











2021 - 2022 Major Map

Business (Business Administration), BA

School/College: W. P. Carey School of Business
BABUSBABA

Term 1 - A 0 - 7 Credit Hours Critical course signified by 	Hours	Minimum Grade	Notes
 WPC 101: Student Success in Business	1		<ul style="list-style-type: none"> ASU 101 or College specific equivalent First Year Seminar required of all first-year students. WPC 101 is the W. P. Carey School course that meets this requirement Create your first college resume
 CIS 105: Computer Applications and Information Technology (CS)	3	C	
ENG 101 or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: First-Year Composition	3	C	
Term hours subtotal:	7		
Term 1 - B 7 - 16 Credit Hours Critical course signified by 	Hours	Minimum Grade	Notes
 MAT 117: College Algebra (MA) OR MAT 210: Brief Calculus (MA)	3	C	<ul style="list-style-type: none"> View ASU Online first-time freshmen registration information here. Students must complete two math courses. Students will complete either MAT 117 and MAT 210 or MAT 210 and MAT 211 (or a quantitative course). Join a student club or organization
SOC course (SB)	3		
Humanities, Arts and Design (HU) AND Historical Awareness (H)	3		
 Business Skills Courses: No Grades of D or E			
 Minimum 2.00 GPA ASU Cumulative.			
Term hours subtotal:	9		
Term 2 - A 16 - 25.25 Credit Hours Critical course signified by 	Hours	Minimum Grade	Notes
 MAT 210: Brief Calculus (MA) OR MAT 211: Mathematics for Business Analysis or Quantitative Course	3	C	<ul style="list-style-type: none"> Students must complete two math courses. Students will complete either MAT 117 and MAT 210 or MAT 210 and MAT 211 (or a quantitative course). WPC 150 is required of all first-year business students. Transfer students will not be required to complete WPC 150 and will complete three hours of elective credit. Join the W. P. Carey mentorship programs Research study abroad opportunities recommended for your major
ENG 101 or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: First-Year Composition	3	C	
WPC 148: First-Year Introduction to Career Development	0.25	C	
WPC 150: Business and Society	3	C	
Term hours subtotal:	9.25		
Term 2 - B 25.25 - 31.25 Credit Hours Critical course signified by 	Hours	Minimum Grade	Notes

ECN 211: Macroeconomic Principles (SB) 3 C

PSY course (SB) 3

Business Skills Courses: No Grades of D or E

Complete ENG 101 OR ENG 105 OR ENG 107 course(s).

Minimum 2.00 GPA ASU Cumulative.

Term hours subtotal: 6

Term 3 - A 31.25 - 40.25 Credit Hours Critical course signified by

Hours

Minimum Grade

Notes

ACC 231: Uses of Accounting Information I 3 C

COM 100: Introduction to Human Communication (SB) OR
COM 225: Public Speaking (L) OR
COM 230: Small Group Communication (SB) OR
COM 259: Communication in Business and the Professions 3

ECN 212: Microeconomic Principles (SB) 3 C

Term hours subtotal: 9

- Explore [career resources](#).
- Meet with your [W. P. Carey Career Coach](#)
- Attend [W. P. Carey and ASU Career Fairs](#)

Term 3 - B 40.25 - 46.50 Credit Hours Critical course signified by

Hours

Minimum Grade

Notes

ACC 241: Uses of Accounting Information II 3 C

WPC 248: Sophomore Career Narrative Design OR
WPC 347: Intermediate Career Management 0.25 C

Elective 3

Business Skills Courses: No Grades of D or E

Complete ECN 211 AND ECN 212.

Minimum 2.00 GPA ASU Cumulative.

Complete Mathematics (MA) requirement.

Term hours subtotal: 6.25

- Continuing first-year students will take WPC 248, after completing WPC 148
- New transfer students will take WPC 347
- Develop your [professional online presence](#)

Term 4 - A 46.50 - 55.50 Credit Hours Critical course signified by

Hours

Minimum Grade

Notes




ECN 221: Business Statistics (CS) 3 C



Cultural Diversity in the U.S. (C) 3




Literacy and Critical Inquiry (L) 3



Term hours subtotal: 9





- Attend [W. P. Carey and ASU career fairs](#)
- Apply for [internships](#) or [create one](#)

Term 4 - B 55.50 - 62.50 Credit Hours Critical course signified by 	Hours	Minimum Grade	Notes
Natural Science - Quantitative (SQ)	4		
General Studies Elective	3		
 Business Skills Courses: No Grades of D or E			
 Minimum 2.00 GPA ASU Cumulative.			
Term hours subtotal:	7		

Term 5 - A 62.50 - 68.75 Credit Hours Necessary course signified by 	Hours	Minimum Grade	Notes
 SCM 300: Global Supply Operations	3	C	<ul style="list-style-type: none"> Meet with your W. P. Carey Career Coach Update your resume
WPC 300: Problem Solving and Actionable Analytics	3	C	
WPC 348: Junior Networking Foundations	0.25	C	
Term hours subtotal:	6.25		

Term 5 - B 68.75 - 77.75 Credit Hours Necessary course signified by 	Hours	Minimum Grade	Notes
 BUS 384: Business Operations and Planning	3	C	<ul style="list-style-type: none"> Students pursuing concurrent degrees within W. P. Carey cannot share coursework in the major. Major coursework must be unique to each degree program.
 MGT 300: Organization and Management Leadership	3	C	
ENG 302: Business Writing (L)	3		
Term hours subtotal:	9		

Term 6 - A 77.75 - 84.75 Credit Hours Necessary course signified by 	Hours	Minimum Grade	Notes
 MKT 300: Marketing and Business Performance	3	C	<ul style="list-style-type: none"> Complete informational interviews
Natural Science - Quantitative (SQ) OR Natural Science - General (SG)	4		
Term hours subtotal:	7		

Term 6 - B 84.75 - 93.75 Credit Hours Necessary course signified by 	Hours	Minimum Grade	Notes
 FIN 300: Fundamentals of Finance	3	C	<ul style="list-style-type: none"> Complete an in person or virtual practice interview with your W. P. Carey Career Coach
 LES 305: Business Law and Ethics for Managers	3	C	
Upper Division International Business Elective AND Global Awareness (G)	3	C	
 Complete Cultural Diversity in the U.S. (C) AND Global Awareness (G) AND Historical Awareness (H) course(s).			

Term 7 - A 93.75 - 99.75 Credit Hours Necessary course signified by ★	Hours	Minimum Grade	Notes
★ Upper Division Business Administration Track or Procurement Track Course	3	C	<ul style="list-style-type: none"> All Upper Division Business Core classes (including International Business course) must be completed before enrolling in WPC 470 Attend <i>W. P. Carey</i> and <i>ASU Career Fairs</i>
Upper Division Elective OR WPC 484: Internship	3		
Term hours subtotal:	6		

Term 7 - B 99.75 - 107.75 Credit Hours Necessary course signified by ★	Hours	Minimum Grade	Notes
★ MGT 411: Leading Organizations	3	C	<ul style="list-style-type: none"> Gather <i>professional references</i> Update your <i>resume</i>
★ Upper Division Business Administration Track or Procurement Track Course	3	C	
Upper Division Elective	2		
Term hours subtotal:	8		

Term 8 - A 107.75 - 114.00 Credit Hours Necessary course signified by ★	Hours	Minimum Grade	Notes
★ Upper Division Business Administration Track or Procurement Track Course	3	C	<ul style="list-style-type: none"> Apply for <i>full-time career opportunities</i>
WPC 448: Senior Career Transition Management	0.25	C	
Humanities, Arts and Design (HU)	3		
Term hours subtotal:	6.25		

Term 8 - B 114.00 - 120.00 Credit Hours Necessary course signified by ★	Hours	Minimum Grade	Notes
★ WPC 470: Business Administration Capstone	3	C	
Upper Division Humanities, Arts and Design (HU) OR Upper Division Social-Behavioral Sciences (SB)	3		
Term hours subtotal:	6		

- Courses that qualify as meeting the General Studies course requirements can be any non-business university General Studies course (C, CS, G, H, HU, L, MA, SB, SG, SQ) or any course from the additional lists below. Please consult the Schedule of Classes for prerequisite requirements before registration to determine if you are eligible to take the course.

Business Administration Track Courses - select 3 courses (9 credit hours)

AGB 420: Food Advertising and Promotion

AGB 425: Food Supply Networks

AGB 435: Commodity Futures and Options Markets

AGB 445: Food Retailing

AGB 456: Food Product Innovation and Development

AGB 481: Strategic Pricing in Food Markets

MGT 400: Cross-Cultural Management (C & G)

MGT 420: Human Resource Management

MGT 430: Negotiations

PHI 360: Business and Professional Ethics (HU)

SCM 354: Procurement of Services

SCM 385: Business and Sustainability I

TMC 320: Funding the Enterprise

TWC 422: Social Media in the Workplace

General Studies Electives

BIO 320: Fundamentals of Ecology

COM 207: Introduction to Communication Inquiry

COM 259: Communication in Business and the Professions

COM 312: Communication, Conflict, and Negotiation

COM 414: Crisis Communication

COM 430: Leadership in Group Communication

COM 453: Communication Training and Development

ENG 210: Introduction to Creative Writing

ENG 310: Intermediate Creative Writing

ENG 345: Selected Authors or Issues

FAS 301: Introduction to Parenting

MAT 242: Elementary Linear Algebra

MAT 243: Discrete Mathematical Structures

ROM 101: Elementary Romanian Language and Culture I

SPA 101: Elementary Spanish I

Procurement Track Courses - 3 courses (9 credit hours)

SCM 354: Procurement of Services

SCM 494: Advanced Procurement

SCM 494: Public & Non-Profit Procurement

Business Skills Courses - No Grades of D or E

ACC 231: Uses of Accounting Information I or ACC 232: Financial Accounting I or ACC 261: Honors Fundamentals of Financial Accounting

ACC 241: Uses of Accounting Information II or ACC 242: Managerial Accounting I or ACC 271: Honors Fundamentals of Managerial Accounting

CIS 105: Computer Applications and Information Technology (CS) or CIS 236: Honors Introduction to Information Systems (CS)

ECN 211: Macroeconomic Principles (SB) or ECN 213: Honors Macroeconomics (SB)

ECN 212: Microeconomic Principles (SB) or ECN 214: Honors Microeconomics (SB)

ECN 221: Business Statistics (CS) or ECN 231: Honors Business Statistics (CS)

MAT 210: Brief Calculus (MA) or MAT 270: Calculus with Analytic Geometry I (MA)

MAT 211: Mathematics for Business Analysis or Quantitative Course

Upper Division International Business Course- select one course (3 credit hours)

AGB 302: International Management and Agribusiness (G)

ECN 306: Survey of International Economics (SB & G)

MGT 302: Principles of International Business (G)

MKT 425: Global Marketing Management (G)

SCM 463: Global Supply Chain Management (G)

Quantitative Course

ACO 100: All About Data: Design, Query, and Visualization (CS)

EDS 223: Design Thinking

EDT 180: Technology Literacy: Problem Solving using Digital Technology Applications (CS)

Notes:

- First-Year Composition: All students are placed in ENG 101 unless submission of SAT, ACT, Accuplacer, IELTS, or TOEFL score, or college-level transfer credit or test credit equivalent to ASU's first-year composition course(s), determine otherwise. Students on Polytechnic, Downtown Phoenix and West Campuses are encouraged to complete the Directed Self-Placement survey to choose the first-year composition option they believe best suits their needs. Visit: <https://cisa.asu.edu/DSP>
- Mathematics Placement Assessment score determines placement in first mathematics course.

Total Hours: 120

Upper Division Hours: 50 minimum

Major GPA: 2.00 minimum

Cumulative GPA: 2.00 minimum

Total hrs at ASU: 30 minimum

Hrs Resident Credit for

Academic Recognition: 56 minimum

Total Community College Hrs: 64 maximum

General University Requirements Legend

General Studies Core Requirements:

- Literacy and Critical Inquiry (L)
- Mathematical Studies (MA)
- Computer/Statistics/Quantitative Applications (CS)
- Humanities, Arts and Design (HU)
- Social-Behavioral Sciences (SB)
- Natural Science - Quantitative (SQ)
- Natural Science - General (SG)

General Studies Awareness Requirements:

- Cultural Diversity in the U.S. (C)
- Global Awareness (G)
- Historical Awareness (H)

First-Year Composition

General Studies designations listed next to courses on the major map were valid for the 2021 - 2022 academic year. Please refer to the course catalog for current General Studies designations at time of class registration. General Studies credit is applied according to the designation the course carries at the time the class is taken.