

## 2023 - 2024 Major Map



### Business (Communication) - 3.0 Years (Online), BA








School/College: W. P. Carey School of Business  
BABUSCBA

#### **FT** Fast Track Options: Return to 4 Year Plan

A student must speak with an advisor in order to be added to a fast track plan.

In order to complete a fast track degree plan, you must take courses during the summer. This may impact your financial aid. Financial aid is available to those who apply and qualify, and students may receive funds to help cover costs for each semester of enrollment. The amount of financial aid that a student is eligible for varies depending on prior education experience and other individual factors. [Learn](#) more about summer financial aid and additional ways to cover summer costs.

Term 1 - A 0 - 7 Credit Hours <b>Critical course signified by</b> 	Hours	Minimum Grade	Notes
 WPC 101: Student Success in Business	1		<ul style="list-style-type: none"> <li>ASU 101 or college-specific equivalent First-Year Seminar required of all first-year students. W. P. Carey students take WPC 101 to fulfill this requirement</li> <li>Create your first college <a href="#">resume</a></li> </ul>
CIS 105: Computer Applications and Information Technology (CS)	3	C	
ENG 101 or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: First-Year Composition	3	C	
Term hours subtotal:	7		
Term 1 - B 7 - 16 Credit Hours	Hours	Minimum Grade	Notes
MAT 117 Track AND Mathematics (MA) OR MAT 210 Track AND Mathematics (MA)	3	C	<ul style="list-style-type: none"> <li>View ASU Online first-year student registration information <a href="#">here</a>.</li> <li>Students must complete two math courses. Students will complete either MAT 117 and MAT 210 (MAT 117 Track) OR MAT 210 and MAT 211 or a quantitative course (MAT 210 Track).</li> <li>Students will complete MAT 117 (MAT 117 Track) or MAT 210 (MAT 210 Track) in Term 1.</li> <li>Join a <a href="#">student club or organization</a>.</li> </ul>
SOC course (SB)	3		
Humanities, Arts and Design (HU) AND Historical Awareness (H)	3		
Term hours subtotal:	9		
Term 2 - A 16 - 25.25 Credit Hours	Hours	Minimum Grade	Notes
ECN 211: Macroeconomic Principles (SB)	3	C	<ul style="list-style-type: none"> <li>Students will complete MAT 210 (MAT 117 Track) OR MAT 211 or a quantitative course (MAT 210 Track) in Term 2.</li> <li>Research <a href="#">study abroad opportunities</a> recommended for your major.</li> </ul>
ENG 101 or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: First-Year Composition	3	C	
WPC 148: First-Year Introduction to Career Development	0.25	C	
MAT 117 Track AND Mathematics (MA) OR MAT 210 Track AND Mathematics (MA)	3	C	
Term hours subtotal:	9.25		
Term 2 - B 25.25 - 34.25 Credit Hours <b>Critical course signified</b>	Hours	Minimum	Notes

by 		Grade	
COM 100: Introduction to Human Communication (SB)	3	C	<ul style="list-style-type: none"> <li>WPC 150 is required of all first-year business students. Transfer students will not be required to complete WPC 150 and will instead complete three hours of elective credit.</li> </ul>
WPC 150: Business and Society	3	C	
PSY course (SB)	3		
 Complete ENG 101 OR ENG 105 OR ENG 107 course(s).			
 Minimum 2.00 GPA ASU Cumulative.			
Term hours subtotal:	9		
Summer 2 34.25 - 41.25 Credit Hours	Hours	Minimum Grade	Notes
Cultural Diversity in the U.S. (C)	3		
Natural Science - Quantitative (SQ)	4		
Term hours subtotal:	7		
Term 3 - A 41.25 - 50.25 Credit Hours	Hours	Minimum Grade	Notes
ACC 231: Uses of Accounting Information I	3	C	<ul style="list-style-type: none"> <li>Explore <b>career resources</b></li> <li>Meet with your <b>W. P. Carey Career Coach</b></li> </ul>
COM 230: Small Group Communication (SB)	3	C	
Humanities, Arts and Design (HU)	3		
Term hours subtotal:	9		
Term 3 - B 50.25 - 59.50 Credit Hours <b>Critical course signified by</b> 	Hours	Minimum Grade	Notes
ACC 241: Uses of Accounting Information II	3	C	<ul style="list-style-type: none"> <li>Continuing first-year students will take WPC 248, after completing WPC 148</li> <li>New transfer students will take WPC 347</li> <li>Develop your <b>professional online presence</b></li> </ul>
COM 259: Communication in Business and the Professions	3	C	
ECN 212: Microeconomic Principles (SB)	3	C	
WPC 248: Sophomore Career Narrative Design OR WPC 347: Intermediate Career Management	0.25	C	
 Complete Mathematics (MA) requirement.			
Term hours subtotal:	9.25		
Term 4 - A 59.50 - 68.50 Credit Hours	Hours	Minimum Grade	Notes
ECN 221: Business Statistics (CS)	3	C	<ul style="list-style-type: none"> <li>Attend <b>W. P. Carey</b> and <b>ASU Career Fairs</b></li> <li>Apply for <b>internships</b> or <b>create one</b></li> </ul>
Upper Division Humanities, Arts and Design (HU) OR Upper Division Social-Behavioral Sciences (SB)	3		
Literacy and Critical Inquiry (L)	3		
Term hours subtotal:	9		
Term 4 - B 68.50 - 77.50 Credit Hours <b>Critical course signified by</b> 	Hours	Minimum Grade	Notes
ENG 302: Business Writing (L)	3		
FIN 300: Fundamentals of Finance	3	C	
Upper Division Elective	3		
 Minimum 2.00 GPA ASU Cumulative.			
Term hours subtotal:	9		
Summer 4 77.50 - 84.50 Credit Hours	Hours	Minimum Grade	Notes
Natural Science - General (SG) OR Natural Science - Quantitative (SQ)	4		
Upper Division Elective OR WPC 484: Internships & Applied Academics	3		
Term hours subtotal:	7		

Term 5 - A 84.50 - 93.75 Credit Hours	Hours	Minimum Grade	Notes
MKT 300: Marketing and Business Performance	3	C	<ul style="list-style-type: none"> <li>Students pursuing concurrent degrees within W. P. Carey cannot share coursework in the major. Major coursework must be unique to each degree program.</li> <li>Attend <b>W. P. Carey</b> and <b>ASU</b> Career Fairs</li> <li>Complete <b>informational interviews</b></li> </ul>
SCM 300: Global Supply Operations	3	C	
WPC 348: Junior Networking Foundations	0.25	C	
Upper Division Elective OR WPC 484: Internships & Applied Academics	3		
Term hours subtotal:	9.25		

Term 5 - B 93.75 - 102.75 Credit Hours <b>Necessary course signified by ★</b>	Hours	Minimum Grade	Notes
★ MGT 300: Principles of Management and Leadership	3	C	
LES 305: Business Law and Ethics for Managers	3	C	
Upper Division International Business Course AND Global Awareness (G)	3	C	
★ Complete Cultural Diversity in the U.S. (C) AND Global Awareness (G) AND Historical Awareness (H) course(s).			
Term hours subtotal:	9		

Term 6 - A 102.75 - 111.00 Credit Hours <b>Necessary course signified by ★</b>	Hours	Minimum Grade	Notes
★ COM 312: Communication, Conflict, and Negotiation	3	C	<ul style="list-style-type: none"> <li>Apply for <b>full-time career opportunities</b></li> <li>COM 400 cannot be "Communication Conflict and Negotiation" or "Conflict and Negotiation" titles</li> </ul>
COM 400: Communication in Professions	3	C	
WPC 448: Senior Career Transition Management	0.25	C	
Upper Division Elective	2		
Term hours subtotal:	8.25		

Term 6 - B 111.00 - 120.00 Credit Hours <b>Necessary course signified by ★</b>	Hours	Minimum Grade	Notes
★ COM 430: Leadership in Group Communication	3	C	
★ COM 453: Communication Training and Development	3	C	
WPC 300: Problem Solving and Actionable Analytics	3	C	
Term hours subtotal:	9		

#### Hide Course List(s)/Track Group(s)

MAT 117 Track (dependent on the student's math placement)	MAT 210 Track (dependent on the student's math placement)	Upper Division International Business Course - select one
MAT 117: College Algebra (MA)	MAT 210: Brief Calculus (MA)	AGB 302: International Management and Agribusiness (G)
MAT 210: Brief Calculus (MA)	MAT 211: Mathematics for Business Analysis or ACO 100: All About Data: Design, Query, and Visualization (CS) or EDT 180: Technology Literacy: Problem Solving using Digital Technology Applications (CS)	ECN 306: Survey of International Economics (SB & G)
		MGT 302: Principles of International Business (G)
		MKT 425: Global Marketing Management (G)
		SCM 463: Global Supply Chain Management (G)

Notes:

- **First-Year Composition:** All students are placed in ENG 101 unless submission of SAT, ACT, Accuplacer, IELTS, or TOEFL score, or college-level transfer credit or test credit equivalent to ASU's first-year composition course(s), determine otherwise. Students on Polytechnic, Downtown Phoenix and West Campuses are encouraged to complete the Directed Self-Placement survey to choose the first-year composition option they believe best suits their needs. Visit: <https://cisa.asu.edu/DSP>
- **Mathematics Placement Assessment** score determines placement in first mathematics course.

**Total Hours:** 120

**Upper Division Hours:** 50 minimum

**Major GPA:** 2.00 minimum

**Cumulative GPA:** 2.00 minimum

**Total hrs at ASU:** 30 minimum

**Hrs Resident Credit for**

**Academic Recognition:** 56 minimum

**Total Community College Hrs:** 64 maximum

### General University Requirements Legend

General Studies Core Requirements:

- Literacy and Critical Inquiry (L)
- Mathematical Studies (MA)
- Computer/Statistics/Quantitative Applications (CS)
- Humanities, Arts and Design (HU)
- Social-Behavioral Sciences (SB)
- Natural Science - Quantitative (SQ)
- Natural Science - General (SG)

General Studies Awareness Requirements:

- Cultural Diversity in the U.S. (C)
- Global Awareness (G)
- Historical Awareness (H)

### First-Year Composition

General Studies designations listed next to courses on the major map were valid for the 2023 - 2024 academic year. Please refer to the course catalog for current General Studies designations at time of class registration. General Studies credit is applied according to the designation the course carries at the time the class is taken.