
















2022 - 2023 Major Map






Business (Business Administration), BA


School/College: W. P. Carey School of Business
BABUSBABA













Term 1 - A 0 - 7 Credit Hours Critical course signified by 	Hours	Minimum Grade	Notes
 WPC 101: Student Success in Business	1		<ul style="list-style-type: none"> ASU 101 or College specific equivalent First Year Seminar required of all first-year students. WPC 101 is the W. P. Carey School course that meets this requirement Create your first college resume
 CIS 105: Computer Applications and Information Technology (CS)	3	C	
ENG 101 or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: First-Year Composition	3	C	
Term hours subtotal:	7		
Term 1 - B 7 - 16 Credit Hours Critical course signified by 	Hours	Minimum Grade	Notes
 MAT 117 Track AND Mathematics (MA) OR MAT 210 Track AND Mathematics (MA)	3	C	<ul style="list-style-type: none"> View ASU Online first-time freshmen registration information here. Students must complete two math courses. Students will complete either MAT 117 and MAT 210 (MAT 117 Track) OR MAT 210 and MAT 211 or a quantitative course (MAT 210 Track) Students will be completing MAT 117 (MAT 117 Track) or MAT 210 (MAT 210 Track) in term 1 Join a student club or organization
SOC course (SB)	3		
Humanities, Arts and Design (HU) AND Historical Awareness (H)	3		
 Business Skills Courses: No Grades of D or E			
 Minimum 2.00 GPA ASU Cumulative.			
Term hours subtotal:	9		
Term 2 - A 16 - 25.25 Credit Hours Critical course signified by 	Hours	Minimum Grade	Notes
 MAT 117 Track AND Mathematics (MA) OR MAT 210 Track AND Mathematics (MA)	3	C	<ul style="list-style-type: none"> Students will be completing MAT 210 (MAT 117 Track) OR MAT 211 or a quantitative course (MAT 210 Track) in term 2 WPC 150 is required of all first-year business students. Transfer students will not be required to complete WPC 150 and will complete three hours of elective credit. Join the W. P. Carey mentorship programs Research study abroad opportunities recommended for your major
ENG 101 or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: First-Year Composition	3	C	
WPC 148: First-Year Introduction to Career Development	0.25	C	
WPC 150: Business and Society	3	C	
Term hours subtotal:	9.25		

Term 2 - B 25.25 - 31.25 Credit Hours Critical course signified by 	Hours	Minimum Grade	Notes
ECN 211: Macroeconomic Principles (SB)	3	C	
PSY course (SB)	3		
 Business Skills Courses: No Grades of D or E			
 Complete ENG 101 OR ENG 105 OR ENG 107 course(s).			
 Minimum 2.00 GPA ASU Cumulative.			
Term hours subtotal:	6		

Term 3 - A 31.25 - 40.25 Credit Hours Critical course signified by 	Hours	Minimum Grade	Notes
 ACC 231: Uses of Accounting Information I	3	C	<ul style="list-style-type: none"> Explore career resources. Meet with your W. P. Carey Career Coach Attend W. P. Carey and ASU Career Fairs
COM 100: Introduction to Human Communication (SB) OR COM 225: Public Speaking (L) OR COM 230: Small Group Communication (SB) OR COM 259: Communication in Business and the Professions	3		
ECN 212: Microeconomic Principles (SB)	3	C	
Term hours subtotal:	9		

Term 3 - B 40.25 - 46.50 Credit Hours Critical course signified by 	Hours	Minimum Grade	Notes
 ACC 241: Uses of Accounting Information II	3	C	<ul style="list-style-type: none"> Continuing first-year students will take WPC 248, after completing WPC 148 New transfer students will take WPC 347 Develop your professional online presence
WPC 248: Sophomore Career Narrative Design OR WPC 347: Intermediate Career Management	0.25	C	
Elective	3		
 Business Skills Courses: No Grades of D or E			
 Complete ECN 211 AND ECN 212.			
 Minimum 2.00 GPA ASU Cumulative.			
Complete Mathematics (MA) requirement.			
Term hours subtotal:	6.25		

Term 4 - A 46.50 - 55.50 Credit Hours Critical course signified by 	Hours	Minimum Grade	Notes
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 ECN 221: Business Statistics (CS)	3	C	<ul style="list-style-type: none"> Attend W. P. Carey and ASU career fairs Apply for internships or create one
Cultural Diversity in the U.S. (C)	3		
Literacy and Critical Inquiry (L)	3		
Term hours subtotal:	9		
Term 4 - B 55.50 - 62.50 Credit Hours Critical course signified by 	Hours	Minimum Grade	Notes
Natural Science - Quantitative (SQ)	4		
General Studies Elective	3		
 Business Skills Courses: No Grades of D or E			
 Minimum 2.00 GPA ASU Cumulative.			
Term hours subtotal:	7		
Term 5 - A 62.50 - 68.75 Credit Hours Necessary course signified by 	Hours	Minimum Grade	Notes
 SCM 300: Global Supply Operations	3	C	<ul style="list-style-type: none"> Meet with your W. P. Carey Career Coach Update your resume
WPC 300: Problem Solving and Actionable Analytics	3	C	
WPC 348: Junior Networking Foundations	0.25	C	
Term hours subtotal:	6.25		
Term 5 - B 68.75 - 77.75 Credit Hours Necessary course signified by 	Hours	Minimum Grade	Notes
 BUS 384: Business Operations and Planning	3	C	<ul style="list-style-type: none"> Students pursuing concurrent degrees within W. P. Carey cannot share coursework in the major. Major coursework must be unique to each degree program.
 MGT 300: Organization and Management Leadership	3	C	
ENG 302: Business Writing (L)	3		
Term hours subtotal:	9		
Term 6 - A 77.75 - 84.75 Credit Hours Necessary course signified by 	Hours	Minimum Grade	Notes
 MKT 300: Marketing and Business Performance	3	C	<ul style="list-style-type: none"> Complete informational interviews
Natural Science - Quantitative (SQ) OR Natural Science - General (SG)	4		
Term hours subtotal:	7		
Term 6 - B 84.75 - 93.75 Credit Hours Necessary course signified by 	Hours	Minimum Grade	Notes

★	FIN 300: Fundamentals of Finance	3	C
★	LES 305: Business Law and Ethics for Managers	3	C
	Upper Division International Business Elective AND Global Awareness (G)	3	C
★	Complete Cultural Diversity in the U.S. (C) AND Global Awareness (G) AND Historical Awareness (H) course(s).		
Term hours subtotal:		9	

- Complete an in person or virtual practice interview with your **W. P. Carey Career Coach**

Term 7 - A 93.75 - 99.75 Credit Hours Necessary course signified by ★	Hours	Minimum Grade	Notes
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★	Upper Division Track Course	3	C
	Upper Division Elective OR WPC 484: Internship	3	
Term hours subtotal:		6	

- For the Upper Division Track requirement, students should choose either the Business Administration Track or the Procurement Track below. Students will eventually complete three courses (nine credit hours) from the same track.
- Attend **W. P. Carey** and **ASU Career Fairs**.

Term 7 - B 99.75 - 107.75 Credit Hours Necessary course signified by ★	Hours	Minimum Grade	Notes
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★	MGT 411: Leading Organizations	3	C
★	Upper Division Track Course	3	C
	Upper Division Elective	2	
Term hours subtotal:		8	

- Students should continue taking courses from the same track they chose in the previous term.
- Gather **professional references**.
- Update your **resume**.

Term 8 - A 107.75 - 114.00 Credit Hours Necessary course signified by ★	Hours	Minimum Grade	Notes
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★	Upper Division Track Course	3	C
	WPC 448: Senior Career Transition Management	0.25	C
	Humanities, Arts and Design (HU)	3	
Term hours subtotal:		6.25	

- Apply for **full-time career opportunities**

Term 8 - B 114.00 - 120.00 Credit Hours Necessary course signified by ★	Hours	Minimum Grade	Notes
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★	WPC 470: Business Administration Capstone	3	C
	Upper Division Humanities, Arts and Design (HU) OR Upper Division Social-Behavioral Sciences (SB)	3	
Term hours subtotal:		6	

- All upper division business core classes (including International Business course) must be completed before enrolling in WPC 470.

- For the Upper Division Track Course requirement, students should choose either the Business Administration Track or the Procurement Track below. Students must complete three courses (nine credit hours) from the same track.
 - Courses that qualify as meeting the General Studies course requirements can be any non-business university General Studies course (C, CS, G, H, HU, L, MA, SB, SG, SQ) or any course from the additional lists below. Please consult the Schedule of Classes for prerequisite requirements before registration to determine if you are eligible to take the course.

Hide Course List(s)/Track Group(s)

<div>MAT 117 Track (dependent on the student's math placement)</div> <div>MAT 117: College Algebra (MA)</div> <div>MAT 210: Brief Calculus (MA)</div>	<div>MAT 210 Track (dependent on the student's math placement)</div> <div>MAT 210: Brief Calculus (MA)</div> <div>MAT 211: Mathematics for Business Analysis or ACO 100: All About Data: Design, Query, and Visualization (CS) or EDT 180: Technology Literacy: Problem Solving using Digital Technology Applications (CS)</div>	<div>Business Administration Track Courses</div> <div>AGB 420: Food Advertising and Promotion</div> <div>AGB 425: Food Supply Networks</div> <div>AGB 435: Commodity Futures and Options Markets</div> <div>AGB 445: Food Retailing</div> <div>AGB 456: Food Product Innovation and Development</div> <div>AGB 481: Strategic Pricing in Food Markets</div> <div>MGT 400: Cross-Cultural Management (C & G)</div> <div>MGT 420: Human Resource Management</div> <div>MGT 430: Negotiations</div> <div>PHI 360: Business and Professional Ethics (HU)</div> <div>SCM 354: Procurement of Services</div> <div>SCM 385: Business and Sustainability I</div> <div>TMC 320: Funding the Enterprise</div> <div>TWC 422: Social Media in the Workplace</div>
<div>Procurement Track Courses</div> <div>SCM 354: Procurement of Services</div> <div>SCM 494: Advanced Procurement</div> <div>SCM 494: Public & Non-Profit Procurement</div>	<div>Upper Division International Business Course - select one course (3 credit hours)</div> <div>AGB 302: International Management and Agribusiness (G)</div> <div>ECN 306: Survey of International Economics (SB & G)</div> <div>MGT 302: Principles of International Business (G)</div> <div>MKT 425: Global Marketing Management (G)</div> <div>SCM 463: Global Supply Chain Management (G)</div>	<div>General Studies Electives</div> <div>ASL 101: American Sign Language I</div> <div>ASL 102: American Sign Language II</div> <div>ASL 201: American Sign Language III</div> <div>ASL 202: American Sign Language IV</div> <div>BIO 320: Fundamentals of Ecology</div> <div>COM 207: Introduction to Communication Inquiry</div> <div>COM 259: Communication in Business and the Professions</div> <div>COM 312: Communication, Conflict, and Negotiation</div> <div>COM 414: Crisis Communication</div>

COM 430: Leadership in Group
Communication

COM 453: Communication Training and
Development

ENG 210: Introduction to Creative
Writing

ENG 310: Intermediate Creative Writing

ENG 345: Selected Authors or Issues

FAS 301: Introduction to Parenting

MAT 242: Elementary Linear Algebra

MAT 243: Discrete Mathematical
Structures

ROM 101: Elementary Romanian
Language and Culture I

SPA 101: Elementary Spanish I

SPA 102: Elementary Spanish II

SPA 111: Fundamentals of Spanish

WPC 150: Business and Society

Business Skills Courses - No Grades of D
or E

ACC 231: Uses of Accounting Information
I or ACC 232: Financial Accounting I or
ACC 261: Honors Fundamentals of
Financial Accounting

ACC 241: Uses of Accounting Information
II or ACC 242: Managerial Accounting I or
ACC 271: Honors Fundamentals of
Managerial Accounting

CIS 105: Computer Applications and
Information Technology (CS) or CIS 236:
Honors Introduction to Information
Systems (CS)

ECN 211: Macroeconomic Principles (SB)
or ECN 213: Honors Macroeconomics
(SB)

ECN 212: Microeconomic Principles (SB)
or ECN 214: Honors Microeconomics (SB)

ECN 221: Business Statistics (CS) or ECN
231: Honors Business Statistics (CS)

MAT 210: Brief Calculus (MA) or MAT 270:
Calculus with Analytic Geometry I (MA)

MAT 211: Mathematics for Business
Analysis or Quantitative Course

Notes:

- First-Year Composition: All students are placed in ENG 101 unless submission of SAT, ACT, Accuplacer, IELTS, or TOEFL score, or college-level transfer credit or test credit equivalent to ASU's first-year composition course(s), determine otherwise. Students on Polytechnic, Downtown Phoenix and West Campuses are encouraged to complete the Directed Self-Placement survey to choose the first-year composition option they believe best suits their needs. Visit: <https://cisa.asu.edu/DSP>
- Mathematics Placement Assessment score determines placement in first mathematics course.

Total Hours: 120

Upper Division Hours: 50 minimum

Major GPA: 2.00 minimum

Cumulative GPA: 2.00 minimum

Total hrs at ASU: 30 minimum

Hrs Resident Credit for

Academic Recognition: 56 minimum

Total Community College Hrs: 64 maximum

General University Requirements Legend

General Studies Core Requirements:

- Literacy and Critical Inquiry (L)
- Mathematical Studies (MA)
- Computer/Statistics/Quantitative Applications (CS)
- Humanities, Arts and Design (HU)
- Social-Behavioral Sciences (SB)
- Natural Science - Quantitative (SQ)
- Natural Science - General (SG)

General Studies Awareness Requirements:

- Cultural Diversity in the U.S. (C)
- Global Awareness (G)
- Historical Awareness (H)

First-Year Composition

General Studies designations listed next to courses on the major map were valid for the 2022 - 2023 academic year. Please refer to the course catalog for current General Studies designations at time of class registration. General Studies credit is applied according to the designation the course carries at the time the class is taken.