











## 2022 - 2023 Major Map

### Business (Global Leadership), BA

School/College: W. P. Carey School of Business  
BABUSGBA

| Term 1 - A 0 - 7 Credit Hours Critical course signified by    | Hours | Minimum Grade | Notes  |
|--|-------|---------------|--|
|  CIS 105: Computer Applications and Information Technology (CS)                                       | 3     | C             | <ul style="list-style-type: none"> <li>ASU 101 or college-specific equivalent First-Year Seminar required of all first-year students. WPC 101 is the W. P. Carey School course that meets this requirement.</li> <li>Join a <a href="#">student club or organization</a></li> </ul>  |
|  WPC 101: Student Success in Business   | 1     |               |  |
| ENG 101 or ENG 102: First-Year Composition OR  |       |               |  |
| ENG 105: Advanced First-Year Composition OR  | 3     | C             |  |
| ENG 107 or ENG 108: First-Year Composition   |       |               |  |
| Term hours subtotal:   | 7     |               |  |
| Term 1 - B 7 - 16 Credit Hours Critical course signified by   | Hours | Minimum Grade | Notes  |
|  MAT 117 Track AND Mathematics (MA) OR MAT 210 Track AND Mathematics (MA)                            | 3     | C             | <ul style="list-style-type: none"> <li>View ASU Online first-year student registration information <a href="#">here</a></li> <li>Students must complete two math courses. Students will complete either MAT 117 and MAT 210 (MAT 117 Track) OR MAT 210 and MAT 211 or a quantitative course (MAT 210 Track)</li> <li>Students will be completing MAT 117 (MAT 117 Track) or MAT 210 (MAT 210 Track) in term 1</li> <li>Join a <a href="#">student club or organization</a></li> </ul>                                |
| SOC course (SB)  | 3     |               |  |
| Humanities, Arts and Design (HU) AND Historical Awareness (H)  | 3     |               |  |
|  Business Skills Courses: No Grades of D or E   |       |               |  |
|  Minimum 2.00 GPA ASU Cumulative.   |       |               |  |
| Term hours subtotal:   | 9     |               |  |
|  |       |               |  |
| Term 2 - A 16 - 25.25 Credit Hours Critical course signified by                                     | Hours | Minimum Grade | Notes  |
|  MAT 117 Track AND Mathematics (MA) OR MAT 210 Track AND Mathematics (MA)                           | 3     | C             | <ul style="list-style-type: none"> <li>Students will be completing MAT 210 (MAT 117 Track) OR MAT 211 or a quantitative course (MAT 210 Track) in term 2</li> <li>WPC 150 is required of all first-year business students. Transfer students will not be required to complete WPC 150 and will instead complete three hours of elective credit.</li> <li>Join the W. P. Carey <a href="#">mentorship programs</a></li> <li>Research <a href="#">study abroad opportunities</a> recommended for your major</li> </ul> |
| WPC 148: First-Year Introduction to Career Development   | 0.25  | C             |  |
| WPC 150: Business and Society  | 3     | C             |  |
| ENG 101 or ENG 102: First-Year Composition OR  |       |               |  |
| ENG 105: Advanced First-Year Composition OR  | 3     | C             |  |
| ENG 107 or ENG 108: First-Year Composition   |       |               |  |
| Term hours subtotal:   | 9.25  |               |  |
| Term 2 - B 25.25 - 31.25 Credit Hours Critical course signified by                                  | Hours | Minimum Grade | Notes  |
| COM 100: Introduction to Human Communication (SB) OR COM 225: Public Speaking (L) OR COM 230: Small Group Communication (SB) OR COM 259: Communication in Business and the Professions | 3     |               |  |

|   |   |   |
|---|---|---|
| ECN 211: Macroeconomic Principles (SB)              | 3 | C |
| ⚠ Business Skills Courses: No Grades of D or E      |   |   |
| ⚠ Complete ENG 101 OR ENG 105 OR ENG 107 course(s). |   |   |
| ⚠ Minimum 2.00 GPA ASU Cumulative.                  |   |   |
| Term hours subtotal:                                | 6 |   |

| Term 3 - A 31.25 - 40.25 Credit Hours Critical course signified by ⚠ | Hours | Minimum Grade | Notes   |
|--|-------|---------------|---|
| ⚠ ACC 231: Uses of Accounting Information I                          | 3     | C             | <ul style="list-style-type: none"> <li>Explore <b>career resources</b>.</li> <li>Meet with your <b>W. P. Carey Career Coach</b></li> <li>Attend <b>W. P. Carey</b> and <b>ASU Career Fairs</b></li> </ul> |
| PSY course (SB)  | 3     |               |   |
| Humanities, Arts and Design (HU)                                     | 3     |               |   |
| Term hours subtotal:   | 9     |               |   |

| Term 3 - B 40.25 - 46.50 Credit Hours Critical course signified by ⚠                  | Hours | Minimum Grade | Notes   |
|---|-------|---------------|---|
| ⚠ ACC 241: Uses of Accounting Information II  | 3     | C             | <ul style="list-style-type: none"> <li>Continuing first-year students will take WPC 248, after completing WPC 148</li> <li>New transfer students will take WPC 347</li> <li>Develop your <b>professional online presence</b></li> </ul> |
| ECN 212: Microeconomic Principles (SB)  | 3     | C             |   |
| WPC 248: Sophomore Career Narrative Design OR WPC 347: Intermediate Career Management | 0.25  | C             |   |
| ⚠ Business Skills Courses: No Grades of D or E  |       |               |   |
| ⚠ Complete ECN 211 AND ECN 212.   |       |               |   |
| ⚠ Minimum 2.00 GPA ASU Cumulative.  |       |               |   |
| Complete Mathematics (MA) requirement.  |       |               |   |
| Term hours subtotal:  | 6.25  |               |   |

| Term 4 - A 46.50 - 52.50 Credit Hours Critical course signified by ⚠ | Hours | Minimum Grade | Notes  |
|--|-------|---------------|--|
| ⚠ ECN 221: Business Statistics (CS)                                  | 3     | C             | <ul style="list-style-type: none"> <li>Attend <b>W. P. Carey</b> and <b>ASU career fairs</b></li> <li>Apply for <b>internships</b> or <b>create one</b></li> </ul> |
| Literacy and Critical Inquiry (L)                                    | 3     |               |  |
| Term hours subtotal:   | 6     |               |  |

| Term 4 - B 52.50 - 59.50 Credit Hours Critical course signified by ⚠ | Hours | Minimum Grade | Notes |
|--|-------|---------------|-------|
| Natural Science - Quantitative (SQ)                                  | 4     |               |       |
| Elective   | 3     |               |       |
| ⚠ Business Skills Courses: No Grades of D or E                       |       |               |       |
| ⚠ Minimum 2.00 GPA ASU Cumulative.                                   |       |               |       |
| Term hours subtotal:   | 7     |               |       |

| Term 5 - A 59.50 - 65.75 Credit Hours       | Hours | Minimum Grade | Notes   |
|---|-------|---------------|---|
| MKT 300: Marketing and Business Performance | 3     | C             | <ul style="list-style-type: none"> <li>Meet with your <b>W. P. Carey Career Coach</b></li> <li>Update your <b>resume</b></li> </ul> |
| SCM 300: Global Supply Operations           | 3     | C             |   |
| WPC 348: Junior Networking Foundations      | 0.25  | C             |   |
| Term hours subtotal:                        | 6.25  |               |   |

| Term 5 - B 65.75 - 74.75 Credit Hours Necessary course signified by ★ | Hours | Minimum Grade | Notes  |
|---|-------|---------------|--|
| ★ MGT 300: Organization and Management Leadership                     | 3     | C             | <ul style="list-style-type: none"> <li>Students pursuing concurrent degrees within <b>W. P. Carey</b> cannot share coursework in the major. Major</li> </ul> |
| ENG 302: Business Writing (L)   | 3     |               |  |

|                      |   |   |
|----------------------|---|---|
| Elective             | 3 | coursework must be unique to each degree program. |
| Term hours subtotal: | 9 |   |

| Term 6 - A 74.75 - 80.75 Credit Hours   | Hours | Minimum Grade | Notes   |
|---|-------|---------------|---|
| POS 486: International Political Economy (SB & G) OR POS 350: Comparative Politics (SB & G) | 3     | C             | <ul style="list-style-type: none"> <li>Complete an in person or virtual practice interview</li> </ul> |
| WPC 300: Problem Solving and Actionable Analytics   | 3     | C             |   |
| Term hours subtotal:  | 6     |               |   |

| Term 6 - B 80.75 - 88.75 Credit Hours Necessary course signified by ★  | Hours | Minimum Grade | Notes   |
|--|-------|---------------|---|
| ★ Upper Division International Business Course AND Global Awareness (G)  | 3     | C             | <ul style="list-style-type: none"> <li>Cannot share Upper Division International Business Elective with concentration course requirements.</li> <li>Complete an in person or virtual practice interview with your W. P. Carey Career Coach</li> </ul> |
| FIN 300: Fundamentals of Finance   | 3     | C             |   |
| Upper Division Elective  | 2     |               |   |
| ★ Complete Cultural Diversity in the U.S. (C) AND Global Awareness (G) AND Historical Awareness (H) course(s). |       |               |   |
| Term hours subtotal:   | 8     |               |   |

| Term 7 - A 88.75 - 95.75 Credit Hours                                 | Hours | Minimum Grade | Notes   |
|---|-------|---------------|---|
| Upper Division Global Leadership Elective                             | 3     | C             | <ul style="list-style-type: none"> <li>Attend W. P. Carey and ASU Career Fairs</li> </ul> |
| Natural Science - Quantitative (SQ) OR Natural Science - General (SG) | 4     |               |   |
| Term hours subtotal:  | 7     |               |   |

| Term 7 - B 95.75 - 104.75 Credit Hours Necessary course signified by ★ | Hours | Minimum Grade | Notes  |
|--|-------|---------------|--|
| ★ MGT 411: Leading Organizations                                       | 3     | C             | <ul style="list-style-type: none"> <li>Gather professional references</li> <li>Update your resume</li> </ul> |
| LES 305: Business Law and Ethics for Managers                          | 3     | C             |  |
| Upper Division Elective OR WPC 484: Internship                         | 3     |               |  |
| Term hours subtotal:   | 9     |               |  |

| Term 8 - A 104.75 - 111.00 Credit Hours Necessary course signified by ★ | Hours | Minimum Grade | Notes  |
|---|-------|---------------|--|
| ★ MGT 430: Negotiations OR SCM 463: Global Supply Chain Management (G)  | 3     | C             | <ul style="list-style-type: none"> <li>SCM 463 cannot count as both International Business course requirement and major course. If SCM 463 is taken here, select another course to fulfill International Business course requirement.</li> <li>Apply for full-time career opportunities</li> </ul> |
| WPC 448: Senior Career Transition Management                            | 0.25  | C             |  |
| Upper Division Global Leadership Elective                               | 3     | C             |  |
| Term hours subtotal:  | 6.25  |               |  |

| Term 8 - B 111.00 - 120.00 Credit Hours Necessary course signified by ★ | Hours | Minimum Grade | Notes |
|---|-------|---------------|-------|
| ★ MGT 400: Cross-Cultural Management (C & G)                            | 3     | C             |       |
| General Studies Elective  | 3     |               |       |
| Upper Division Elective OR WPC 484: Internship                          | 3     |               |       |
| Term hours subtotal:  | 9     |               |       |

- Courses that qualify as meeting the General Studies course requirements can be any non-business university General Studies course (C, CS, G, H, HU, L, MA, SB, SG, SQ) or any course from the additional lists below. Please consult

the Schedule of Classes for prerequisite requirements before registration to determine if you are eligible to take the course.

#### Hide Course List(s)/Track Group(s)

| MAT 117 Track (dependent on the student's math placement)                         | MAT 210 Track (dependent on the student's math placement)  | Global Leadership Electives - select two courses (6 credit hours)   |
|---|--|---|
| MAT 117: College Algebra (MA)   | MAT 210: Brief Calculus (MA)   | AGB 302: International Management and Agribusiness (G)  |
| MAT 210: Brief Calculus (MA)  | MAT 211: Mathematics for Business Analysis or ACO 100: All About Data: Design, Query, and Visualization (CS) or EDT 180: Technology Literacy: Problem Solving using Digital Technology Applications (CS) | ECN 306: Survey of International Economics (SB & G)   |
|   |  | HST 327: Women in U.S. History, 1600 to 1880 ((HU or SB) & C & H)   |
|   |  | JUS 350: Immigration and Justice (SB & C)   |
|   |  | MGT 302: Principles of International Business (G)   |
|   |  | MKT 425: Global Marketing Management (G)  |
|   |  | POS 350: Comparative Politics (SB & G)  |
|   |  | POS 360: World Politics (SB & G)  |
|   |  | POS 486: International Political Economy (SB & G)   |
|   |  | SCM 463: Global Supply Chain Management (G)   |
|   |  | SOC 352: Social Change (SB & G & H)   |
| Upper Division International Business Course - select one course (3 credit hours) | General Studies Electives  | Business Skills Courses - No Grades of D or E   |
| AGB 302: International Management and Agribusiness (G)                            | ASL 101: American Sign Language I  | ACC 231: Uses of Accounting Information I or ACC 232: Financial Accounting I or ACC 261: Honors Fundamentals of Financial Accounting    |
| ECN 306: Survey of International Economics (SB & G)                               | ASL 102: American Sign Language II   | ACC 241: Uses of Accounting Information II or ACC 242: Managerial Accounting I or ACC 271: Honors Fundamentals of Managerial Accounting |
| MGT 302: Principles of International Business (G)                                 | ASL 201: American Sign Language III  | CIS 105: Computer Applications and Information Technology (CS) or CIS 236: Honors Introduction to Information Systems (CS)              |
| MKT 425: Global Marketing Management (G)  | ASL 202: American Sign Language IV   | ECN 211: Macroeconomic Principles (SB) or ECN 213: Honors Macroeconomics (SB)   |
| SCM 463: Global Supply Chain Management (G)                                       | BIO 320: Fundamentals of Ecology   | ECN 212: Microeconomic Principles (SB) or ECN 214: Honors Microeconomics (SB)   |
|   | COM 207: Introduction to Communication Inquiry   | ECN 221: Business Statistics (CS) or ECN 231: Honors Business Statistics (CS)   |
|   | COM 259: Communication in Business and the Professions   | MAT 210: Brief Calculus (MA) or MAT 270: Calculus with Analytic Geometry I (MA)   |
|   | COM 312: Communication, Conflict, and Negotiation  | MAT 211: Mathematics for Business Analysis or Quantitative Course   |
|   | COM 414: Crisis Communication  |   |
|   | COM 430: Leadership in Group Communication   |   |
|   | COM 453: Communication Training and Development  |   |
|   | ENG 210: Introduction to Creative Writing  |   |
|   | ENG 310: Intermediate Creative Writing   |   |
|   | ENG 345: Selected Authors or Issues  |   |

FAS 301: Introduction to Parenting

MAT 242: Elementary Linear Algebra

MAT 243: Discrete Mathematical Structures

ROM 101: Elementary Romanian Language  
and Culture I

SPA 101: Elementary Spanish I

SPA 102: Elementary Spanish II

SPA 111: Fundamentals of Spanish

WPC 150: Business and Society

#### Notes:

- First-Year Composition: All students are placed in ENG 101 unless submission of SAT, ACT, Accuplacer, IELTS, or TOEFL score, or college-level transfer credit or test credit equivalent to ASU's first-year composition course(s), determine otherwise. Students on Polytechnic, Downtown Phoenix and West Campuses are encouraged to complete the Directed Self-Placement survey to choose the first-year composition option they believe best suits their needs. Visit: <https://cisa.asu.edu/DSP>
- Mathematics Placement Assessment score determines placement in first mathematics course.

**Total Hours:** 120

**Upper Division Hours:** 50 minimum

**Major GPA:** 2.00 minimum

**Cumulative GPA:** 2.00 minimum

**Total hrs at ASU:** 30 minimum

**Hrs Resident Credit for**

**Academic Recognition:** 56 minimum

**Total Community College Hrs:** 64 maximum

#### General University Requirements Legend

General Studies Core Requirements:

- Literacy and Critical Inquiry (L)
- Mathematical Studies (MA)
- Computer/Statistics/Quantitative Applications (CS)
- Humanities, Arts and Design (HU)
- Social-Behavioral Sciences (SB)
- Natural Science - Quantitative (SQ)
- Natural Science - General (SG)

General Studies Awareness Requirements:

- Cultural Diversity in the U.S. (C)
- Global Awareness (G)
- Historical Awareness (H)

First-Year Composition

General Studies designations listed next to courses on the major map were valid for the 2022 - 2023 academic year. Please refer to the course catalog for current General Studies designations at time of class registration. General Studies credit is applied according to the designation the course carries at the time the class is taken.