


















## 2019 - 2020 Major Map

### Business (Chinese Language and Culture), BA

School/College: W. P. Carey School of Business  
BABUSCLBA

ASU is no longer accepting new students to this program. Students interested in pursuing a Chinese language track should apply to the **language and culture concentration** of the BA in business.

Term 1 0 - 15 Credit Hours Critical course signified by ⚠	Hours	Minimum Grade	Notes
⚠ WPC 101: Student Success in Business	1		<ul style="list-style-type: none"> <li>An SAT, ACT, Accuplacer, IELTS or TOEFL score determines placement into first-year composition courses</li> <li>Mathematics Placement Assessment score determines placement in mathematics course</li> <li>ASU 101 or college-specific equivalent First-Year Seminar required of all freshman students. WPC 101 is the W. P. Carey School course that meets this requirement</li> <li><b>ASU Language Placement:</b> Only true beginners are eligible for 101-level language courses. Students with previous experience in the language are required to take a language placement exam</li> <li>Native speakers: refer to track group and term notes for course requirements</li> <li>Native speakers should take CHI 307 in lieu of CHI 201 or CHI 110 in Term 1</li> <li>Join a student <b>club or organization</b></li> </ul>
CHI 201: Second-Year Chinese I (G) OR CHI 110: Intensive Chinese I	5-8	C	
CIS 105: Computer Applications and Information Technology (CS)	3	C	
ENG 101 or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: First-Year Composition	3	C	
MAT 210: Brief Calculus (MA)	3	C	
⚠ Minimum 2.00 GPA ASU Cumulative.			
Term hours subtotal:	15-18		
Term 2 15 - 29.25 Credit Hours Critical course signified by ⚠	Hours	Minimum Grade	Notes
CHI 202: Second-Year Chinese II (G) OR CHI 210: Intensive Chinese II	5-8	C	<ul style="list-style-type: none"> <li>Native speakers should take CHI 308 in lieu of CHI 202 or CHI 210 in Term 2.</li> <li>Attend <b>W. P. Carey</b> and <b>ASU Career Fairs</b></li> <li>Join the <b>W. P. Carey mentorship programs</b></li> <li>Explore student <b>leadership opportunities</b> in <b>W. P. Carey</b></li> <li>Research <b>study abroad opportunities</b> recommended for your major</li> </ul>
ECN 211: Macroeconomic Principles (SB) OR ECN 212: Microeconomic Principles (SB)	3	C	
ENG 101 or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: First-Year Composition	3	C	
MAT 211: Mathematics for Business Analysis	3	C	
WPC Career Preparation Course	0.25	C	
⚠ Complete CIS 105 with a grade of "C" or better.			
⚠ Complete ENG 101 OR ENG 105 OR ENG 107 course(s).			
⚠ Complete MAT 210 with a grade of "C" or better.			
⚠ Minimum 2.00 GPA ASU Cumulative.			
Term hours subtotal:	14.25-17.25		

Term 3 29.25 - 43.50 Credit Hours <b>Critical course signified by</b> 	Hours	Minimum Grade	Notes
 CHI 301: Third-Year Chinese I (G)	5	C	<ul style="list-style-type: none"> <li>Native speakers should take CHI 321 in lieu of CHI 301 in Term 3.</li> <li>Failure to successfully complete business skills courses in specified term may lead to a delay in graduation. See your <b>academic advisor</b> for more information and options.</li> <li>Explore <b>career resources</b>.</li> <li>Meet with your <b>W. P. Carey Career Coach</b></li> </ul>
ACC 231: Uses of Accounting Information I	3	C	
ECN 211: Macroeconomic Principles (SB) OR ECN 212: Microeconomic Principles (SB)	3	C	
ECN 221: Business Statistics (CS)	3	C	
WPC Career Preparation Course	0.25	C	
 Complete ECN 211 or ECN 212 with a grade of "C" or better.			
 Complete MAT 211 with a grade of "C" or better.			
 Minimum 2.00 GPA ASU Cumulative.			
Complete Mathematics (MA) requirement.			
Term hours subtotal:	14.25		
Term 4 43.50 - 58.50 Credit Hours <b>Critical course signified by</b> 	Hours	Minimum Grade	Notes
 CHI 302: Third-Year Chinese II (G)	5	C	<ul style="list-style-type: none"> <li>Native speakers should take CHI 322 in lieu of CHI 302 in Term 4.</li> <li>Failure to successfully complete business skills courses in specified term may lead to a delay in graduation. See your academic advisor for more information and options.</li> <li>Attend <b>W. P. Carey</b> and <b>ASU</b> career fairs</li> <li>Apply for <b>internships</b> or <b>create one</b></li> <li>Develop your <b>professional online presence</b></li> </ul>
ACC 241: Uses of Accounting Information II	3	C	
Humanities, Arts and Design (HU)	3		
Natural Science - Quantitative (SQ)	4		
 Complete ACC 231 with a grade of "C" or better.			
 Complete ECN 221 with a grade of "C" or better.			
 Minimum 2.00 GPA ASU Cumulative.			
Term hours subtotal:	15		
Term 5 58.50 - 73.75 Credit Hours <b>Necessary course signified by</b> 	Hours	Minimum Grade	Notes
 CHI 401: Fourth-Year Chinese I (G)	3	C	<ul style="list-style-type: none"> <li>Native speakers should take an approved upper division Chinese Language and Culture Elective from the list below in lieu of CHI 401 in Term 5.</li> <li>Failure to successfully complete business skills courses in specified term may lead to a delay in graduation. See your <b>academic advisor</b> for more information and options.</li> <li>Meet with your <b>W. P. Carey Career Coach</b></li> <li>Update your <b>resume</b></li> </ul>
CHI 120: Introduction to Chinese Culture (L or HU)	3		
COM 263: Elements of Intercultural Communication (SB & C & G)	3		
FIN 300: Fundamentals of Finance	3	C	
MGT 300: Organization and Management Leadership	3	C	
WPC Career Preparation Course	0.25	C	
 Complete ACC 241 with a grade of "C" or better.			
Term hours subtotal:	15.25		
Term 6 73.75 - 89.75 Credit Hours <b>Necessary course signified by</b> 	Hours	Minimum Grade	Notes
 CHI 402: Fourth-Year Chinese II (G)	3	C	<ul style="list-style-type: none"> <li>Native speakers should take an approved upper division Chinese Language and Culture Elective from the list below in lieu of CHI 402 in Term 6.</li> <li>Complete <b>informational interviews</b></li> <li>Complete an in person or virtual practice interview with your <b>W. P. Carey Career Coach</b></li> </ul>
ENG 302: Business Writing (L)	3		
MKT 300: Marketing and Business Performance	3	C	
SCM 300: Global Supply Operations	3	C	
Natural Science - Quantitative (SQ) OR Natural Science - General (SG)	4		
 Complete Cultural Diversity in the U.S. (C) AND Global Awareness (G) AND Historical Awareness (H) course(s).			
Term hours subtotal:	16		
Term 7 89.75 - 104.75 Credit Hours <b>Necessary course signified by</b> 	Hours	Minimum Grade	Notes

★ CHI 407: Chinese for Academic and Professional Purposes I (G)	3	C
MGT 302: Principles of International Business (G) OR ECN 306: Survey of International Economics (SB & G)	3	C
WPC 300: Problem Solving and Actionable Analytics	3	C
Upper Division Humanities, Arts and Design (HU) ( HST 386 OR CHI 336 OR CHI 451 recommended)	3	
Historical Awareness (H) ( CHI 333 recommended)	3	
Term hours subtotal:	15	

- Native speakers should take an approved upper division Chinese Language and Culture Elective from the list below in lieu of CHI 407 in Term 7.
- Attend **W. P. Carey** and **ASU** Career Fairs
- Gather **professional references**
- Update your **resume**

Term 8 104.75 - 120.00 Credit Hours <b>Necessary course signified by ★</b>	Hours	Minimum Grade	Notes
★ CHI 408: Chinese for Academic and Professional Purposes II (G)	3	C	
LES 305: Business Law and Ethics for Managers	3	C	
MGT 459: International Management (G)	3	C	
Upper Division International Business Elective	3	C	
WPC Career Preparation Course	0.25	C	
Elective OR WPC 484: Internship	3		
Term hours subtotal:	15.25		

- Native speakers should take an approved upper division Chinese Language and Culture Elective from the list below in lieu of CHI 408 in Term 8.
- Apply for **full-time career opportunities**
- Meet with your academic advisor to discuss your internship course options

#### Hide Course List(s)/Track Group(s)

WPC Career Preparation Courses (1 credit hr total)	WPC Career Preparation Courses - Transfer Student Track (1 credit hr total)	Upper Division International Business Elective- select one course (3 credit hours)
WPC 148: Freshman Career Preparation	WPC 347: Intermediate Career Preparation	AGB 302: International Management and Agribusiness (G)
WPC 248: Sophomore Career Preparation	WPC 348: Junior Career Preparation	ECN 306: Survey of International Economics (SB & G)
WPC 348: Junior Career Preparation	WPC 448: Intensive Career Preparation or WPC 449: Campus to Career	ECN 335: South Asia and the World Economy (SB & G)
WPC 448: Intensive Career Preparation or WPC 449: Campus to Career		ECN 360: Economic Development (SB & G)
		ECN 436: International Trade Theory (SB & G)
		ECN 438: International Monetary Economics (SB & G)
		FIN 456: International Financial Management (G)
		MGT 302: Principles of International Business (G)
		MGT 400: Cross-Cultural Management (C & G)
		MKT 425: Global Marketing Management (G)
		SCM 463: Global Supply Chain Management (G)
Native Speakers Track- 27 credit hours	Native Speakers Chinese Language and Culture Electives- select four courses (12 credit hours)	
CHI 307: Introduction to Literary Chinese I (HU)	CHI 333: China (SB & H)	

CHI 308: Introduction to Literary Chinese II (HU)	CHI 336: Interpreting China's Classics ((L or HU) & H)
CHI 321: Chinese Literature (HU)	CHI 338: The Daoist Bible: The Daode jing (HU & L)
CHI 322: Chinese Literature (HU & G)	CHI 343: Daoism ((L or HU) & G & H)
Upper Division Term 5: Chinese Language and Culture Elective	CHI 345: Chinese Film and Civilization
Upper Division Term 6: Chinese Language and Culture Elective	CHI 451: Chinese Cultural History I ((HU or SB) & H)
Upper Division Term 7: Chinese Language and Culture Elective	CHI 452: Chinese Cultural History II (SB & G & H)
Upper Division Term 8: Chinese Language and Culture Elective	
MGT 404: Chinese Language and Global Business Communication	

**Total Hours:** 120

**Upper Division Hours:** 45 minimum

**Major GPA:** 2.00 minimum

**Cumulative GPA:** 2.00 minimum

**Total hrs at ASU:** 30 minimum

**Hrs Resident Credit for**

**Academic Recognition:** 56 minimum

**Total Community College Hrs:** 64 maximum

### General University Requirements Legend

General Studies Core Requirements:

- Literacy and Critical Inquiry (L)
- Mathematical Studies (MA)
- Computer/Statistics/Quantitative Applications (CS)
- Humanities, Arts and Design (HU)
- Social-Behavioral Sciences (SB)
- Natural Science - Quantitative (SQ)
- Natural Science - General (SG)

General Studies Awareness Requirements:

- Cultural Diversity in the U.S. (C)
- Global Awareness (G)
- Historical Awareness (H)

### First-Year Composition

General Studies designations listed next to courses on the major map were valid for the 2019 - 2020 academic year. Please refer to the course catalog for current General Studies designations at time of class registration. General Studies credit is applied according to the designation the course carries at the time the class is taken.