











# 2022 - 2023 Major Map

## Business (Communication), BA





School/College: W. P. Carey School of Business  
BABUSCBA






Term 1 0 - 16 Credit Hours <b>Critical course signified by</b> 	Hours	Minimum Grade	Notes
 WPC 101: Student Success in Business	1		<ul style="list-style-type: none"> <li>ASU 101 or college-specific equivalent First-Year Seminar required of all first-year students. WPC 101 is the W. P. Carey School course that meets this requirement</li> <li>Students must complete two math courses. Students will complete either MAT 117 and MAT 210 (MAT 117 Track) OR MAT 210 and MAT 211 or a quantitative course (MAT 210 Track)</li> <li>Students in term 1 will be completing MAT 117 (MAT 117 Track) or MAT 210 (MAT 210 Track)</li> <li>Join a student <b>club or organization</b></li> <li>Create your first college <b>resume</b></li> </ul>
CIS 105: Computer Applications and Information Technology (CS)	3	C	
ENG 101 or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: First-Year Composition	3	C	
MAT 117 Track AND Mathematics (MA) OR MAT 210 Track AND Mathematics (MA)	3	C	
SOC course (SB)	3		
Humanities, Arts and Design (HU) AND Historical Awareness (H)	3		
Term hours subtotal:			16
 Business Skills Courses: No Grades of D or E			
 Minimum 2.00 GPA ASU Cumulative.			

Term 2 16 - 31.25 Credit Hours <b>Critical course signified by</b> 	Hours	Minimum Grade	Notes
ECN 211: Macroeconomic Principles (SB)	3	C	<ul style="list-style-type: none"> <li>Failure to successfully complete business skills courses in specified term may lead to a delay in graduation. See your <b>academic advisor</b> for more information and options.</li> <li>Students in term 2 will be completing MAT 210 (MAT 117 Track) OR MAT 211 or a quantitative course (MAT 210 Track)</li> <li>WPC 150 is required of all first-year business students. Transfer students will not be required to complete WPC 150 and will instead complete three hours of elective credit.</li> <li>Join the <b>W. P. Carey mentorship programs</b></li> <li>Explore student <b>leadership opportunities</b> in W. P. Carey</li> <li>Research <b>study abroad opportunities</b> recommended for your major</li> </ul>
ENG 101 or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: First-Year Composition	3	C	
MAT 117 Track AND Mathematics (MA) OR MAT 210 Track AND Mathematics (MA)	3	C	
WPC 148: First-Year Introduction to Career Development	0.25	C	
WPC 150: Business and Society	3	C	
PSY course (SB)	3		
Term hours subtotal:			16
 Business Skills Courses: No Grades of D or E			
 Complete CIS 105 with a grade of "C" or better.			
 Complete ENG 101 OR ENG 105 OR ENG 107 course(s).			
 Complete MAT 210 with a grade of "C" or better.			

 Minimum 2.00 GPA ASU Cumulative.

Term hours subtotal: 15.25

Term 3 31.25 - 47.50 Credit Hours <b>Critical course signified by</b> 	Hours	Minimum Grade	Notes
ACC 231: Uses of Accounting Information I	3	C	<ul style="list-style-type: none"><li>Continuing first-year students will take WPC 248, after completing WPC 148</li><li>New transfer students will take WPC 347</li><li>Explore <a href="#">career resources</a></li><li>Develop your <a href="#">professional online presence</a></li><li>Meet with your <a href="#">W. P. Carey Career Coach</a></li><li>Attend <a href="#">W. P. Carey</a> and <a href="#">ASU Career Fairs</a></li></ul>
COM 100: Introduction to Human Communication (SB)	3	C	
ECN 212: Microeconomic Principles (SB)	3	C	
ECN 221: Business Statistics (CS)	3	C	
WPC 248: Sophomore Career Narrative Design OR WPC 347: Intermediate Career Management	0.25	C	
Natural Science - Quantitative (SQ)	4		
 Business Skills Courses: No Grades of D or E			
 Complete ECN 211 or ECN 212 with a grade of "C" or better.			
 Minimum 2.00 GPA ASU Cumulative.			
Complete Mathematics (MA) requirement.			
Term hours subtotal: 16.25			

Term 4 47.50 - 63.50 Credit Hours <b>Critical course signified by</b> 	Hours	Minimum Grade	Notes
ACC 241: Uses of Accounting Information II	3	C	<ul style="list-style-type: none"><li>Failure to successfully complete business skills courses in specified term may lead to a delay in graduation. See your <a href="#">academic advisor</a> for more information and options.</li><li>Attend <a href="#">W. P. Carey</a> and <a href="#">ASU career fairs</a></li><li>Apply for <a href="#">internships</a> or <a href="#">create one</a></li></ul>
COM 230: Small Group Communication (SB)	3	C	
Cultural Diversity in the U.S. (C)	3		
Literacy and Critical Inquiry (L)	3		
Natural Science - General (SG) OR Natural Science - Quantitative (SQ)	4		
 Business Skills Courses: No Grades of D or E			
 Complete ACC 231 with a grade of "C" or better.			
 Complete ECN 221 with a grade of "C" or better.			
 Minimum 2.00 GPA ASU Cumulative.			
Term hours subtotal: 16			

Term 5 63.50 - 78.75 Credit Hours <b>Necessary course signified by</b> 	Hours	Minimum Grade	Notes
 COM 259: Communication in Business and the Professions	3	C	<ul style="list-style-type: none"><li>Students pursuing concurrent degrees within W. P. Carey cannot share coursework in the major.</li></ul>

ENG 302: Business Writing (L)	3	
MKT 300: Marketing and Business Performance	3	C
SCM 300: Global Supply Operations	3	C
WPC 348: Junior Networking Foundations	0.25	C
Upper Division Elective	3	
★ Complete ACC 241 with a grade of "C" or better.		
Term hours subtotal:		15.25

Major coursework must be unique to each degree program

- Failure to successfully complete business skills courses in specified term may lead to a delay in graduation. See your [academic advisor](#) for more information and options.
- Meet with your [W. P. Carey Career Coach](#)
- Update your [resume](#)

Term 6 78.75 - 93.75 Credit Hours <b>Necessary course signified by</b> ★	Hours	Minimum Grade	Notes
--------------------------------------------------------------------------	-------	---------------	-------

★ COM 312: Communication, Conflict, and Negotiation	3	C
COM 400: Communication in Professions OR COM 451: Communication and Work Relationships	3	C
MGT 300: Organization and Management Leadership	3	C
WPC 300: Problem Solving and Actionable Analytics	3	C
Upper Division International Business Course AND Global Awareness (G)	3	C
★ Complete Cultural Diversity in the U.S. (C) AND Global Awareness (G) AND Historical Awareness (H) course(s).		
Term hours subtotal:		15

- Complete [informational interviews](#)
- Complete an in person or virtual practice interview with your [W. P. Carey Career Coach](#)
- COM 400 cannot be "Communication Conflict and Negotiation" or "Conflict and Negotiation" titles

Term 7 93.75 - 107.75 Credit Hours <b>Necessary course signified by</b> ★	Hours	Minimum Grade	Notes
---------------------------------------------------------------------------	-------	---------------	-------

★ COM 430: Leadership in Group Communication	3	C
FIN 300: Fundamentals of Finance	3	C
Humanities, Arts and Design (HU)	3	
Upper Division Elective OR WPC 484: Internship	3	
Upper Division Elective	2	
Term hours subtotal:		14

- Attend [W. P. Carey](#) and [ASU Career Fairs](#)
- Gather [professional references](#)
- Update your [resume](#)
- Meet with your academic advisor to discuss your internship course options

Term 8 107.75 - 120.00 Credit Hours <b>Necessary course signified by</b> ★	Hours	Minimum Grade	Notes
----------------------------------------------------------------------------	-------	---------------	-------

★ COM 453: Communication Training and Development	3	C
LES 305: Business Law and Ethics for Managers	3	C
WPC 448: Senior Career Transition Management	0.25	C

- Apply for [full-time career opportunities](#)
- Meet with your academic advisor to discuss your internship course options

Upper Division Humanities, Arts and Design (HU) OR Upper Division Social-Behavioral Sciences (SB)	3
Upper Division Elective OR WPC 484: Internship	3
Term hours subtotal: 12.25	

#### Hide Course List(s)/Track Group(s)

<p>MAT 117 Track (dependent on the student's math placement)</p> <p>MAT 117: College Algebra (MA)</p> <p>MAT 210: Brief Calculus (MA)</p>	<p>MAT 210 Track (dependent on the student's math placement)</p> <p>MAT 210: Brief Calculus (MA)</p> <p>MAT 211: Mathematics for Business Analysis or ACO 100: All About Data: Design, Query, and Visualization (CS) or EDS 223: Design Thinking or EDT 180: Technology Literacy: Problem Solving using Digital Technology Applications (CS)</p>	<p>Business Skills Courses - No Grades of D or E</p> <p>ACC 231: Uses of Accounting Information I or ACC 232: Financial Accounting I or ACC 261: Honors Fundamentals of Financial Accounting</p> <p>ACC 241: Uses of Accounting Information II or ACC 242: Managerial Accounting I or ACC 271: Honors Fundamentals of Managerial Accounting</p> <p>CIS 105: Computer Applications and Information Technology (CS) or CIS 236: Honors Introduction to Information Systems (CS)</p> <p>ECN 211: Macroeconomic Principles (SB) or ECN 213: Honors Macroeconomics (SB)</p> <p>ECN 212: Microeconomic Principles (SB) or ECN 214: Honors Microeconomics (SB)</p> <p>ECN 221: Business Statistics (CS) or ECN 231: Honors Business Statistics (CS)</p> <p>MAT 210: Brief Calculus (MA) or MAT 270: Calculus with Analytic Geometry I (MA)</p> <p>MAT 211: Mathematics for Business Analysis or Quantitative Course</p>
<p>Upper Division International Business Course- select one course (3 credit hours)</p> <p>AGB 302: International Management and Agribusiness (G)</p> <p>ECN 306: Survey of International Economics (SB &amp; G)</p> <p>MGT 302: Principles of International Business (G)</p> <p>MKT 425: Global Marketing Management (G)</p> <p>SCM 463: Global Supply Chain Management (G)</p>		

## Notes:

- First-Year Composition: All students are placed in ENG 101 unless submission of SAT, ACT, Accuplacer, IELTS, or TOEFL score, or college-level transfer credit or test credit equivalent to ASU's first-year composition course(s), determine otherwise. Students on Polytechnic, Downtown Phoenix and West Campuses are encouraged to complete the Directed Self-Placement survey to choose the first-year composition option they believe best suits their needs. Visit: <https://cisa.asu.edu/DSP>
- Mathematics Placement Assessment score determines placement in first mathematics course.

**Total Hours:** 120

**Upper Division Hours:** 50 minimum

**Major GPA:** 2.00 minimum

**Cumulative GPA:** 2.00 minimum

**Total hrs at ASU:** 30 minimum

**Hrs Resident Credit for**

**Academic Recognition:** 56 minimum

**Total Community College Hrs:** 64 maximum

## General University Requirements Legend

General Studies Core Requirements:

- Literacy and Critical Inquiry (L)
- Mathematical Studies (MA)
- Computer/Statistics/Quantitative Applications (CS)
- Humanities, Arts and Design (HU)
- Social-Behavioral Sciences (SB)
- Natural Science - Quantitative (SQ)
- Natural Science - General (SG)

General Studies Awareness Requirements:

- Cultural Diversity in the U.S. (C)
- Global Awareness (G)
- Historical Awareness (H)

First-Year Composition

General Studies designations listed next to courses on the major map were valid for the 2022 - 2023 academic year. Please refer to the course catalog for current General Studies designations at time of class registration. General Studies credit is applied according to the designation the course carries at the time the class is taken.