













2016 - 2017 Major Map

Business (Business Administration), BA

School/College: W. P. Carey School of Business
BABUSBABA

Term 1 0 - 16 Credit Hours Critical course signified by 	Hours	Minimum Grade	Notes
 CIS 105: Computer Applications and Information Technology (CS)	3	C	<ul style="list-style-type: none"> • An SAT, ACT, Accuplacer, or TOEFL score determines placement into first-year composition courses. • ASU Mathematics Placement Test score determines placement in mathematics course. • ASU 101 or college-specific equivalent First-Year Seminar required of all freshman students. WPC 101 is the W. P. Carey School course that meets this requirement. See academic advisor for appropriate Student Success course requirement if not a first-time freshman.
 MAT 210: Brief Calculus (MA)	3	C	
ENG 101 or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: First-Year Composition	3	C	
WPC 101: Student Success in Business	1		
Humanities, Arts and Design (HU) AND Historical Awareness (H)	3		
SOC OR PSY course (SB)	3		
 Minimum 2.00 GPA ASU Cumulative.			
Term hours subtotal:	16		

Term 2 16 - 31 Credit Hours Critical course signified by 	Hours	Minimum Grade	Notes
 MAT 211: Mathematics for Business Analysis	3	C	
ECN 211: Macroeconomic Principles (SB) OR ECN 212: Microeconomic Principles (SB)	3	C	
ENG 101 or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: First-Year Composition	3	C	
SOC OR PSY course (SB)	3		
Cultural Diversity in the U.S. (C)	3		
 Complete ENG 101 OR ENG 105 OR ENG 107 course(s).			
 Minimum 2.00 GPA ASU Cumulative.			
Term hours subtotal:	15		

Term 3 31 - 47 Credit Hours Critical course signified by 	Hours	Minimum Grade	Notes
 ACC 231: Uses of Accounting Information I	3	C	
 ECN 221: Business Statistics (CS)	3	C	
COM 100: Introduction to Human Communication (SB) OR COM 225: Public Speaking (L) OR COM 230: Small Group Communication (SB) OR COM 259: Communication in Business and the Professions	3		
ECN 211: Macroeconomic Principles (SB) OR ECN 212: Microeconomic Principles (SB)	3	C	
Natural Science - Quantitative (SQ) OR Natural Science - General (SG)	4		
 Complete ECN 211 AND ECN 212 course(s).			

Complete Mathematics (MA) requirement.

❗ Minimum 2.00 GPA ASU Cumulative.

Term hours subtotal: 16

Term 4 47 - 61 Credit Hours Critical course signified by ❗	Hours	Minimum Grade	Notes
❗ ACC 241: Uses of Accounting Information II	3	C	
SCM 300: Global Supply Operations	3	C	
WPC 301: Business Forum	1	C	
Natural Science - Quantitative (SQ)	4		
General Education Elective	3		
❗ Minimum 2.00 GPA ASU Cumulative.			

Term hours subtotal: 14

Term 5 61 - 76 Credit Hours Necessary course signified by ★	Hours	Minimum Grade	Notes
★ MGT 300: Organization and Management Leadership	3	C	Students pursuing concurrent degrees within W. P. Carey cannot share coursework in the major. Major coursework must be unique to each degree program.
MKT 300: Marketing and Business Performance	3	C	
Literacy and Critical Inquiry (L)	3		
Upper Division Elective	3		
General Education Elective	3		

Term hours subtotal: 15

Term 6 76 - 91 Credit Hours Necessary course signified by ★	Hours	Minimum Grade	Notes
★ MGT 411: Leading Organizations	3	C	
FIN 300: Fundamentals of Finance	3	C	
LES 305: Business Law and Ethics for Managers	3	C	
ENG 302: Business Writing (L) OR ENG 301: Writing for the Professions (L)	3		
Upper Division Business Administration Elective Concentration Course	3	C	

Term hours subtotal: 15

Term 7 91 - 106 Credit Hours Necessary course signified by ★	Hours	Minimum Grade	Notes
★ BUS 384: Business Operations and Planning	3	C	
Upper Division Business Administration Elective Concentration Course	3	C	
Upper Division International Business Elective AND Global Awareness (G)	3	C	
Upper Division Elective	3		
General Education Elective	3		

Term hours subtotal: 15

Term 8 106 - 120 Credit Hours Necessary course signified by ★	Hours	Minimum Grade	Notes
★ WPC 470: Business Administration Capstone	3	C	
Upper Division Business Administration Elective Concentration Course	3	C	
Upper Division Humanities, Arts and Design (HU)	3		
Upper Division Elective	3		
Elective	2		

Term hours subtotal: 14

- W. P. Carey School of Business students may not use courses with the following prefixes to satisfy General Education course requirements: ACC, AGB, BUA, BUS, CIS, COB, ECN, FIN, GLB, HAS, HRM, IBS, ISM, LES, MGT, MKT, OPM, PGM, QBA, REA, SCM, WPC.
- Courses that qualify as meeting the General Education course requirements can be any non-business university General Studies course (C, CS, G, H, HU, L, MA, SB, SG, SQ) or any course from the additional lists below. Please consult the Schedule of Classes for prerequisite requirements before registration to determine if you are eligible to take the course.
- **ASU Language Placement:** Only true beginners are eligible for 101-level courses. All other students are required to take a placement exam, regardless of prior credit earned.

Hide Course List(s)/Track Group(s)

Business Administration Elective Concentration Courses - select 3 courses (9 credit hours)	Upper Division International Business Elective - select one course (3 credit hours)	General Education Electives
BUS 424: Sales and Negotiations	AGB 302: International Management and Agribusiness (G)	ARB 101: Elementary Arabic I
BUS 434: Risk Management and Insurance	ECN 306: Survey of International Economics (SB & G)	ARB 102: Elementary Arabic II
PHI 360: Business and Professional Ethics (HU)	MGT 302: Principles of International Business (G)	BIO 320: Fundamentals of Ecology
MGT 420: Human Resource Management	MKT 425: Global Marketing Management (G)	CHI 205: Chinese Calligraphy
SCM 354: Procurement of Services	SCM 463: Global Supply Chain Management (G)	COM 207: Introduction to Communication Inquiry
SCM 385: Business and Sustainability I		COM 259: Communication in Business and the Professions
TMC 320: Funding the Enterprise		COM 281: Communication Activities
TWC 422: Social Media in the Workplace		COM 310: Relational Communication
		COM 312: Communication, Conflict, and Negotiation
		COM 317: Nonverbal Communication
		COM 341: Social Contexts for Performance
		COM 414: Crisis Communication
		COM 430: Leadership in Group Communication
		COM 453: Communication Training and Development
		COM 465: Intercultural Communication Workshop
		ENG 210: Introduction to Creative Writing
		ENG 213: Introduction to the Study of Language
		ENG 310: Intermediate Creative Writing
		ENG 314: Modern Grammar
		ENG 345: Selected Authors or Issues
		FAS 301: Introduction to Parenting
		FRE 111: Fundamentals of French

FRE 472: Franco-Canadian Civilization

GCU 433: Geography of Southeast Asia

GER 101: Elementary German (G)

GER 102: Elementary German (G)

GER 111: Fundamentals of German

GRK 101: Elementary Ancient Greek

GRK 201: Intermediate Ancient Greek

HST 389: Japan Society and Values/Premod

IDN 101: Elementary Indonesian I

IDN 102: Elementary Indonesian II

ITA 420: Italian Cinema

JPN 206: Japanese Calligraphy

JPN 414: Introduction to Classical Japanese

KOR 101: First-Year Korean I

KOR 102: First-Year Korean II

General Education Electives Continued

LAT 101: Elementary Latin

LAT 102: Elementary Latin

MAT 242: Elementary Linear Algebra

MAT 243: Discrete Mathematical Structures

MAT 310: Introduction to Geometry

MAT 342: Linear Algebra

MAT 362: Advanced Mathematics for
Engineers and Scientists

MAT 370: Intermediate Calculus

MAT 371: Advanced Calculus I

MAT 372: Advanced Calculus II

MAT 410: Introduction to General Topology

MAT 415: Introduction to Combinatorics

MAT 416: Introduction to Graph Theory

MAT 442: Advanced Linear Algebra

MAT 443: Introduction to Abstract Algebra

MAT 444: Intermediate Abstract Algebra

MAT 445: Theory of Numbers

MAT 460: Vector Calculus

MAT 461: Applied Complex Analysis

MAT 462: Applied Partial Differential
Equations

MAT 472: Intermediate Real Analysis I

MAT 475: Differential Equations

MAT 485: History of Mathematics

POR 101: Elementary Portuguese

ROM 101: Elementary Romanian

ROM 201: Intermediate Romanian

ROM 313: Romanian Composition and Conversation

ROM 314: Romanian Composition and Conversation

RUS 101: Elementary Russian

RUS 102: Elementary Russian

SHS 101: American Sign Language I

SHS 102: American Sign Language II

SHS 201: American Sign Language III

SHS 202: American Sign Language IV

SPA 101: Elementary Spanish

SPA 102: Elementary Spanish

SPA 111: Fundamentals of Spanish

SPA 315: Spanish Conversation and Composition for Bilinguals (C)

SPA 316: Spanish Conversation and Composition for Bilinguals (L & C)

SPA 434: Drama of the Golden Age

SPA 454: 19th-Century Spanish American Narrative

SPA 456: 20th-Century Spanish American Fiction

SPA 486: Mexican American Novel

SPA 487: Chicano/a Drama: Pachucos, Vendedos y Cerezitas

THA 101: Elementary Thai I

THA 102: Elementary Thai II

Notes:

- Total UD Hours: 51 Upper Division Hours Required for all W. P. Carey School of Business degree programs.
- Transfer UD Business Course Hours: 9 Hours Maximum.
- Minimum 2.0 W. P. Carey School Business Courses GPA

Total Hours: 120

Upper Division Hours: 45 minimum

Major GPA: 2.00 minimum

Cumulative GPA: 2.00 minimum

Total hrs at ASU: 30 minimum

Hrs Resident Credit for
Academic Recognition: 56 minimum
Total Community College Hrs: 64 maximum

General University Requirements Legend

General Studies Core Requirements:

- Literacy and Critical Inquiry (L)
- Mathematical Studies (MA)
- Computer/Statistics/Quantitative Applications (CS)
- Humanities, Arts and Design (HU)
- Social-Behavioral Sciences (SB)
- Natural Science - Quantitative (SQ)
- Natural Science - General (SG)

General Studies Awareness Requirements:

- Cultural Diversity in the U.S. (C)
- Global Awareness (G)
- Historical Awareness (H)

First-Year Composition

General Studies designations listed next to courses on the major map were valid for the 2016 - 2017 academic year. Please refer to the course catalog for current General Studies designations at time of class registration. General Studies credit is applied according to the designation the course carries at the time the class is taken.