

2024 - 2025 Major Map

Business (Business Administration), BA

School/College: W. P. Carey School of Business
BABUSBABA

Term 1 0 - 16 Credit Hours Critical course signified by ⚠	Hours	Minimum Grade	Notes
⚠ WPC 101: Student Success in Business	1		<ul style="list-style-type: none"> ASU 101 or college-specific equivalent First-Year Seminar required of all first-year students. WPC 101 is the W. P. Carey School course that meets this requirement. See academic advisor for appropriate Student Success course requirement if not a first-time freshman. Students must complete two math courses. Students will complete either MAT 117 and MAT 210 (MAT 117 Track) OR MAT 210 and MAT 211 or a quantitative course (MAT 210 Track). Students will complete MAT 117 (MAT 117 Track) or MAT 210 (MAT 210 Track) in Term 1. Join a student club or organization. Create your first college resume.
CIS 105: Computer Applications and Information Technology (QTRS OR CS)	3	C	
ENG 101 or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: First-Year Composition	3	C	
MAT 117 Track AND Mathematics (MATH) OR MAT 210 Track AND Mathematics (MATH)	3	C	
Humanities, Arts and Design (HUAD)	3		
SOC Elective AND Social and Behavioral Sciences (SOBE)	3		
Term hours subtotal:	16		
Term 2 16 - 31.25 Credit Hours Critical course signified by ⚠	Hours	Minimum Grade	Notes
ECN 211: Macroeconomic Principles (SOBE OR SB)	3	C	<ul style="list-style-type: none"> Failure to successfully complete business skills courses in specified term may lead to a delay in graduation. See your academic advisor for more information and options. Students will complete MAT 210 (MAT 117 Track) OR MAT 211 or a quantitative course (MAT 210 Track) in Term 2. WPC 150 is required of all first-year business students. Transfer students will not be required to complete WPC 150 and will instead complete three hours of elective credit. Explore student leadership opportunities in W. P. Carey. Research study abroad opportunities recommended for your major.
ENG 101 or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: First-Year Composition	3	C	
WPC 148: First-Year Introduction to Career Development	0.25	C	
WPC 150: Business and Society	3	C	
MAT 117 Track AND Mathematics (MATH) OR MAT 210 Track AND Mathematics (MATH)	3	C	
PSY Elective AND Social and Behavioral Sciences (SOBE)	3		
⚠ Complete ENG 101 OR ENG 105 OR ENG 107 course(s).			
⚠ Minimum 2.00 GPA ASU Cumulative.			
Term hours subtotal:	15.25		
Term 3 31.25 - 47.50 Credit Hours Critical course signified by ⚠	Hours	Minimum Grade	Notes
ACC 231: Uses of Accounting Information I	3	C	<ul style="list-style-type: none"> Continuing first-year students will take WPC 248, after completing WPC 148 New transfer students will take WPC 347 Explore career resources
COM 100: Introduction to Human Communication (SOBE OR SB) OR COM 225: Public Speaking (CIVI OR L) OR COM 230: Small Group Communication (SOBE OR SB)	3		

ECN 212: Microeconomic Principles (SOBE OR SB)	3	C
ECN 221: Business Statistics (QTRS OR CS)	3	C
WPC 248: Sophomore Career Narrative Design OR WPC 347: Intermediate Career Management	0.25	C
Scientific Thinking in Natural Sciences (SCIT)	4	
❗ Complete Mathematics (MATH) requirement.		
Term hours subtotal:	16.25	

- Develop your **professional online presence**
- Meet with your **W. P. Carey Career Coach**
- Attend **W. P. Carey** and **ASU Career Fairs**

Term 4 47.50 - 63.50 Credit Hours Critical course signified by	Hours	Minimum Grade	Notes
❗			
ACC 241: Uses of Accounting Information II	3	C	
Governance and Civic Engagement (CIVI)	3		
Humanities, Arts and Design (HUAD)	3		
Scientific Thinking in Natural Sciences (SCIT)	4		
Elective	3		
❗ Minimum 2.00 GPA ASU Cumulative.			
Term hours subtotal:	16		

- Failure to successfully complete business skills courses in specified term may lead to a delay in graduation. See your **academic advisor** for more information and options.
- Attend **W. P. Carey** and **ASU** career fairs.
- Apply for **internships** or **create** one.

Term 5 63.50 - 77.75 Credit Hours Necessary course signified by	Hours	Minimum Grade	Notes
★			
★ MGT 300: Principles of Management and Leadership	3	C	
★ SCM 300: Global Supply Operations (SUST)	3	C	
ENG 302: Business Writing (L)	3		
MKT 300: Marketing and Business Performance	3	C	
WPC 348: Junior Networking Foundations	0.25	C	
Upper Division Elective	2		
Term hours subtotal:	14.25		

- Students pursuing concurrent degrees within W. P. Carey cannot share coursework in the major. Major coursework must be unique to each degree program.
- Failure to successfully complete business skills courses in specified term may lead to a delay in graduation. See your **academic advisor** for more information and options.
- Meet with your **W. P. Carey Career Coach**.
- Update your **resume**.

Term 6 77.75 - 92.75 Credit Hours Necessary course signified by	Hours	Minimum Grade	Notes
★			
★ MGT 411: Leading Organizations	3	C	
WPC 300: Problem Solving and Actionable Analytics (QTRS)	3	C	
Upper Division International Business Elective AND Global Communities, Societies and Individuals (GCSI)	3	C	
Upper Division Track Course	3	C	
Upper Division Elective	3		
Term hours subtotal:	15		

- For the Upper Division Track Course requirement, students should choose one of the tracks below: Business Administration, Healthy Lifestyles Coaching, or Human Resources (Poly campus only). Students will eventually complete three courses (nine credit hours) from the same track.
- Complete **informational interviews**.
- Complete an in person or virtual practice interview with your **W. P. Carey Career Coach**.

Term 7 92.75 - 107.75 Credit Hours Necessary course signified by	Hours	Minimum Grade	Notes
★			
★ BUS 384: Business Operations and Planning	3	C	
FIN 300: Fundamentals of Finance	3	C	
LES 305: Business Law and Ethics for Managers	3	C	
Upper Division Elective OR WPC 484: Internship	3		
American Institutions (AMIT)	3		
Term hours subtotal:	15		

- All upper division Business Core classes (including International Business course) must be completed before enrolling in WPC 470
- Attend **W. P. Carey** and **ASU Career Fairs**
- Gather **professional references**
- Update your **resume**

- Meet with your academic advisor to discuss your internship course options

Term 8 107.75 - 120.00 Credit Hours Necessary course signified by ★	Hours	Minimum Grade	Notes
★ WPC 470: Business Administration Capstone	3	C	<ul style="list-style-type: none"> • Students should complete their remaining Track Courses from the track previously chosen in Term 6. • Apply for full-time career opportunities.
WPC 448: Senior Career Transition Management	0.25	C	
Complete 2 courses: Upper Division Track Course	6	C	
Elective	3		
Term hours subtotal:	12.25		

- For the Upper Division Track Course requirement, students should choose one of the tracks below: Business Administration, Healthy Lifestyles Coaching, or Human Resources (offered only at the Poly campus). Students must complete three courses (nine credit hours) from the same track.

Hide Course List(s)/Track Group(s)

MAT 117 Track (dependent on the student's math placement)	MAT 210 Track (dependent on the student's math placement)	Upper Division International Business Course - select one
MAT 117: College Algebra (MATH OR MA)	MAT 210: Brief Calculus (MATH OR MA)	AGB 302: International Management and Agribusiness (GCSI OR G)
MAT 210: Brief Calculus (MATH OR MA)	MAT 211: Mathematics for Business Analysis or ACO 100: All About Data: Design, Query, and Visualization (QTRS OR CS) or EDS 223: Design Thinking or EDT 180: Technology Literacy: Problem Solving using Digital Technology Applications (QTRS OR CS)	ECN 306: Survey of International Economics (GCSI OR SB & G)
		MGT 302: Principles of International Business (GCSI OR G)
		MKT 425: Global Marketing Management (GCSI OR G)
		SCM 463: Global Supply Chain Management (GCSI OR G)
Business Administration Track Courses	Healthy Lifestyles Coaching Track Courses	Human Resources Track Courses (offered at Poly campus only)
AGB 414: Food and Agribusiness Policy Issues (L)	CHS 300: An Exploration of Well-Being (SOBE OR SB)	Required:
AGB 420: Food Advertising and Promotion	CHS 340: Health Theory	MGT 420: Human Resource Management
AGB 425: Food Supply Networks	EXW 101: Foundations of Health and Fitness Science	Choose two other courses:
AGB 435: Commodity Futures and Options Markets	EXW 335: Physical Activity and Physiological Concepts	MGT 421: Compensation in Organizations
AGB 445: Food Retailing	EXW 400: Stress Management for Wellness	MGT 422: Staffing
AGB 452: Global Food and Agricultural Trade	HEP 380: Body Image and Wellness	MGT 423: Training and Development in Organizations
AGB 456: Food Product Innovation and Development	HSC 355: Eating for Lifelong Health (SOBE OR SB)	MGT 424: Employment Law
AGB 481: Strategic Pricing in Food Markets	HSC 440: Health Coaching Concepts and Skills	MGT 425: Global Human Resources
BUS 424: Sales and Negotiations	NTR 100: Introduction to Nutrition Science	MGT 426: HR Consulting Projects
BUS 434: Business Risk Management	NTR 241: Human Nutrition	
COM 353: Professional Communication		

MGT 400: Cross-Cultural Management (GCSI OR C & G)	SSP 320: Coaching Leadership, Performance Team and Facility Management
MGT 420: Human Resource Management	
MGT 421: Compensation in Organizations	
MGT 422: Staffing	
MGT 423: Training and Development in Organizations	
MGT 424: Employment Law	
MGT 425: Global Human Resources	
MGT 426: HR Consulting Projects	
MGT 430: Negotiations	
PHI 360: Business and Professional Ethics (HUAD OR HU)	
PSY 304: Effective Thinking (L)	
SCM 354: Procurement of Services	
SCM 385: Business and Sustainability I (SUST)	
TMC 320: Funding the Enterprise	
TWC 422: Social Media in the Workplace	

- **Total Hours:** 120
- **Upper Division Hours:** 50 minimum
- **University Undergraduate Graduation Requirements**

Notes:

Mathematics Placement Assessment score determines placement in first mathematics course.

General Studies designations listed next to courses on the major map were valid for the 2024 - 2025 academic year. Please refer to the course catalog for current General Studies designations at time of class registration. General Studies credit is applied according to the designation the course carries at the time the class is taken.