








2023 - 2024 Major Map


Business (Business Administration), BA


School/College: W. P. Carey School of Business
BABUSBABA

Term 1 0 - 16 Credit Hours Critical course signified by 	Hours	Minimum Grade	Notes
 WPC 101: Student Success in Business	1		
CIS 105: Computer Applications and Information Technology (CS)	3	C	
ENG 101 or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: First-Year Composition	3	C	
MAT 117 Track AND Mathematics (MA) OR MAT 210 Track AND Mathematics (MA)	3	C	
SOC course (SB)	3		
Humanities, Arts and Design (HU) AND Historical Awareness (H)	3		
Term hours subtotal:	16		<ul style="list-style-type: none"> ASU 101 or college-specific equivalent First-Year Seminar required of all first-year students. WPC 101 is the W. P. Carey School course that meets this requirement. See academic advisor for appropriate Student Success course requirement if not a first-time freshman. Students must complete two math courses. Students will complete either MAT 117 and MAT 210 (MAT 117 Track) OR MAT 210 and MAT 211 or a quantitative course (MAT 210 Track). Students will complete MAT 117 (MAT 117 Track) or MAT 210 (MAT 210 Track) in Term 1. Join a student club or organization. Create your first college resume.
Term 2 16 - 31.25 Credit Hours Critical course signified by 	Hours	Minimum Grade	Notes
ECN 211: Macroeconomic Principles (SB)	3	C	
ENG 101 or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: First-Year Composition	3	C	
WPC 148: First-Year Introduction to Career Development	0.25	C	
WPC 150: Business and Society	3	C	
MAT 117 Track AND Mathematics (MA) OR MAT 210 Track AND Mathematics (MA)	3	C	
PSY course (SB)	3		
 Complete ENG 101 OR ENG 105 OR ENG 107 course(s).			
 Minimum 2.00 GPA ASU Cumulative.			
Term hours subtotal:	15.25		<ul style="list-style-type: none"> Failure to successfully complete business skills courses in specified term may lead to a delay in graduation. See your academic advisor for more information and options. Students will complete MAT 210 (MAT 117 Track) OR MAT 211 or a quantitative course (MAT 210 Track) in Term 2. WPC 150 is required of all first-year business students. Transfer students will not be required to complete WPC 150 and will instead complete three hours of elective credit. Explore student leadership opportunities in W. P. Carey. Research study abroad opportunities recommended for your major.
Term 3 31.25 - 47.50 Credit Hours Critical course signified by 	Hours	Minimum Grade	Notes


ACC 231: Uses of Accounting Information I	3	C
COM 100: Introduction to Human Communication (SB) OR COM 225: Public Speaking (L) OR COM 230: Small Group Communication (SB) OR COM 259: Communication in Business and the Professions	3	
ECN 212: Microeconomic Principles (SB)	3	C
ECN 221: Business Statistics (CS)	3	C
WPC 248: Sophomore Career Narrative Design OR WPC 347: Intermediate Career Management	0.25	C
Natural Science - Quantitative (SQ)	4	
 Complete Mathematics (MA) requirement.		
Term hours subtotal:		16.25

- Continuing first-year students will take WPC 248, after completing WPC 148
- New transfer students will take WPC 347
- Explore [career resources](#)
- Develop your [professional online presence](#)
- Meet with your [W. P. Carey Career Coach](#)
- Attend [W. P. Carey](#) and [ASU Career Fairs](#)

Term 4 47.50 - 62.50 Credit Hours Critical course signified by 	Hours	Minimum Grade	Notes
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ACC 241: Uses of Accounting Information II	3	C
Cultural Diversity in the U.S. (C)	3	
Literacy and Critical Inquiry (L)	3	
Natural Science - Quantitative (SQ) OR Natural Science - General (SG)	4	
Upper Division Elective	2	
 Minimum 2.00 GPA ASU Cumulative.		
Term hours subtotal:		15

- Failure to successfully complete business skills courses in specified term may lead to a delay in graduation. See your [academic advisor](#) for more information and options.
- Attend [W. P. Carey](#) and [ASU career fairs](#).
- Apply for [internships](#) or [create one](#).

Term 5 62.50 - 77.75 Credit Hours Necessary course signified by 	Hours	Minimum Grade	Notes
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 MGT 300: Principles of Management and Leadership	3	C
 SCM 300: Global Supply Operations	3	C
ENG 302: Business Writing (L)	3	
MKT 300: Marketing and Business Performance	3	C
WPC 348: Junior Networking Foundations	0.25	C
Upper Division Humanities, Arts and Design (HU) OR Upper Division Social-Behavioral Sciences (SB)	3	
Term hours subtotal:		15.25

- Students pursuing concurrent degrees within [W. P. Carey](#) cannot share coursework in the major. Major coursework must be unique to each degree program.
- Failure to successfully complete business skills courses in specified term may lead to a delay in graduation. See your [academic advisor](#) for more information and options.
- Meet with your [W. P. Carey Career Coach](#).
- Update your [resume](#).

Term 6 77.75 - 92.75 Credit Hours Necessary course signified by 	Hours	Minimum Grade	Notes
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★ MGT 411: Leading Organizations	3	C
WPC 300: Problem Solving and Actionable Analytics	3	C
Upper Division International Business Elective AND Global Awareness (G)	3	C
Upper Division Track Course	3	C
Elective	3	
Term hours subtotal: 15		

- For the Upper Division Track Course requirement, students should choose one of the tracks below: Business Administration, Healthy Lifestyles Coaching, or Human Resources (Poly campus only). Students will eventually complete three courses (nine credit hours) from the same track.
- Complete **informational interviews**.
- Complete an in person or virtual practice interview with your **W. P. Carey Career Coach**.

Term 7 92.75 - 107.75 Credit Hours Necessary course signified by ★	Hours	Minimum Grade	Notes
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★ BUS 384: Business Operations and Planning	3	C
FIN 300: Fundamentals of Finance	3	C
LES 305: Business Law and Ethics for Managers	3	C
Humanities, Arts and Design (HU)	3	
Upper Division Elective OR WPC 484: Internship	3	
Term hours subtotal: 15		

- All upper division Business Core classes (including International Business course) must be completed before enrolling in WPC 470
- Attend **W. P. Carey** and **ASU Career Fairs**
- Gather **professional references**
- Update your **resume**
- Meet with your academic advisor to discuss your internship course options

Term 8 107.75 - 120.00 Credit Hours Necessary course signified by ★	Hours	Minimum Grade	Notes
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★ WPC 470: Business Administration Capstone	3	C
WPC 448: Senior Career Transition Management	0.25	C
<i>Complete 2 courses:</i> Upper Division Track Course	6	C
Elective	3	
Term hours subtotal: 12.25		

- Students should complete their remaining Track Courses from the track previously chosen in Term 6.
- Apply for **full-time career opportunities**.

- For the Upper Division Track Course requirement, students should choose one of the tracks below: Business Administration, Healthy Lifestyles Coaching, or Human Resources (offered only at the Poly campus). Students must complete three courses (nine credit hours) from the same track.

Hide Course List(s)/Track Group(s)

MAT 117 Track (dependent on the student's math placement)	MAT 210 Track (dependent on the student's math placement)	Upper Division International Business Course - select one
MAT 117: College Algebra (MA)	MAT 210: Brief Calculus (MA)	AGB 302: International Management

MAT 210: Brief Calculus (MA)

MAT 211: Mathematics for Business Analysis or ACO 100: All About Data: Design, Query, and Visualization (CS) or EDS 223: Design Thinking or EDT 180: Technology Literacy: Problem Solving using Digital Technology Applications (CS)

and Agribusiness (G)

ECN 306: Survey of International Economics (SB & G)

MGT 302: Principles of International Business (G)

MKT 425: Global Marketing Management (G)

SCM 463: Global Supply Chain Management (G)

Business Administration Track Courses

AGB 414: Food and Agribusiness Policy Issues (L)

AGB 420: Food Advertising and Promotion

AGB 425: Food Supply Networks

AGB 435: Commodity Futures and Options Markets

AGB 445: Food Retailing

AGB 452: Global Food and Agricultural Trade

AGB 456: Food Product Innovation and Development

AGB 481: Strategic Pricing in Food Markets

BUS 424: Sales and Negotiations

BUS 434: Business Risk Management

COM 353: Professional Communication

MGT 400: Cross-Cultural Management (C & G)

MGT 420: Human Resource Management

MGT 421: Compensation in Organizations

MGT 422: Staffing

MGT 423: Training and Development in Organizations

MGT 424: Employment Law

MGT 425: Global Human Resources

MGT 426: HR Consulting Projects

MGT 430: Negotiations

PHI 360: Business and Professional Ethics (HU)

PSY 304: Effective Thinking (L)

SCM 354: Procurement of Services

SCM 385: Business and Sustainability I

TMC 320: Funding the Enterprise

TWC 422: Social Media in the Workplace

Healthy Lifestyles Coaching Track Courses

CHS 300: An Exploration of Well-Being (SB)

CHS 340: Health Theory

EXW 101: Foundations of Health and Fitness Science

EXW 335: Physical Activity and Physiological Concepts

EXW 400: Stress Management for Wellness

HEP 380: Body Image and Wellness

HSC 355: Eating for Lifelong Health (SB)

HSC 440: Health Coaching Concepts and Skills

NTR 100: Introduction to Nutrition Science

NTR 241: Human Nutrition

SSP 320: Coaching Leadership, Performance Team and Facility Management

Human Resources Track Courses (offered at Poly campus only)

Required:

MGT 420: Human Resource Management

Choose two other courses:

MGT 421: Compensation in Organizations

MGT 422: Staffing

MGT 423: Training and Development in Organizations

MGT 424: Employment Law

MGT 425: Global Human Resources

MGT 426: HR Consulting Projects

Notes:

- First-Year Composition: All students are placed in ENG 101 unless submission of SAT, ACT, Accuplacer, IELTS, or TOEFL score, or college-level transfer credit or test credit equivalent to ASU's first-year composition course(s), determine otherwise. Students on Polytechnic, Downtown Phoenix and West Campuses are encouraged to complete the Directed Self-Placement survey to choose the first-year composition option they believe best suits their needs. Visit: <https://cisa.asu.edu/DSP>
- Mathematics Placement Assessment score determines placement in first mathematics course.

Total Hours: 120

Upper Division Hours: 50 minimum

Major GPA: 2.00 minimum

Cumulative GPA: 2.00 minimum

Total hrs at ASU: 30 minimum

Hrs Resident Credit for

Academic Recognition: 56 minimum

Total Community College Hrs: 64 maximum

General University Requirements Legend

General Studies Core Requirements:

- Literacy and Critical Inquiry (L)
- Mathematical Studies (MA)
- Computer/Statistics/Quantitative Applications (CS)
- Humanities, Arts and Design (HU)
- Social-Behavioral Sciences (SB)
- Natural Science - Quantitative (SQ)
- Natural Science - General (SG)

General Studies Awareness Requirements:

- Cultural Diversity in the U.S. (C)
- Global Awareness (G)
- Historical Awareness (H)

First-Year Composition

General Studies designations listed next to courses on the major map were valid for the 2023 - 2024 academic year. Please refer to the course catalog for current General Studies designations at time of class registration. General Studies credit is applied according to the designation the course carries at the time the class is taken.