum Grade	Notes
 WPC 101: Student Success in Business	1		<ul style="list-style-type: none">ASU 101 or college-specific equivalent First-Year Seminar required of all first-year students. WPC 101 is the W. P. Carey School course that meets this requirementJoin a student club or organizationCreate your first college resume
CIS 105: Computer Applications and Information Technology (QTRS OR CS)	3	C	
ENG 101 or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: First-Year Composition	3	C	
MAT 210: Brief Calculus (MATH OR MA)	3	C	
SOC Elective AND Social and Behavioral Sciences (SOBE)	3		
Humanities, Arts and Design (HUAD)	3		
Term hours subtotal:	16		
Term 2 16 - 31.25 Credit Hours Critical course signified by 	Hours	Minimum Grade	Notes
ECN 211: Macroeconomic Principles (SOBE OR SB)	3	C	<ul style="list-style-type: none">WPC 150 is required of all first-year business students. Transfer students will not be required to complete WPC 150 and will instead complete three hours of elective credit.Failure to successfully complete business skills courses in specified term may lead to a delay in graduation.PSY 101 or SOC 101 is a prerequisite to MGT 320 in term 7Explore student leadership opportunities in W. P. CareyResearch study abroad opportunities recommended for your major
ENG 101 or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: First-Year Composition	3	C	
MAT 211: Mathematics for Business Analysis	3	C	
WPC 148: First-Year Introduction to Career Development	0.25	C	
WPC 150: Business and Society	3	C	
PSY Elective AND Social and Behavioral Sciences (SOBE)	3		
 Complete ENG 101 OR ENG 105 OR ENG 107 course(s).			
 Minimum 2.00 GPA ASU Cumulative.			
Term hours subtotal:	15.25		
Term 3 31.25 - 46.50 Credit Hours Critical course signified by 	Hours	Minimum Grade	Notes
ACC 231: Uses of Accounting Information I	3	C	<ul style="list-style-type: none">Continuing first-year students will take WPC 248, after completing WPC 148
ECN 212: Microeconomic Principles (SOBE OR SB)	3	C	
ECN 221: Business Statistics (QTRS OR CS)	3	C	

WPC 248: Sophomore Career Narrative Design OR WPC 347: Intermediate Career Management	0.25	C
Humanities, Arts and Design (HUAD)	3	
Elective	3	
🚩 Complete Mathematics (MATH) requirement.		
Term hours subtotal:	15.25	

- New transfer students will take WPC 347
- Explore [career resources](#)
- Develop your [professional online presence](#)
- Meet with your [W. P. Carey Career Coach](#)
- Attend [W. P. Carey](#) and [ASU Career Fairs](#)
- Elective: ENT 290 recommended

Term 4 46.50 - 62.50 Credit Hours Critical course signified by	Hours	Minimum Grade	Notes
🚩			
ACC 241: Uses of Accounting Information II	3	C	
COM 259: Communication in Business and the Professions (CIVI)	3		
ENT 305: Principles of Entrepreneurship	3	C	
Scientific Thinking in Natural Sciences (SCIT)	4		
Elective	3		
🚩 Minimum 2.00 GPA ASU Cumulative.			
Term hours subtotal:	16		

- Failure to successfully complete business skills courses in specified term may lead to a delay in graduation. See your [academic advisor](#) for more information and options.
- Apply for [internships](#) or [create](#) one.

Term 5 62.50 - 77.75 Credit Hours Necessary course signified by	Hours	Minimum Grade	Notes
★			
★ ENT 360: Entrepreneurship and Value Creation	3	C	
★ MGT 300: Principles of Management and Leadership	3	C	
ENG 302: Business Writing (L)	3	C	
MKT 300: Marketing and Business Performance	3	C	
SCM 300: Global Supply Operations (SUST)	3	C	
WPC 348: Junior Networking Foundations	0.25	C	
Term hours subtotal:	15.25		

- Students pursuing concurrent degrees within W. P. Carey cannot share coursework in the major. Major coursework must be unique to each degree program.
- Failure to successfully complete business skills courses in specified term may lead to a delay in graduation. See your [academic advisor](#) for more information and options.
- Meet with your [W. P. Carey Career Coach](#)
- Update your [resume](#)

Term 6 77.75 - 93.75 Credit Hours Necessary course signified by	Hours	Minimum Grade	Notes
★			
★ Upper Division ENT Track Course	3	C	
FIN 300: Fundamentals of Finance	3	C	
MGT 302: Principles of International Business (GCSI OR G) OR Upper Division International Business Course AND Global Communities, Societies and Individuals (GCSI)	3	C	
American Institutions (AMIT)	3		
Scientific Thinking in Natural Sciences (SCIT)	4		
Term hours subtotal:	16		

- Students choose one track option from the following: ENT Startup, ENT Finance, ENT Management, or ENT Studies. View track group below for course options.
- Complete [informational interviews](#)
- Complete an in person or virtual practice interview with your [W. P. Carey Career Coach](#)

Term 7 93.75 - 107.75 Credit Hours Necessary course signified by	Hours	Minimum Grade	Notes
★			
★ MGT 320: Organizational Behavior	3	C	
LES 305: Business Law and Ethics for Managers	3	C	
WPC 300: Problem Solving and Actionable Analytics (QTRS)	3	C	
Upper Division Elective	2		
Elective OR ENT 484: Internship OR WPC 484: Internship	3		

- Students choose one track option from the following: ENT Startup, ENT Finance, ENT Management, or ENT Studies. View track group below for course options.
- All upper-division Business Core classes (including International Business course)

★ Complete FIN 300 AND LES 305 AND MGT 300 AND MGT 302 or International Business Course (GCSI) AND MKT 300 AND SCM 300 AND WPC 300 course(s).

Term hours subtotal: 14

must be completed before enrolling in WPC 480

- Attend **W. P. Carey** and **ASU** Career Fairs
- Gather **professional references**
- Update your **resume**
- Meet with your academic advisor to discuss your internship course options

★ Term 8 107.75 - 120.00 Credit Hours Necessary course signified by	Hours	Minimum Grade	Notes
★ WPC 480: W. P. Carey Capstone Course (L)	3	C	<ul style="list-style-type: none"> • Apply for full-time career opportunities • Meet with your academic advisor to discuss your internship course options
★ Upper Division ENT Track Course	3	C	
WPC 448: Senior Career Transition Management	0.25	C	
Upper Division Entrepreneurship Elective	3	C	
Upper Division Elective	3		
Term hours subtotal:	12.25		

- Students choose one track option from the following: ENT Start Up, ENT Management, or ENT Studies. View track groups below for course options.
- Maximum three hours of Internship (***) 484) courses can be used towards the Upper Division Entrepreneurship Elective.

Hide Course List(s)/Track Group(s)

ENT Start Up Track - complete two courses	ENT Management Track - select two courses	ENT Studies Track - select two courses
ENT 446: Venture Capital Experience	ENT 441: Entrepreneurial Management	ENT 340: Creativity and Innovation (L or HU)
ENT 447: Lean Launch	ENT 448: Corporate Entrepreneurship	ENT 441: Entrepreneurial Management
	MKT 435: Entrepreneurial Marketing	ENT 446: Venture Capital Experience
	MKT 440: Creating Digital Experiences	ENT 447: Lean Launch
		ENT 448: Corporate Entrepreneurship
		ENT 464: Collaborative Design Development I (L)
		ENT 465: Collaborative Design Development II (L)
		ENT 484: Internship
		(Maximum three credits of internship courses may be applied towards the major)
		ENT 493: Honors Thesis (L)
		MGT 310: Collaborative Team Skills
		MGT 411: Leading Organizations
		MGT 420: Human Resource Management
		MGT 430: Negotiations
		MGT 450: Consulting Projects (L)
		MKT 435: Entrepreneurial Marketing

Upper Division Entrepreneurship Elective - select one course (3 credit hours)	Upper Division International Business Course - select one course (3 credit hours)
ENT 340: Creativity and Innovation (L or HU)	AGB 302: International Management and Agribusiness (GCSI OR G)
ENT 441: Entrepreneurial Management	ECN 306: Survey of International Economics (GCSI OR SB & G)
ENT 446: Venture Capital Experience	MGT 302: Principles of International Business (GCSI OR G)
ENT 447: Lean Launch	MKT 425: Global Marketing Management (GCSI OR G)
ENT 448: Corporate Entrepreneurship	SCM 463: Global Supply Chain Management (GCSI OR G)
ENT 464: Collaborative Design Development I (L)	
ENT 465: Collaborative Design Development II (L)	
ENT 484: Internship	
(Maximum three credits of internship courses may be applied towards the major)	
ENT 493: Honors Thesis (L)	
MGT 310: Collaborative Team Skills	
MGT 411: Leading Organizations	
MGT 420: Human Resource Management	
MGT 430: Negotiations	
MGT 450: Consulting Projects (L)	
MKT 435: Entrepreneurial Marketing	
MKT 440: Creating Digital Experiences	
WPC 484: Internships & Applied Academics	
(Maximum three credits of internship courses may be applied towards the major)	

- **Total Hours:** 120
- **Upper Division Hours:** 50 minimum
- **University Undergraduate Graduation Requirements**

Notes:

Mathematics Placement Assessment score determines placement in first mathematics course.

General Studies designations listed next to courses on the major map were valid for the 2024 - 2025 academic year. Please refer to the course catalog for current General Studies designations at time of class registration. General Studies credit is applied according to the designation the course carries at the time the class is taken.