






2024 - 2025 Major Map




Business, BA

School/College: W. P. Carey School of Business
BABUSBA

Students interested in the BA in Business should apply directly to the concentration they are interested in.

Term 1 0 - 16 Credit Hours Critical course signified by 	Hours	Minimum Grade	Notes
 WPC 101: Student Success in Business	1		<ul style="list-style-type: none"> ASU 101 or college-specific equivalent First-Year Seminar required of all first-year students. WPC 101 is the W. P. Carey School course that meets this requirement Students must complete two math courses. Students will complete either MAT 117 and MAT 210 (MAT 117 Track) OR MAT 210 and MAT 211 or a quantitative course (MAT 210 Track) Students will be completing MAT 117 (MAT 117 Track) or MAT 210 (MAT 210 Track) in term 1 Complete the me3 career interest tool Join a student club or organization
CIS 105: Computer Applications and Information Technology (QTRS OR CS)	3	C	
ENG 101 or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: First-Year Composition	3	C	
MAT 117 Track AND Mathematics (MATH) OR MAT 210 Track AND Mathematics (MATH)	3	C	
Humanities, Arts and Design (HUAD)	3		
SOC Elective AND Social and Behavioral Sciences (SOBE)	3		
Term hours subtotal:	16		

Term 2 16 - 31.25 Credit Hours Critical course signified by 	Hours	Minimum Grade	Notes
ECN 211: Macroeconomic Principles (SOBE OR SB)	3	C	<ul style="list-style-type: none"> WPC 150 is required of all first-year business students. Transfer students will not be required to complete WPC 150 and instead will complete three hours of elective credit. Failure to successfully complete business skills courses in specified term may lead to a delay in graduation. See your academic advisor for more information and options. Students will be completing MAT 210 (MAT 117 Track) OR MAT 211 or a quantitative course (MAT 210 Track) in term 2 Explore student leadership opportunities in W. P. Carey Research study abroad opportunities recommended for your major
ENG 101 or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: First-Year Composition	3	C	
MAT 117 Track AND Mathematics (MATH) OR MAT 210 Track AND Mathematics (MATH)	3	C	
WPC 148: First-Year Introduction to Career Development	0.25	C	
WPC 150: Business and Society	3	C	
PSY Elective AND Social and Behavioral Sciences (SOBE)	3		
 Complete ENG 101 OR ENG 105 OR ENG 107 course(s).			
 Minimum 2.00 GPA ASU Cumulative.			
Term hours subtotal:	15.25		

Term 3 31.25 - 47.50 Credit Hours Critical course signified by 	Hours	Minimum Grade	Notes
ACC 231: Uses of Accounting Information I	3	C	<ul style="list-style-type: none"> Continuing first-year students will take WPC 248, after completing WPC 148 New transfer students will take WPC 347 Explore career resources Develop your professional online presence Meet with your W. P. Carey Career Coach Attend W. P. Carey and ASU Career Fairs Must declare concentration by end of term 3
ECN 212: Microeconomic Principles (SOBE OR SB)	3	C	
ECN 221: Business Statistics (QTRS OR CS)	3	C	
WPC 248: Sophomore Career Narrative Design OR WPC 347: Intermediate Career Management	0.25	C	
Humanities, Arts and Design (HUAD)	3		
Scientific Thinking in Natural Sciences (SCIT)	4		
 Complete Mathematics (MATH) requirement.			
 Milestone: Selection of a concentration			
Term hours subtotal:	16.25		

- Not selectable as an ASU admission option.
 - Change of major into this program is not allowed.
 - Must declare concentration by the end of Term 3.

Hide Course List(s)/Track Group(s)

MAT 117 Track (dependent on the student's math placement)
MAT 117: College Algebra (MATH OR MA)
MAT 210: Brief Calculus (MATH OR MA)

MAT 210 Track (dependent on the student's math placement)
MAT 210: Brief Calculus (MATH OR MA)
MAT 211: Mathematics for Business Analysis or ACO 100: All About Data: Design, Query, and Visualization (QTRS OR CS) or EDS 223: Design Thinking or EDT 180: Technology Literacy: Problem Solving using Digital Technology Applications (QTRS OR CS)

- Total Hours:** 47.5
- Upper Division Hours:** 50 minimum
- [University Undergraduate Graduation Requirements](#)

Notes:

Mathematics Placement Assessment score determines placement in first mathematics course.

General Studies designations listed next to courses on the major map were valid for the 2024 - 2025 academic year. Please refer to the course catalog for current General Studies designations at time of class registration. General Studies credit is applied according to the designation the course carries at the time the class is taken.