



















2024 - 2025 Major Map

Business (Business Administration), BA

School/College: W. P. Carey School of Business
BABUSBABA

| Term 1 - A 0 - 7 Credit Hours  Critical course signified by  | Hours | Minimum Grade | Notes |
|--|-------|---------------|--|
|  WPC 101: Student Success in Business | 1 | | <ul style="list-style-type: none"> ASU 101 or college-specific equivalent First-Year Seminar required of all first-year students. WPC 101 is the W. P. Carey School course that meets this requirement. Create your first college resume. |
| CIS 105: Computer Applications and Information Technology (QTRS OR CS) | 3 | C | |
| ENG 101 or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: First-Year Composition | 3 | C | |
| Term hours subtotal: | 7 | | |
| | | | |
| Term 1 - B 7 - 16 Credit Hours | Hours | Minimum Grade | Notes |
| MAT 117 Track AND Mathematics (MATH) OR MAT 210 Track AND Mathematics (MATH) | 3 | C | <ul style="list-style-type: none"> View ASU Online first-time freshmen registration information here. Students must complete two math courses. Students will complete either MAT 117 and MAT 210 (MAT 117 Track) OR MAT 210 and MAT 211 or a quantitative course (MAT 210 Track). Students will complete MAT 117 (MAT 117 Track) or MAT 210 (MAT 210 Track) in Term 1B. Join a student club or organization. |
| SOC Elective AND Social and Behavioral Sciences (SOBE) | 3 | | |
| Humanities, Arts and Design (HUAD) | 3 | | |
| Term hours subtotal: | 9 | | |
| | | | |
| Term 2 - A 16 - 25.25 Credit Hours | Hours | Minimum Grade | Notes |
| ENG 101 or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: First-Year Composition | 3 | C | <ul style="list-style-type: none"> Students will complete MAT 210 (MAT 117 Track) OR MAT 211 or a quantitative course (MAT 210 Track) in Term 2A. WPC 150 is required of all first-year business students. Transfer students will not be required to complete WPC 150 and will complete three hours of elective credit. Research study abroad opportunities recommended for your major. |
| WPC 148: First-Year Introduction to Career Development | 0.25 | C | |
| WPC 150: Business and Society | 3 | C | |
| MAT 117 Track AND Mathematics (MATH) OR MAT 210 Track AND Mathematics (MATH) | 3 | C | |
| Term hours subtotal: | 9.25 | | |
| Term 2 - B 25.25 - 31.25 Credit Hours  Critical course signified by  | Hours | Minimum Grade | Notes |
| ECN 211: Macroeconomic Principles (SOBE OR SB) | 3 | C | |
| PSY Elective AND Social and Behavioral Sciences (SOBE) | 3 | | |
|  Complete ENG 101 OR ENG 105 OR ENG 107 course(s). | | | |
|  Minimum 2.00 GPA ASU Cumulative. | | | |
| Term hours subtotal: | 6 | | |

| Term 3 - A 31.25 - 40.25 Credit Hours | Hours | Minimum Grade | Notes |
|--|-------|---------------|---|
| ACC 231: Uses of Accounting Information I | 3 | C | <ul style="list-style-type: none"> Explore career resources Meet with your W. P. Carey Career Coach Attend W. P. Carey and ASU Career Fairs |
| COM 100: Introduction to Human Communication (SOBE OR SB) OR COM 225: Public Speaking (CIVI OR L) OR COM 230: Small Group Communication (SOBE OR SB) | 3 | | |
| ECN 212: Microeconomic Principles (SOBE OR SB) | 3 | C | |
| Term hours subtotal: | 9 | | |
| Term 3 - B 40.25 - 46.50 Credit Hours Critical course signified by  | Hours | Minimum Grade | Notes |
| ACC 241: Uses of Accounting Information II | 3 | C | <ul style="list-style-type: none"> Continuing first-year students will take WPC 248, after completing WPC 148 New transfer students will take WPC 347 Develop your professional online presence |
| WPC 248: Sophomore Career Narrative Design OR WPC 347: Intermediate Career Management | 0.25 | C | |
| Elective | 3 | | |
|  Complete Mathematics (MATH) requirement. | | | |
| Term hours subtotal: | 6.25 | | |
| Term 4 - A 46.50 - 55.50 Credit Hours | Hours | Minimum Grade | Notes |
| ECN 221: Business Statistics (QTRS OR CS) | 3 | C | <ul style="list-style-type: none"> Attend W. P. Carey and ASU career fairs Apply for internships or create one |
| Governance and Civic Engagement (CIVI) | 3 | | |
| Humanities, Arts and Design (HUAD) | 3 | | |
| Term hours subtotal: | 9 | | |
| Term 4 - B 55.50 - 62.50 Credit Hours Critical course signified by  | Hours | Minimum Grade | Notes |
| Scientific Thinking in Natural Sciences (SCIT) | 4 | | |
| Elective | 3 | | |
|  Minimum 2.00 GPA ASU Cumulative. | | | |
| Term hours subtotal: | 7 | | |
| Term 5 - A 62.50 - 68.75 Credit Hours Necessary course signified by  | Hours | Minimum Grade | Notes |
|  SCM 300: Global Supply Operations (SUST) | 3 | C | <ul style="list-style-type: none"> Meet with your W. P. Carey Career Coach Update your resume |
| WPC 300: Problem Solving and Actionable Analytics (QTRS) | 3 | C | |
| WPC 348: Junior Networking Foundations | 0.25 | C | |
| Term hours subtotal: | 6.25 | | |
| Term 5 - B 68.75 - 77.75 Credit Hours Necessary course signified by  | Hours | Minimum Grade | Notes |
|  BUS 384: Business Operations and Planning | 3 | C | <ul style="list-style-type: none"> Students pursuing concurrent degrees within W. P. Carey cannot share coursework in the major. Major coursework must be unique to each degree program. |
|  MGT 300: Principles of Management and Leadership | 3 | C | |
| ENG 302: Business Writing (L) | 3 | | |
| Term hours subtotal: | 9 | | |
| Term 6 - A 77.75 - 84.75 Credit Hours Necessary course signified by  | Hours | Minimum Grade | Notes |
|  MKT 300: Marketing and Business Performance | 3 | C | <ul style="list-style-type: none"> Complete informational interviews |
| Scientific Thinking in Natural Sciences (SCIT) | 4 | | |
| Term hours subtotal: | 7 | | |
| Term 6 - B 84.75 - 93.75 Credit Hours Necessary course signified | | Minimum | |

| by ★ | Hours | Grade | Notes |
|---|-------|-------|---|
| ★ FIN 300: Fundamentals of Finance | 3 | C | <ul style="list-style-type: none"> Complete an in person or virtual practice interview with your W. P. Carey Career Coach |
| ★ LES 305: Business Law and Ethics for Managers | 3 | C | |
| Upper Division International Business Elective AND Global Communities, Societies and Individuals (GCSI) | 3 | C | |
| Term hours subtotal: | 9 | | |

| Term 7 - A 93.75 - 99.75 Credit Hours Necessary course signified by ★ | Hours | Minimum Grade | Notes |
|---|-------|---------------|---|
| ★ Upper Division Track Course | 3 | C | <ul style="list-style-type: none"> For the Upper Division Track Course requirement, students should choose from the Business Administration Track below. Attend W. P. Carey and ASU Career Fairs. |
| Upper Division Elective OR WPC 484: Internship | 3 | | |
| Term hours subtotal: | 6 | | |

| Term 7 - B 99.75 - 107.75 Credit Hours Necessary course signified by ★ | Hours | Minimum Grade | Notes |
|--|-------|---------------|---|
| ★ MGT 411: Leading Organizations | 3 | C | <ul style="list-style-type: none"> Students should continue taking courses from the Business Administration Track. Gather professional references. Update your resume. |
| ★ Upper Division Track Course | 3 | C | |
| Upper Division Elective | 2 | | |
| Term hours subtotal: | 8 | | |

| Term 8 - A 107.75 - 114.00 Credit Hours Necessary course signified by ★ | Hours | Minimum Grade | Notes |
|---|-------|---------------|---|
| ★ Upper Division Track Course | 3 | C | <ul style="list-style-type: none"> Apply for full-time career opportunities |
| WPC 448: Senior Career Transition Management | 0.25 | C | |
| American Institutions (AMIT) | 3 | | |
| Term hours subtotal: | 6.25 | | |

| Term 8 - B 114.00 - 120.00 Credit Hours Necessary course signified by ★ | Hours | Minimum Grade | Notes |
|---|-------|---------------|---|
| ★ WPC 470: Business Administration Capstone | 3 | C | <ul style="list-style-type: none"> All upper division business core classes (including International Business course) must be completed before enrolling in WPC 470. |
| Upper Division Elective | 3 | | |
| Term hours subtotal: | 6 | | |

- For the Upper Division Track Course requirement, students must complete three courses (nine credit hours) from the Business Administration Track.

Hide Course List(s)/Track Group(s)

| | | |
|---|--|--|
| MAT 117 Track (dependent on the student's math placement) | MAT 210 Track (dependent on the student's math placement) | Upper Division International Business Course - select one |
| MAT 117: College Algebra (MATH OR MA) | MAT 210: Brief Calculus (MATH OR MA) | AGB 302: International Management and Agribusiness (GCSI OR G) |
| MAT 210: Brief Calculus (MATH OR MA) | MAT 211: Mathematics for Business Analysis or ACO 100: All About Data: Design, Query, and Visualization (QTRS OR CS) or EDT 180: Technology Literacy: Problem Solving using Digital Technology Applications (QTRS OR CS) | ECN 306: Survey of International Economics (GCSI OR SB & G) |
| | | MGT 302: Principles of International Business (GCSI OR G) |

| Business Administration Track Courses | Human Resources Track Courses |
|--|--|
| AGB 420: Food Advertising and Promotion | Required: |
| AGB 425: Food Supply Networks | MGT 420: Human Resource Management |
| AGB 435: Commodity Futures and Options Markets | Choose two other courses: |
| AGB 445: Food Retailing | MGT 421: Compensation in Organizations |
| AGB 456: Food Product Innovation and Development | MGT 422: Staffing |
| AGB 481: Strategic Pricing in Food Markets | MGT 423: Training and Development in Organizations |
| BUS 434: Business Risk Management | MGT 424: Employment Law |
| MGT 400: Cross-Cultural Management (GCSI OR C & G) | MGT 425: Global Human Resources |
| MGT 420: Human Resource Management | |
| MGT 421: Compensation in Organizations | |
| MGT 422: Staffing | |
| MGT 423: Training and Development in Organizations | |
| MGT 424: Employment Law | |
| MGT 425: Global Human Resources | |
| MGT 430: Negotiations | |
| PHI 360: Business and Professional Ethics (HUAD OR HU) | |
| SCM 354: Procurement of Services | |
| SCM 385: Business and Sustainability I (SUST) | |
| TMC 320: Funding the Enterprise | |
| TWC 422: Social Media in the Workplace | |

- **Total Hours:** 120
- **Upper Division Hours:** 50 minimum
- University Undergraduate Graduation Requirements

Notes:

Mathematics Placement Assessment score determines placement in first mathematics course.

General Studies designations listed next to courses on the major map were valid for the 2024 - 2025 academic year. Please refer to the course catalog for current General Studies designations at time of class registration. General Studies credit is applied according to the designation the course carries at the time the class is taken.