

















2018 - 2019 Major Map




Business (Sports Business), BA

School/College: W. P. Carey School of Business
BABUSMSBA

Term 1 0 - 16 Credit Hours Critical course signified by 		Hours	Minimum Grade	Notes
	WPC 101: Student Success in Business	1		<ul style="list-style-type: none"> An SAT, ACT, Accuplacer, IELTS or TOEFL score determines placement into first-year composition courses Mathematics Placement Assessment score determines placement in mathematics course ASU 101 or college-specific equivalent First-Year Seminar required of all freshman students. WPC 101 is the W. P. Carey School course that meets this requirement Join a student club or organization Organize and track your activities, events, and experiences with WPC 360 Create your first college resume
	CIS 105: Computer Applications and Information Technology (CS)	3	C	
	MAT 210: Brief Calculus (MA)	3	C	
	ENG 101 or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: First-Year Composition	3	C	
	SOC OR PSY course (SB)	3		
	Humanities, Arts and Design (HU) AND Historical Awareness (H)	3		
	Minimum 2.00 GPA ASU Cumulative.			
Term hours subtotal:		16		
Term 2 16 - 31.25 Credit Hours Critical course signified by 		Hours	Minimum Grade	Notes
	MAT 211: Mathematics for Business Analysis	3	C	<ul style="list-style-type: none"> Failure to successfully complete business skills courses in specified term may lead to a delay in graduation. See your academic advisor for more information and options. Attend W. P. Carey and ASU Career Fairs Continue using WPC 360 Join the W. P. Carey mentorship programs Explore student leadership opportunities in W. P. Carey
	ECN 211: Macroeconomic Principles (SB) OR ECN 212: Microeconomic Principles (SB)	3	C	
	ENG 101 or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: First-Year Composition	3	C	
	WPC Career Preparation Course	0.25		
	COM 100: Introduction to Human Communication (SB) OR COM 225: Public Speaking (L) OR COM 230: Small Group Communication (SB) OR COM 259: Communication in Business and the Professions	3		
	SOC OR PSY course (SB)	3		
	Complete CIS 105 with a grade of "C" or better.			
	Complete MAT 210 with a grade of "C" or better.			
	Complete ENG 101 OR ENG 105 OR ENG 107 course(s).			
	Minimum 2.00 GPA ASU Cumulative.			
Term hours subtotal:		15.25		

Term 3 31.25 - 47.50 Credit Hours Critical course signified by 	Hours	Minimum Grade	Notes
ACC 231: Uses of Accounting Information I	3	C	<ul style="list-style-type: none"> Failure to successfully complete business skills courses in specified term may lead to a delay in graduation. See your academic advisor for more information and options. Explore career resources. Meet with your W. P. Carey Career Coach
ECN 221: Business Statistics (CS)	3	C	
ECN 211: Macroeconomic Principles (SB) OR ECN 212: Microeconomic Principles (SB)	3	C	
Natural Science - Quantitative (SQ)	4		
WPC Career Preparation Course	0.25		
General Studies Elective	3		
 Complete MAT 211 with a grade of "C" or better.			
 Complete ECN 211 or ECN 212 with a grade of "C" or better.			
 Minimum 2.00 GPA ASU Cumulative.			
Complete Mathematics (MA) requirement.			
Term hours subtotal:		16.25	
Term 4 47.50 - 61.50 Credit Hours Critical course signified by 	Hours	Minimum Grade	Notes

ACC 241: Uses of Accounting Information II	3	C	<ul style="list-style-type: none"> Failure to successfully complete business skills courses in specified term may lead to a delay in graduation. See your academic advisor for more information and options. Attend W. P. Carey and ASU career fairs Apply for internships or create one
Cultural Diversity in the U.S. (C)	3		
Literacy and Critical Inquiry (L)	3		
Natural Science - Quantitative (SQ) OR Natural Science - General (SG)	4		
Upper Division Elective	1		
 Complete ACC 231 with a grade of "C" or better.			
 Complete ECN 221 with a grade of "C" or better.			
 Minimum 2.00 GPA ASU Cumulative.			
Term hours subtotal:		14	

Term 5 61.50 - 76.75 Credit Hours Necessary course signified by 	Hours	Minimum Grade	Notes
 MKT 300: Marketing and Business Performance	3	C	<ul style="list-style-type: none"> Students pursuing concurrent degrees within W. P. Carey cannot share coursework in the major. Major coursework must be unique to each degree program. Failure to successfully complete business skills courses in specified term may lead to a delay in graduation. See your academic
 MKT 311: Sports Business	3	C	
ENG 302: Business Writing (L)	3		
SCM 300: Global Supply Operations	3	C	
WPC Career Preparation Course	0.25		

General Studies Elective	3			advisor for more information and options. <ul style="list-style-type: none"> Meet with your W. P. Carey Career Coach Update your resume
★ Complete ACC 241 with a grade of "C" or better.				
Term hours subtotal:	15.25			
Term 6 76.75 - 91.75 Credit Hours Necessary course signified by ★	Hours	Minimum Grade		Notes
★ MKT 421: Fan Behavior and Sports Marketing	3	C		<ul style="list-style-type: none"> Complete informational interviews Complete an in person or virtual practice interview with your W. P. Carey Career Coach
MGT 300: Organization and Management Leadership	3	C		
WPC 300: Problem Solving and Actionable Analytics	3	C		
Upper Division International Business Course AND Global Awareness (G)	3	C		
General Studies Elective	3			
★ Complete Cultural Diversity in the U.S. (C) AND Global Awareness (G) AND Historical Awareness (H) course(s).				
Term hours subtotal:	15			
Term 7 91.75 - 106.75 Credit Hours Necessary course signified by ★	Hours	Minimum Grade		Notes
★ Upper Division Sports Business Elective	3	C		<ul style="list-style-type: none"> Attend W. P. Carey and ASU Career Fairs Gather professional references Update your resume
Upper Division Sports Business Elective	3	C		
LES 305: Business Law and Ethics for Managers	3	C		
Upper Division Humanities, Arts and Design (HU)	3			
Elective	3			
Term hours subtotal:	15			
Term 8 106.75 - 120.00 Credit Hours Necessary course signified by ★	Hours	Minimum Grade		Notes
★ MCO 465: Sports and Media	3	C		<ul style="list-style-type: none"> Apply for full-time career opportunities Meet with your academic advisor to discuss your internship course options
Upper Division Sports Business Elective	3	C		
FIN 300: Fundamentals of Finance	3	C		
WPC Career Preparation Course	0.25			
Upper Division Elective OR MKT 484: Internship OR WPC 484: Internship	3			
Upper Division Elective	1			
Term hours subtotal:	13.25			

- Courses that qualify as meeting the General Studies course requirements can be any non-business university General Studies course (C, CS, G, H, HU, L, MA, SB, SG, SQ) or any course from the additional lists below. Please consult the Schedule of Classes for prerequisite requirements before registration to determine if you are eligible to take the course.

Hide Course List(s)/Track Group(s)

<p>WPC Career Preparation Courses (1 credit hr total)</p> <p>WPC 148: Freshman Career Preparation</p> <p>WPC 248: Sophomore Career Preparation</p> <p>WPC 348: Junior Career Preparation</p> <p>WPC 448: Intensive Career Preparation or WPC 449: Campus to Career</p>	<p>WPC Career Preparation Courses - Transfer Student Track (1 credit hr total)</p> <p>WPC 347: Intermediate Career Preparation</p> <p>WPC 348: Junior Career Preparation</p> <p>WPC 448: Intensive Career Preparation or WPC 449: Campus to Career</p>	<p>Upper Division Sports Business Electives- select three courses (9 credit hours)</p> <p>MKT 431: Sports Events and Facility Management</p> <p>MKT 441: Sports Revenue Generation</p> <p>MKT 451: Sports Business Analytics</p> <p>MKT 484: Internship</p> <p>MKT 493: Honors Thesis (L)</p> <p>MCO 420: Strategic Sports Communication</p>
<p>Upper Division International Business Course- select one course (3 credit hours)</p> <p>AGB 302: International Management and Agribusiness (G)</p> <p>ECN 306: Survey of International Economics (SB & G)</p> <p>MGT 302: Principles of International Business (G)</p> <p>MKT 425: Global Marketing Management (G)</p> <p>SCM 463: Global Supply Chain Management (G)</p>	<p>General Studies Electives</p> <p>ARB 101: Elementary Arabic I</p> <p>ARB 102: Elementary Arabic II</p> <p>BIO 320: Fundamentals of Ecology</p> <p>CHI 205: Chinese Calligraphy</p> <p>COM 207: Introduction to Communication Inquiry</p> <p>COM 259: Communication in Business and the Professions</p> <p>COM 281: Communication Activities</p> <p>COM 310: Relational Communication</p> <p>COM 312: Communication, Conflict, and Negotiation</p> <p>COM 317: Nonverbal Communication</p> <p>COM 341: Social Contexts for Performance</p> <p>COM 414: Crisis Communication</p> <p>COM 430: Leadership in Group Communication</p> <p>COM 453: Communication Training and Development</p> <p>COM 465: Intercultural Communication Workshop</p> <p>ENG 210: Introduction to Creative Writing</p> <p>ENG 213: Introduction to the Study of Language</p> <p>ENG 310: Intermediate Creative Writing</p>	<p>General Studies Electives Continued</p> <p>LAT 101: Elementary Latin</p> <p>LAT 102: Elementary Latin</p> <p>MAT 242: Elementary Linear Algebra</p> <p>MAT 243: Discrete Mathematical Structures</p> <p>MAT 310: Introduction to Geometry</p> <p>MAT 342: Linear Algebra</p> <p>MAT 362: Advanced Mathematics for Engineers and Scientists</p> <p>MAT 370: Intermediate Calculus</p> <p>MAT 371: Advanced Calculus I</p> <p>MAT 372: Advanced Calculus II</p> <p>MAT 410: Introduction to General Topology</p> <p>MAT 415: Introduction to Combinatorics</p> <p>MAT 416: Introduction to Graph Theory</p> <p>MAT 442: Advanced Linear Algebra</p> <p>MAT 443: Introduction to Abstract Algebra</p> <p>MAT 444: Intermediate Abstract Algebra</p> <p>MAT 445: Theory of Numbers</p> <p>MAT 460: Vector Calculus</p> <p>MAT 461: Applied Complex Analysis</p> <p>MAT 462: Applied Partial Differential Equations</p> <p>MAT 472: Intermediate Real Analysis I</p>

ENG 314: Modern Grammar	MAT 475: Differential Equations
ENG 345: Selected Authors or Issues	MAT 485: History of Mathematics
FAS 301: Introduction to Parenting	POR 101: Elementary Portuguese
FRE 111: Fundamentals of French	ROM 101: Elementary Romanian
FRE 472: Franco-Canadian Civilization	ROM 201: Intermediate Romanian
GCU 433: Geography of Southeast Asia	ROM 313: Romanian Composition and Conversation
GER 111: Fundamentals of German	ROM 314: Romanian Composition and Conversation
GRK 101: Elementary Ancient Greek	RUS 101: Elementary Russian I
GRK 201: Intermediate Ancient Greek	RUS 102: Elementary Russian II
HST 389: Japan Society and Values/Premod	SHS 101: American Sign Language I
IDN 101: Elementary Indonesian I	SHS 102: American Sign Language II
IDN 102: Elementary Indonesian II	SHS 201: American Sign Language III
JPN 206: Japanese Calligraphy	SHS 202: American Sign Language IV
JPN 414: Introduction to Classical Japanese	SPA 101: Elementary Spanish I
KOR 101: First-Year Korean I	SPA 102: Elementary Spanish
KOR 102: First-Year Korean II	SPA 111: Fundamentals of Spanish
	SPA 434: Drama of the Golden Age
	SPA 454: 19th-Century Spanish American Narrative
	SPA 456: 20th-Century Spanish American Fiction
	SPA 486: Chicano/a Novel: Última, Rafa y Lala
	THA 101: Elementary Thai I
	THA 102: Elementary Thai II

Total Hours: 120

Upper Division Hours: 50 minimum

Major GPA: 2.00 minimum

Cumulative GPA: 2.00 minimum

Total hrs at ASU: 30 minimum

Hrs Resident Credit for

Academic Recognition: 56 minimum

Total Community College Hrs: 64 maximum

General University Requirements Legend

General Studies Core Requirements:

- Literacy and Critical Inquiry (L)
- Mathematical Studies (MA)
- Computer/Statistics/Quantitative Applications (CS)
- Humanities, Arts and Design (HU)
- Social-Behavioral Sciences (SB)
- Natural Science - Quantitative (SQ)
- Natural Science - General (SG)

General Studies Awareness Requirements:

- Cultural Diversity in the U.S. (C)
- Global Awareness (G)
- Historical Awareness (H)

First-Year Composition

General Studies designations listed next to courses on the major map were valid for the 2018 - 2019 academic year. Please refer to the course catalog for current General Studies designations at time of class registration. General Studies credit is applied according to the designation the course carries at the time the class is taken.